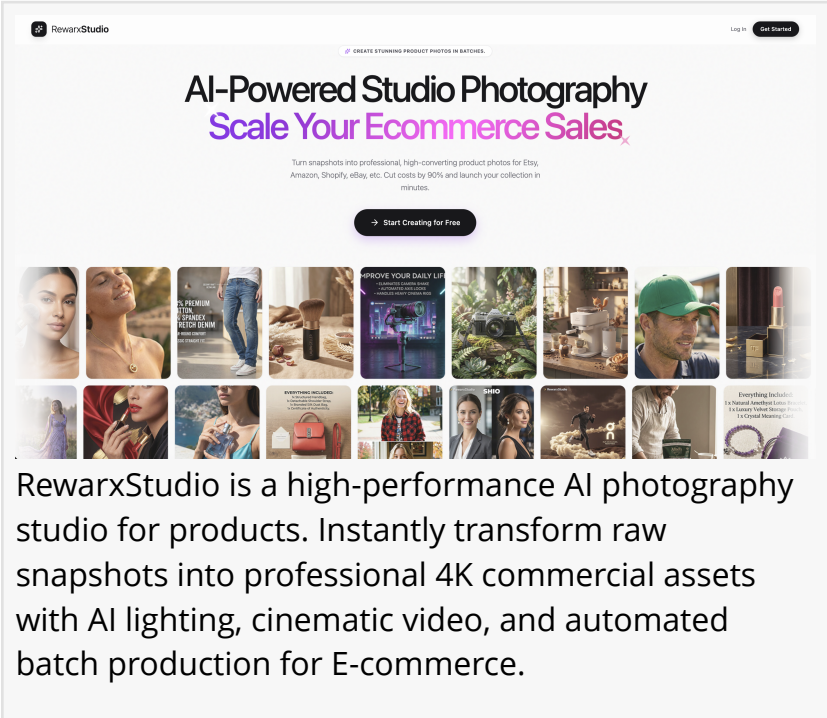


Rewarx Launches Prompt-Free AI Platform to Automate 4K E-Commerce Product Photography

Featuring a prompt-free interface, the platform generates 4K product images from everyday snapshots to streamline workflows for online retailers.

NEW YORK, NY, UNITED STATES, March 1, 2026 /EINPresswire.com/ -- Rewarx, a technology company specializing in e-commerce visual solutions, today announced the release of its new [AI Product Photography](#) platform. The system is designed to automate [product photography](#) workflows, allowing online retailers to convert standard everyday snapshots into 4K commercial assets without the need for complex prompt engineering.



The screenshot shows the RewarxStudio web interface. At the top, it says "RewarxStudio" and "CREATE STUNNING PRODUCT PHOTOS IN BATCHES". The main heading is "AI-Powered Studio Photography" with a sub-heading "Scale Your Ecommerce Sales". Below this, there is a small text block: "Turn snapshots into professional, high-converting product photos for Etsy, Amazon, Shopify, eBay, etc. Cut costs by 90% and launch your collection in minutes." A prominent button says "Start Creating for Free". The interface features a grid of 18 product images, including portraits of women, clothing items, and various lifestyle products, demonstrating the platform's capabilities.

RewarxStudio is a high-performance AI photography studio for products. Instantly transform raw snapshots into professional 4K commercial assets with AI lighting, cinematic video, and automated batch production for E-commerce.

High visual production costs and the logistical complexities of traditional studio photo shoots remain significant challenges for e-commerce businesses, particularly those operating on fast-paced online marketplaces. While generic AI image generators offer an alternative, they often require advanced text prompt skills and frequently struggle to accurately render physical lighting, shadows, and material textures.

The newly launched Rewarx platform addresses these industry bottlenecks by utilizing an intent-based, prompt-free AI model. This approach eliminates the steep learning curve associated with conventional [AI tools](#), enabling automated batch production of physically accurate visual content for extensive product catalogs.

"Many independent sellers and marketplace vendors face prohibitive outsourced photography costs that directly impact their margins," said Julian Beaumont, Product Manager at Rewarx. "The development of this platform was driven by the daily challenges Amazon and independent sellers face in acquiring high-quality visuals. Our objective was to remove the technical barriers

of AI. Users do not need to spend hours fine-tuning prompts to achieve the correct lighting on a glossy surface. They can simply input a snapshot and efficiently output a market-ready 4K asset."

Key functionalities of the Rewarx automated platform include:

Prompt-Free Interface: Replaces complex text inputs with an intuitive, intent-based system to significantly reduce content generation time.

