# Alertedly Launches AI Agents for Predictive Competitive Intelligence

Track competitors autonomously. Weekly executive reports delivered via email, Slack & MCP. Connects to Claude, CRM & more. Start today from $199/mo.

SAN FRANCISCO, CA, UNITED STATES, March 4, 2026 /EINPresswire.com/ -- [Alertedly](#) gives startups continuous, automated visibility into competitor activity — with weekly briefings delivered to inbox, Slack, and AI tools.

Alertedly Dashboard

Alertedly launches today as a new AI-native [competitive intelligence](#) platform powered by autonomous agents, enabling startups and funded companies to monitor competitor activity across product, hiring, marketing, and customer channels with no ongoing manual work. Alertedly provides visibility into competitor activity before it becomes obvious to the market.
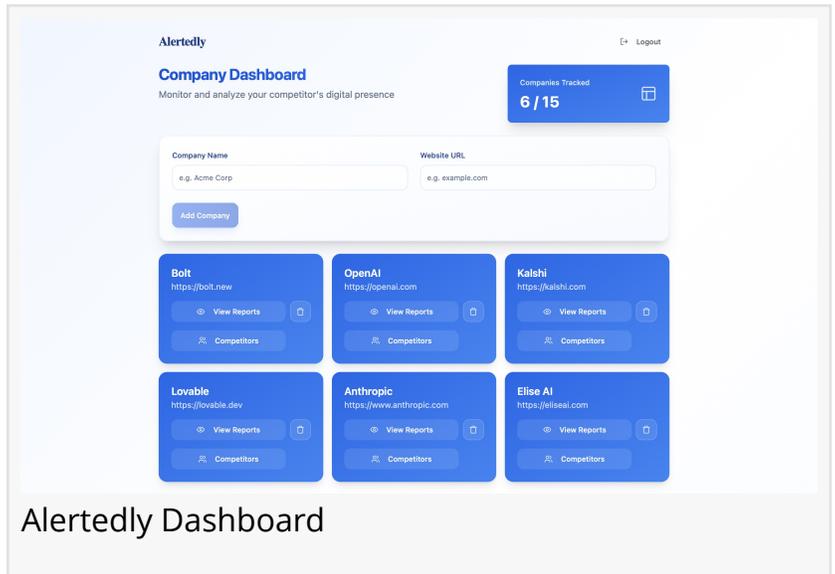
> Our AI agents work around the clock, scanning websites, social channels, news, job postings, ads, changelogs, and more, then synthesize everything into intelligence you can actually act on."
>
> *AJ Chadha*

Early users include startup founders and growth teams using Alertedly to track competitors across product, hiring, and go-to-market signals.

Competitive intelligence has historically been reserved for enterprises with six-figure budgets and dedicated analyst teams. Legacy tools require lengthy sales cycles, complex implementations, and months before delivering value. Alertedly takes a different approach — [AI agents](#) that monitor competitors autonomously, reports that arrive every week, and pricing accessible to seed-funded startups and growth teams.

Historical Tracking Advantage
A core capability is comprehensive historical tracking across product, hiring, marketing, and

customer channels. Don't just capture what's happening today—see exactly what shifted, when it changed, and what it signals for the next move.

Every competitor move is timestamped and stored — from pricing changes and hiring spikes to messaging shifts and campaign activity.

Alertedly analyzes change velocity, patterns, and competitive intent across these signals. Weekly briefings deliver trends over snapshots, giving founders forward-looking insight while competitors react to past changes.

Continuous Monitoring. Fully Automated

Alertedly's specialized AI agents monitor:

Core Analysis: Competitors, Website Analysis, Blog Analysis, Hiring Activity, Changelog Analysis, News Analysis

Social & Sentiment: LinkedIn Analysis, Twitter, TikTok, Instagram, YouTube, Reddit Sentiment

Ads & Reviews: Meta Ads, App Store Analysis

Each agent extracts signals that matter — pricing changes, messaging shifts, hiring surges, campaign launches — and flags what competitors are doing before your customers notice. Because Alertedly stores historical snapshots for every channel, reports show changes since last week, month, or quarter. Trend lines replace one-off observations.

How It Works

Setup takes minutes, with no demo required. Enterprise CI tools cost tens of thousands a year and take weeks to implement. Alertedly provides accessible, continuous competitive intelligence starting at $199/month.

Add a competitor in seconds — just a name and URL. It's set and forget: Alertedly's agents immediately begin monitoring all channels, building a competitive profile and tracking changes week over week. Every week, founders receive an executive briefing via email with audio summaries — everything needed to stay sharp on the competitive landscape.

The platform ships with a native MCP server (mcp.alertedly.com), connecting live competitive intelligence directly into tools teams already use — from HubSpot, Salesforce, and Slack to ChatGPT, Claude, Gemini, Microsoft Copilot, Cursor, VS Code, and more.

Native Integrations Via API and MCP — Intelligence Where You Already Work
Users can pipe competitive intelligence directly into:

* CRM (HubSpot, Salesforce, Pipedrive): Auto-enrich deal records with weekly summaries — surface moves in your pipeline and analyze historical trends
* Slack: Weekly reports and real-time alerts with audio summaries
* AI Assistants (ChatGPT, Claude, Gemini, Microsoft Copilot): Ask natural questions about competitors using real data
* Developer Tools (Claude Code, Cursor, AntiGravity, VS Code): API/MCP for dashboards and workflows

Pro: Built for Teams
Track up to 15 competitors with deeper signals and board-ready PDF reports delivered to Slack. Teams receive structured, shareable reports designed for internal alignment.

Availability and Pricing
Alertedly is now available at alertedly.com.
Starter: $199/month (5 competitors, weekly email/audio reports)
Pro: $499/month (15 competitors, full MCP/API integrations)
No contracts. No demos. Start today.

About Alertedly
Alertedly, based in Toronto, empowers startups with AI-driven competitive intelligence. The platform provides continuous competitive intelligence across product, hiring, marketing, and customer channels, with integrations into CRMs, Slack, and AI tools.

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