

CrossPlans Celebrates 20 Years of Serving Retirement Plan Sponsors

By helping employers, financial advisors & CPA's deliver high-quality retirement plans, we support meaningful retirement outcomes for hardworking employees.

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[CrossPlans](#), an ERISA consulting & Third Party Administration firm focused on plan design, administration, implementation, and actuarial services, proudly announces its 20th anniversary.



Founded in 2006, CrossPlans was established with a bold vision: to deliver dynamic retirement plan strategies that meet a current need and evolve with each client's business. Over the past two decades, the firm has supported organizations through significant regulatory reform, evolving plan design strategies, and multiple market cycles.

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Reaching 20 years is both a milestone and a reflection of the trust our clients have placed in us. Our focus has always been long-term partnerships.”

Jordan Cross, President

“Reaching 20 years is both a milestone and a reflection of the trust our clients have placed in us,” said [Jordan Cross](#), President at CrossPlans. “Our focus has always been long-term partnerships. By helping employers, financial advisors & CPA's deliver [high-quality retirement plans](#), we support meaningful retirement outcomes for hardworking

employees.”

Throughout its history and today, CrossPlans emphasizes:

- Consultative, relationship-driven approach
- Custom strategies that adapt as your business and needs evolve
- Deep expertise in tax-advantaged plan design
- Clear communication without the jargon
- Proactive problem-solving, not cookie-cutter

As the retirement landscape continues to evolve, CrossPlans remains committed to remaining independently owned & strengthening employer-sponsored retirement programs and supporting plan sponsors, advisors, and partners as they navigate an increasingly complex regulatory environment.

For more information, visit www.crossplans.com

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