

# Sharpr Acquired by Aserdin

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*Sharpr knowledge management platform to improve core search, sharing, and UX capabilities while strengthening customer partnerships*

NEW HAVEN, CT, UNITED STATES, March 3, 2026 /EINPresswire.com/ -- Sharpr Knowledge Management Platform Announces Acquisition to Improve Core Search, Sharing, and UX Capabilities While Strengthening Customer Partnerships

Sharpr, a knowledge management platform serving Fortune 1000 companies, announces its acquisition by Aserdin from Dynata LLC. The company will operate as the independent Sharpr Software LLC under new ownership, focused on improving how teams search, share, and interact with their research.

Founded in 2012, Sharpr has built a reputation for delivering strategic, white-glove service to insights professionals at leading global enterprises. The transition to independent ownership enables the company to accelerate planned platform improvements, including search enhancements, content sharing capabilities, and user experience modernization.

Sharpr focuses on making knowledge accessible and usable for insights teams. The platform helps research professionals find what they need quickly, share insights across their organizations, spend less time searching, and more time analyzing their data.

Joey and Josh Stawiarski, the new owners of Sharpr Software LLC, bring extensive experience in software company acquisitions through Aserdin and No Signal Labs, which specialize in helping carved-out software businesses thrive independently.

"Sharpr has built something valuable. Our role is to provide the resources and independence for this team to innovate faster and serve their market better. We'd like to thank the whole team involved for helping us get here," said Joey Stawiarski.

"Insights professionals need platforms that just work," said Josh Stawiarski, CFO of Sharpr Software LLC. "They need to find what they're looking for quickly, share it easily, and have confidence the platform will be there when they need it. As new owners, we are thrilled to accelerate several planned improvements — better search, easier sharing, more intuitive UX. This is a great outcome for Sharpr and its strong user base."

"This transaction allows both companies to focus relentlessly on our core strengths," said

Deirdre Thomas, Chief Product Officer of Dynata. "Sharpr will have the dedicated resources and agility to innovate in knowledge management, while Dynata continues investing in our leadership position as the leading provider of high-quality first-party data."

## Operational Continuity and Leadership

The service levels and pricing from contracts previously with Dynata remain unchanged. The company's security certifications and enterprise security standards continue without interruption. Kate Woodward continues as Chief Operating Officer, ensuring continuity in the client relationships, support, and engineering that clients have come to know.

## Forward-Looking Initiatives

Under new ownership, Sharpr plans to accelerate investment in:

- Search improvements to help users find what they need faster
- Enhanced content sharing and distribution capabilities
- Platform modernization and intuitive UX based on client feedback

"We're focused on getting the fundamentals right," Woodward noted. "Search needs to work better. Sharing needs to be easier. The platform needs to be intuitive. That is what our clients tell us matters most."

## About Sharpr Software LLC

Sharpr is a knowledge management platform that helps enterprise insights and research teams organize, search, and share their research. The company serves Fortune 1000 companies and agencies across consumer packaged goods, media, healthcare, finance, and agency sectors.

## About Aserdin

Aserdin, together with No Signal Labs, specializes in acquiring software businesses from larger organizations and helping them thrive as independent companies. The firm focuses on operationally mature software platforms that benefit from increased focus and agility.

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