

Agent Review Announces Strategic Partnership with NARSSA to Empower Consumers with Social Security Education

BELLEVUE, WA, UNITED STATES, March 4, 2026 /EINPresswire.com/ -- Agent Review, a leading platform connecting consumers with [verified insurance professionals](#), is proud to announce a new strategic partnership with the [National Association of Registered Social Security Analysts \(NARSSA\)](#). This collaboration brings valuable, consumer-facing [Social Security education](#) directly to the Agent Review website and provides consumers with access to Registered Social Security Analyst (RSSA®) certified professionals for personalized support and guidance. Through this partnership, Agent Review



will host a dedicated section on its platform featuring trusted Social Security content, education, and claiming strategies to help consumers better understand their entitlements and optimize their benefits. Consumers seeking additional assistance will be matched with an RSSA® certified

professional, each of whom has completed comprehensive training and certification through NARSSA's nationally recognized program. "RSSA® certified professionals embody the same dedication to accuracy, ethics, and education that drives our mission at Agent Review," said Jonas Roeser, CEO of Agent Review. "This partnership runs parallel with our goal of connecting consumers with the most qualified and verified agents for their insurance and retirement education. It also strengthens the Agent Review platform and enhances our AI-driven matching system, ensuring consumers receive support from agents whose credentials are independently verified each month." The

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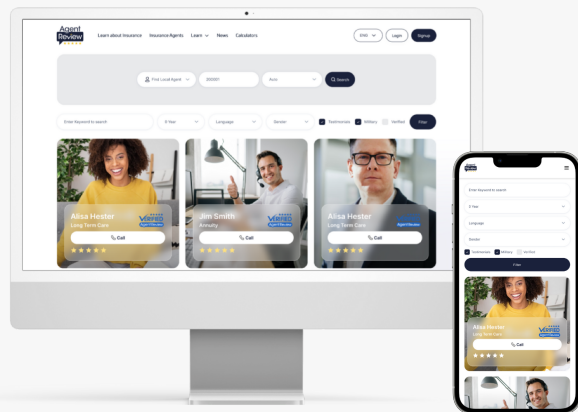
This partnership runs parallel with our goal of connecting consumers with the most qualified and verified agents for their insurance and retirement education.”

Jonas Roeser, CEO of Agent Review

Agent Review Verified Agent Program performs a third-party monthly verification of every

participating agent's credentials, including Department of Insurance (DOI) complaints, license status, and other critical details. This continuous verification process ensures that consumers are connecting with agents who uphold the highest levels of professionalism, compliance, and integrity.

Starting in 2026, Agent Review will begin featuring a growing network of RSSA® certified professionals, expanding access to trusted Social Security expertise and setting a higher standard for consumer confidence and professional accountability. Each RSSA® certified professional featured on Agent Review will have a unique Social Security certification identifier prominently displayed on their Agent Review profile, clearly signaling their credentials to consumers at first glance. This designation will include direct backlinks to the RSSA.com platform, allowing consumers to verify certification status. These backlinks also enhance SEO visibility and online authority for both companies and participating agents. Additionally, every RSSA® certified professional participating in the Verified Agent program will receive a personalized press release distributed through major newswire services, highlighting their certification achievement to both local and national media outlets. This partnership initiative enhances each agent's market visibility, strengthens online search presence, and creates opportunities for broader community recognition. For those seeking deeper, ongoing media exposure, including direct outreach to professional organizations and consumers, along with proactive media relations support, NARSSA's Premium Local PR Program is available directly as



an expanded offering.

Recognized nationwide, the RSSA® Program is a comprehensive five-module education and certification system designed for financial professionals who help clients optimize their Social Security benefits. Beyond advanced professional education, the program equips advisors with the proprietary RSSA Roadmap® software, an interactive planning and analysis platform that translates technical knowledge into real-world client application. Together, the education, technology, and planning framework form a fully integrated ecosystem that also includes consumer-facing Social Security planning tools, helping firms deliver both advisor-driven guidance and scalable financial wellness solutions. Finally, this collaboration represents the next evolution of consumer empowerment in the age of AI-driven search, where verified data and human expertise are increasingly prioritized for visibility and trust. Together, Agent Review and NARSSA are setting a new industry standard for verified, data-backed, and consumer-first insurance and retirement guidance.

About Agent Review

Agent Review is a consumer-first platform that connects individuals with credentialed, vetted insurance and financial agents. Through its Verified Agent program, subscribers receive third-party credential checks monthly (powered by Rhoads Online) and benefit from national press releases that build online credibility. Unlike traditional lead-generation sites, Agent Review provides neutral educational resources in 22 languages and ensures consumer information is never sold. Instead, consumers can confidently learn at their own pace and engage directly with qualified professionals nationwide.

About NARSSA

Founded in 2017, the National Association of Registered Social Security Analysts (NARSSA) is a national professional education organization dedicated to advancing Social Security literacy and informed decision-making. NARSSA provides education and technology through the Registered Social Security Analyst® (RSSA®) certification and the RSSA Roadmap® software platform, helping professionals and consumers navigate one of the most complex and consequential components of retirement planning. NARSSA serves financial advisors, insurance professionals, CPAs and tax professionals, attorneys, and HR and employee-benefits leaders nationwide. Its programs are recognized for continuing education by leading professional organizations and state licensing authorities, including The American College of Financial Services, NASBA, the IRS, the CFP® Board, Broadridge, and state insurance licensing boards. NARSSA is a portfolio company of the AgeTech Collaborative™ from AARP®.

Jonas Roeser

Agent Review

+ +1 206-245-4960

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