Snapshot-to-4K Conversion: Processes basic product photos into high-resolution, studio-quality commercial images suitable for digital retail.

Physical Accuracy: Specifically fine-tuned for e-commerce to ensure realistic rendering of lighting, perspectives, and material properties across more than 20 industry categories.

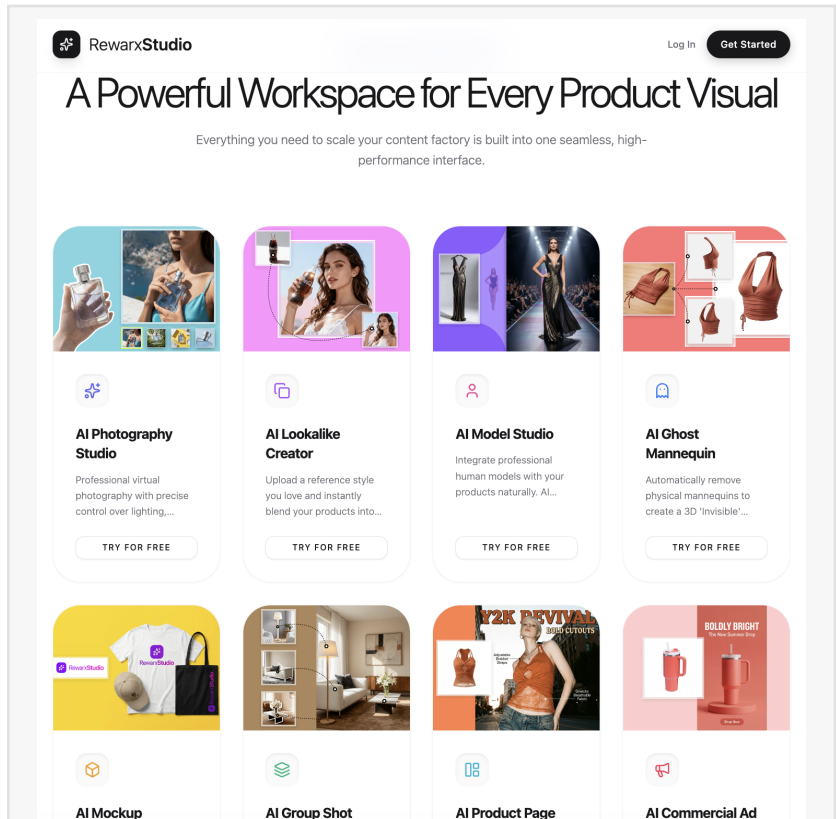
Automated Workflows: Supports batch processing and cinematic video generation to maintain brand consistency and scale visual production.

By directly targeting the workflow and cost constraints of the e-commerce sector, Rewarx provides a scalable, automated alternative to traditional commercial photography.

For more information regarding the platform and its technical capabilities, visit rewarx.com.

About Rewarx

Rewarx is a technology company focused on developing AI-powered visual content generation



The screenshot displays the RewarxStudio website. At the top, the logo "RewarxStudio" is on the left, and "Log In" and "Get Started" buttons are on the right. The main heading is "A Powerful Workspace for Every Product Visual", followed by the tagline "Everything you need to scale your content factory is built into one seamless, high-performance interface." Below this, there are eight feature cards arranged in a 2x4 grid. Each card has a representative image at the top, a title, a brief description, and a "TRY FOR FREE" button. The features are: 1. AI Photography Studio: Professional virtual photography with precise control over lighting. 2. AI Lookalike Creator: Upload a reference style you love and instantly blend your products into... 3. AI Model Studio: Integrate professional human models with your products naturally. AI... 4. AI Ghost Mannequin: Automatically remove physical mannequins to create a 3D 'Invisible'... 5. AI Mockup: Shows a white t-shirt and a black bag. 6. AI Group Shot: Shows a modern living room interior. 7. AI Product Page: Shows a woman in a red top with a "12K REVIVAL" banner. 8. AI Commercial Ad: Shows a red mug with a "BOLDLY BRIGHT" banner.

RewarxStudio is a A Powerful Workspace for Every Product Visual Everything you need to scale your content factory is built into one seamless, high-performance interface.



Rewarx AI Model Studio Integrate professional human models with your products naturally.

tools. Designed specifically for the e-commerce industry, the platform assists merchants in automating the creation of high-quality, physically accurate product imagery and video assets to support digital retail operations.

Keble

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