

Profitable Pilates Debuts the First Pilates-Specific AI Support Tool Built by Pilates Teachers for Pilates Teachers

Profitable Pilates announces the expansion of Lesley On-Demand, the first Pilates-specific AI support tool built by Pilates teachers for Pilates teachers.

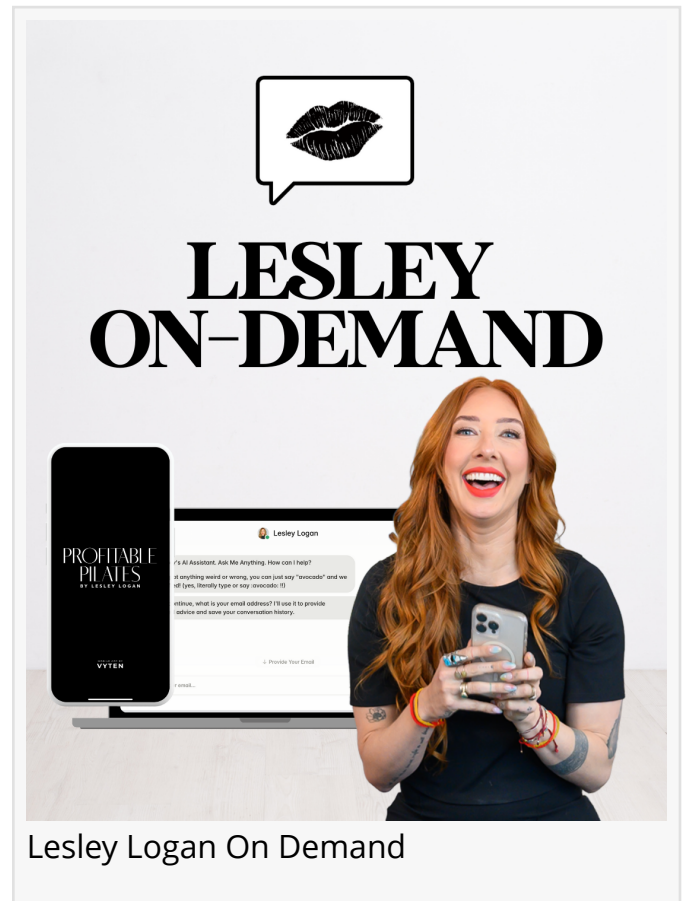
LAS VEGAS, NV, UNITED STATES, March 3, 2026 /EINPresswire.com/ -- [Profitable Pilates](#), a global business consultancy serving Pilates studio owners, announces the continued expansion of Lesley On-Demand, the first Pilates-specific AI business support tool built by Pilates teachers for Pilates teachers.

Available exclusively to members of the Agency mastermind, Lesley On-Demand has been refined over the past year inside the program and is trained on thousands of hours of [Lesley Logan's](#) proprietary business coaching and studio leadership experience. The tool serves as an always-available business support system, helping studio owners turn rough ideas into clear communication in seconds — that's what makes it Lesley On-Demand.

Unlike generic AI tools, Lesley On-Demand is built specifically for Pilates business communication. It understands the real-world realities of running a studio — from explaining cancellation policies and announcing new classes to drafting newsletters and responding to client concerns. Members can also tailor the responses to reflect their own tone and voice, ensuring the final message sounds authentic, aligned, and immediately usable.

Eliminating the Execution Gap

“The hardest part of running a studio isn't teaching,” says Lesley Logan, founder of Profitable Pilates. “It's switching gears – going from a high-energy class to sitting down and writing a blog or a newsletter. Lesley On-Demand helps you capture your thoughts and turn them into clear,



Lesley Logan On Demand

professional communication instantly.”

By removing the friction between idea and execution, Lesley On-Demand helps studio owners stay consistent without adding more hours to their schedule.

Key Benefits of Lesley On-Demand for Agency Members:

Instant Clarity: Turns rough ideas into clear, professional newsletters, policies, and client communications in minutes.

Consistent Messaging: Helps studio owners maintain a strong, aligned voice across emails, social posts, and client interactions.

Reduced Burnout: Eliminates the mental drain of switching from teaching to writing, so communication doesn't stall after a full day of sessions.

On-Demand Business Support: Provides immediate guidance on business and messaging questions — without waiting for the next coaching call.

Pilates-Specific Context: Understands the language, policies, and decision points unique to Pilates studios, making responses relevant and usable right away.

Lesley On-Demand is available exclusively within the Agency membership program, where studio owners receive ongoing coaching, community support, and business strategy guidance.



Lesley Logan on Demand with Phone

“

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Lesley Logan

About Profitable Pilates

Profitable Pilates is a global resource for studio owners who are ready to build sustainable, profitable businesses. Founded by Lesley Logan and Brad Crowell, the company helps teachers move from being overbooked instructors to confident business owners.

Through the Agency membership and hands-on coaching, Profitable Pilates provides practical, strategic guidance on what it actually takes to run a successful studio. Lesley brings leadership mindset and brand clarity, while Brad focuses on systems, technology, and financial strategy — together helping Pilates professionals build businesses

that can thrive without them teaching 40 hours a week.

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