

# Analysis Report on Group Ticketing Platforms Market Size, Share, and Trends by Product

*The Business Research Company's Group Ticketing Platforms Global Market Report 2026 - Market Size, Trends, And Global Forecast 2026-2035*

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/EINPresswire.com/ -- [The market for group ticketing platforms](#) is rapidly

gaining traction as digital solutions become integral to event management and group coordination. With the rise of technology and evolving consumer behaviors, this sector is set to experience significant growth. Let's explore the current market size, key growth drivers, leading regions, and the trends shaping the future of group ticketing platforms.



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*The Business Research Company*

Projected Market Size and Growth Outlook for [the Group Ticketing Platforms Market](#)

The group ticketing platforms market has witnessed substantial growth recently. It is expected to expand from \$2.56 billion in 2025 to \$2.84 billion in 2026, reflecting a compound annual growth rate (CAGR) of 11.0%. This past growth is largely due to factors such as the expansion of online event booking platforms, increased group travel and tourism activities, wider adoption of digital ticketing technologies, rising demand for streamlined event

management, and improved internet and mobile connectivity.

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Looking ahead, the market is poised for even faster growth. By 2030, the group ticketing platforms market is projected to reach \$4.35 billion, growing at a CAGR of 11.2%. This forward momentum is driven by a growing demand for automated tools that facilitate group coordination, the implementation of data-driven pricing models, enhanced digital experiences

for large-scale events, a stronger emphasis on secure transaction processing, and wider adoption by businesses and institutions. Key trends shaping this period include the rise of centralized group booking systems, increased use of dynamic pricing and ticket allocation mechanisms, integration of secure digital payment workflows, expansion of scalable cloud-based ticketing platforms, and a stronger focus on access control and fraud prevention.

### Understanding Group Ticketing Platforms and Their Role

Group ticketing platforms are digital solutions designed to enable the creation, management, and distribution of tickets for events involving groups. These platforms streamline processes such as coordinated booking, pricing management, and access control through centralized digital systems, enhancing efficiency, scalability, and transparency in ticketing operations. By simplifying these tasks, group ticketing platforms add significant value to event organizers and participants alike.

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### Key Driver Behind Market Growth: Increasing Smartphone Penetration

One of the most important factors propelling [the growth of the group ticketing platforms market](#) is the widespread adoption of smartphones. Smartphones are mobile devices that combine cellular communication with advanced features such as internet access, touchscreens, downloadable apps, cameras, and multimedia capabilities. The surge in smartphone usage is primarily fueled by the availability of high-speed mobile internet, which provides seamless access to digital services and real-time connectivity. Smartphones empower users of group ticketing platforms to quickly find events, coordinate plans with friends, share booking links, make secure payments, and manage digital tickets from a single device. For instance, in March 2024, Consumer Affairs reported that smartphone ownership in the US rose to 92% in 2023 from 86% in 2022. This rising smartphone penetration is a significant contributor to the expanding group ticketing platform market.

### Regional Market Leaders and Growth Potential

In 2025, North America held the largest share of the global group ticketing platforms market. However, the Asia-Pacific region is expected to experience the fastest growth during the forecast period. The comprehensive market analysis covers key regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a thorough global perspective on market developments.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: [saumyas@tbrc.info](mailto:saumyas@tbrc.info)

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Oliver Guirdham

The Business Research Company

+44 7882 955267

[info@tbrc.info](mailto:info@tbrc.info)

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