

# Etherio Named Among the 15 Most Influential U.S. Corporate Meetings & Incentive Travel Firms

*Industry recognition highlights Etherio's leadership in delivering scalable, strategic meetings and incentive programs that drive measurable impact.*



ATLANTA, GA, UNITED STATES, March 4,

2026 /EINPresswire.com/ -- Etherio a full-service meetings, events, and incentive agency, today announced it has been named to the inaugural Skift Meetings M&I 15 — the definitive list of the 15 most powerful and influential U.S. companies managing corporate meetings and incentive travel programs.



As our industry evolves, this recognition affirms our commitment to combining operational strength with creativity and strategic partnership to help organizations drive their businesses forward.”

*Eric Altschul, CEO of Etherio*

The Skift Meetings M&I 15 offers a data-driven, editorial perspective on the corporate meetings and incentive travel landscape, combining the most up-to-date booking data with detailed editorial curation. The feature was designed to help executives quickly research and benchmark the largest companies operating in the sector.

“We’re honored to be recognized among the most influential meeting and event companies in the country and grateful to the clients and team members who made

this achievement possible,” said Eric Altschul, CEO of Etherio. “As our industry continues to evolve, this recognition affirms our commitment to combining operational strength with creativity and strategic partnership to help organizations connect, engage, and drive their businesses forward.”

Etherio provides [strategic meeting management](#), site selection services, and [incentive management](#) globally, delivering high-impact solutions across the industry. In the last year, the company supported more than 400 events and incentive programs, with capabilities spanning strategy, sourcing, program design, on-site delivery, air/hotel, creative design, and the full attendee journey experience.

About the Skift Meetings M&I 15

The inaugural Skift Meetings M&I 15 featured the 15 most powerful and influential U.S. companies managing corporate meetings and incentive travel programs. The profiles are built on proprietary data voluntarily provided by the participating companies, supplemented by publicly available information.

Inclusion criteria focused on four metrics: company headcount, total room nights booked, number of meetings, and number of incentive travel programs managed in the previous calendar year. The primary metric was room nights, as it measures the volume of lodging booked across programs.

Read the full M&I 15 feature:

<https://meetings.skift.com/2026/02/19/mi-15-2026/>

#### About Etherio

Etherio is a premier provider of strategic meeting management, site selection services, and [association management](#), delivering high-impact solutions across the industry. For 18 consecutive years, MeetingsNet has included Etherio on its prestigious CMI 25 list, which honors the largest and most influential corporate, full-service meeting and incentive travel management companies in North America. From expertly managing governance, membership, and events for associations to delivering innovative meeting solutions, Etherio supports clients in achieving measurable results, engaging teams, and fostering lasting connections. For more information, visit [etherio.com](https://etherio.com).

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