

# Phaidra Launches AI Platform to Operate AI Factories at Scale

*At NVIDIA GTC in San Jose, Phaidra launches its AI platform Phaidra Prism designed to accelerate data center operations and meet the demand of AI workloads.*

SEATTLE, WA, UNITED STATES, March 4, 2026 /EINPresswire.com/ -- At this year's NVIDIA GTC in San Jose, [Phaidra](#) launches its AI platform [Phaidra Prism](#) designed to accelerate [data center operations](#) and meet the demand of AI workloads. As data centers grow to gigawatt-scale, operators need new methods for running more machines more efficiently. Phaidra Prism delivers detailed visibility and advanced collaborative intelligence to AI factory operators so that they can maximize tokens per watt while limiting operational expenses.

Phaidra Prism is an AI assistant designed by data center experts for data center operators and technicians. Prism users interact with equipment and their data through a customized LLM to enhance observability, conduct root cause analysis and issue automated incident responses before issues impact SLAs.

"Traditional methods of operating data centers no longer suffice," said Phaidra CEO and Co-Founder Jim Gao. "Modern data centers are substantially larger and more complex, coinciding with a significant increase in the cost of downtime. That's why Phaidra is building new technologies that put data center operations at the forefront. All this mission-critical infrastructure needs new tools to ensure safe and reliable operations, at scale."

Through Phaidra Prism — the first AI assistant designed specifically for data centers — technicians use the AI's advanced reasoning capabilities to uncover operational issues, prioritize fixes and ultimately troubleshoot to resolution.

With the tool's conversational interface, users engage directly with their AI factory infrastructure instead of digging through fragmented documentation or manually combing through BMS data.

As a result, operations teams with Phaidra Prism achieve:

1. Greater reliability - identify and resolve issues before they cause problems.
2. Higher uptime - reduce the risk of catastrophic outages.
3. Increased productivity - troubleshoot complex issues in a fraction of the time with AI

assistance.

Phaidra will be demonstrating the power of Phaidra Prism at GTC conference booth #95. Visit [Phaidra.ai](https://phaidra.ai) to request a demo.

## About Phaidra

Phaidra is an NVIDIA DSX Partner focusing on enabling gigawatt-scale data center operations to meet the demand of AI workloads. Phaidra combines deep data center knowledge with leading AI expertise and extensive industrial controls specialization. Founded in 2019 by former Google, DeepMind and Trane engineers — Phaidra is ushering in a new age of data center operations with AI agents for AI factories. Explore more at [Phaidra.ai](https://phaidra.ai)

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