

Unlocking Digital M&A Success: Dr. Ramsankar S. Palaninathan Releases 'The Digital M&A Playbook'

NY, UNITED STATES, March 3, 2026 /EINPresswire.com/ -- IT leader, business strategist, and entrepreneur Dr. Ramsankar S. Palaninathan announces the release of his new book, "The Digital M&A Playbook: An Integration Framework for Enabling Digital Transformation." Available in hardcover, paperback, and ebook formats, this 330-page guide offers executives a practical, evidence-based roadmap for navigating the complex intersection of mergers & acquisitions and digital transformation.

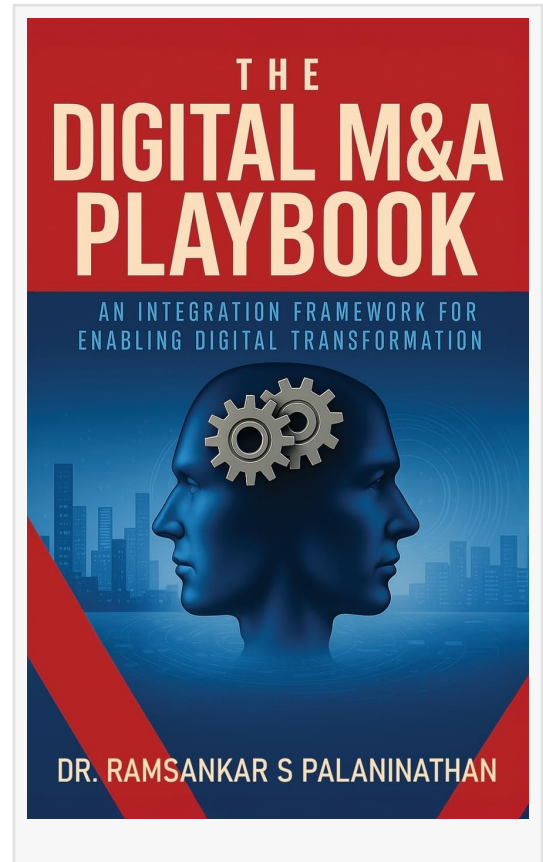
With more than 70% of digital M&A initiatives failing to deliver expected value, "The Digital M&A Playbook" introduces the proprietary DMISC™ framework, a structured integration approach designed to help leaders overcome post-merger complexity, unlock operational efficiency, and build long-term digital capabilities.

"At its core, this book is about demystifying digital integration in M&A," says Dr. Palaninathan. "It moves beyond diagnosing failure and provides leaders with a repeatable, real-world roadmap for success—grounded in research, operational discipline, and lived executive experience."

What Readers Will Learn

"The Digital M&A Playbook" equips executives, investors, and operators with actionable guidance, including:

- Why digital M&A efforts fail at scale—and how to systematically reduce integration risk
- Practical methods to align business models with digital agility and innovation
- Proven approaches to culture, change management, and cross-functional collaboration
- How to embed ESG, analytics, and cybersecurity into post-merger strategy
- Ten comprehensive integration checklists covering areas such as technology, data, culture,



governance, and change

Blending academic rigor with hands-on execution, the book serves as both a strategic reference and an operational playbook for leaders responsible for post-merger outcomes.

From Framework to Practice: Kidspeech Inc.

Dr. Palaninathan's leadership at T10o Inc. serves as a real-world application of the principles outlined in "The Digital M&A Playbook." T10o Inc.'s recent acquisition of Kidspeech Inc. showcases the power of disciplined integration, operational rigor, and digital capability building in driving sustainable growth for mission-driven healthcare organizations.

Kidspeech Inc. is a Georgia-based pediatric therapy organization providing evidence-based speech therapy, physical therapy, occupational therapy, and related services to children and families across multiple locations in the greater Atlanta area. The organization is focused on clinical excellence, family-centered care, and scalable operations that improve access to pediatric therapy services.

As part of its growth strategy, Kidspeech Inc. has recently expanded operations by opening additional clinical locations in Georgia, thereby strengthening access to care in high-demand and underserved communities. This expansion reflects the organization's commitment to long-term community impact, clinician development, and technology-enabled service delivery.

About the Author

Ramsankar S. Palaninathan is an IT leader with over two decades of experience spanning engineering, business strategy, digital transformation, and mergers & acquisitions. He has led global initiatives, including post-merger integrations, large-scale digital transformation programs, and corporate turnarounds across multiple industries.

Dr. Palaninathan holds a Doctorate in Business Administration (DBA) and certifications in Applied Data Science and Executive Presence from top-tier institutions. He is the founder of T10o Inc., a private-equity-style investment platform focused on acquiring and scaling mission-driven businesses across healthcare, services, and manufacturing.

Through his proprietary DMISC™ framework, Dr. Palaninathan bridges academic research with operational execution, empowering executives to unlock efficiency, build dynamic capabilities, and create durable competitive advantage in the digital age.

Careers & Professional Inquiries

Kidspeech Inc. is actively growing and welcomes inquiries from qualified clinicians, administrative professionals, and partners interested in joining a mission-driven pediatric

therapy organization. For career opportunities and professional inquiries, please contact jobs@kidspeech.net.

Book Availability

The Digital M&A Playbook: An Integration Framework for Enabling Digital Transformation

- ISBN: 978-1-967458141 (Hardcover) | 978-1-967458134 (Paperback)
- Formats: Hardcover, Paperback, Ebook
- Retail Pricing: Hardcover \$35.40 | Paperback \$30.99 | Ebook \$8.98

The book is available through major retailers worldwide, including Amazon and Barnes & Noble. Review copies and author interview requests are available upon request.

[Purchase the book on Amazon.](#)

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