

# America's Credit Union and GO Federal Credit Union Use Heavy Duty Custom Canopy Tents to Boost Community Presence

*America's Credit Union and GO Federal Credit Union use heavy duty custom canopy tents from SplashTents.com to boost community outreach.*

SPRINGFIELD, MO, UNITED STATES, March 3, 2026 /EINPresswire.com/ -- March 3, 2026 Springfield, Missouri: Community visibility remains one of the most powerful drivers of long-term member growth. While digital banking offers convenience, trust is still built face-to-face at charity golf tournaments, real estate expos, school festivals, and neighborhood membership drives.



10x10 custom logo canopy tent with graphics minnesota

For institutions like America's Credit Union (ACU) and GO Federal Credit Union (GOFUCU), community outreach is a structured strategy. Over the past eight years, both organizations have relied on SplashTents.com and SplashTents, Inc. to provide [heavy-duty custom canopy tents with](#)

[full logo graphics](#) that anchor outdoor marketing efforts across North Texas and into Missouri. This long-term partnership reflects a commitment to durability, brand consistency, and professional presentation in high-visibility environments.

“

SplashTents has been an invaluable partner for us. Their heavy-duty branding consistently looks professional at every event. They help us make a strong impression in the community.”

*Manager*

Community-Focused Institutions with Expanding Footprints

Headquartered in Garland, Texas, ACU serves members across North Texas, including Richardson, Mesquite, and Dallas, and has expanded into Springfield, Missouri. Maintaining a consistent brand image across markets is

essential. GOFUCU serves residents of Dallas County and is known for proactive engagement in financial literacy events, sponsorships, and neighborhood festivals. For both institutions, a professional outdoor presence reinforces credibility and conveys stability critical traits in financial services.

### Why Heavy-Duty Custom Canopy Systems Matter

Outdoor events in Texas and Missouri expose tents to strong sun, and seasonal storms. ACU and GOFUCU rely on [commercial-grade canopy tent displays](#) from SplashTents.com, constructed with industry grade high strength steel and aluminum frames built to withstand repeated setup and breakdown cycles. These structures are engineered for:

- Multi-event seasonal use
- High-traffic public environments
- Professional brand presentation
- Long-term durability
- UV-resistant full bleed digital printing ensures logos remain vibrant under intense sun exposure, preventing cracking, peeling, or fading even after years of use.

### Creating Complete Branded Environments

ACU and GOFUCU's partnership with SplashTents.com extends beyond single tents. Their events feature fully integrated branded environments, including:

- Multiple 10x10 custom logo canopy tents
- Full printed back walls and privacy panels
- Branded table covers
- Vertical feather or teardrop flag banners

Back walls provide visual authority and privacy for sensitive financial conversations. Table covers turn standard folding tables into professional consultation desks, while flag banners add visibility



Tradeshow canopy pop up tents



6ft custom logo table cover

across crowded venues. This coordinated setup reinforces professionalism and builds public confidence.

### Strategic Event Deployment Across Markets

The institutions use their heavy-duty tents in multiple ways to generate measurable ROI:

#### 1. Golf Tournaments and Fundraising Scrambles

In Richardson, TX, and Springfield, MO, charity golf events serve as key networking opportunities. Tents create branded hospitality areas that offer shade and comfort while establishing spaces for natural, low-pressure financial discussions about mortgages, auto loans, or commercial lending.

#### 2. Mortgage and Real Estate Expos

At home shows and housing fairs, privacy and professionalism are paramount. Custom 10x10 back walls and structured tent layouts convert outdoor spaces into semi-private consultation areas where potential members can discuss sensitive topics securely, reinforcing trust during high-stakes conversations.

#### 3. Community Festivals and Membership Drives

Seasonal festivals in Garland and Dallas attract thousands of residents. Deploying multiple tents in alignment creates branded "member zones." [Full-bleed canopy printing](#) acts as a large-scale billboard, while elevated flag banners ensure visibility from across the venue, turning passive sponsorship into active engagement.

### Nationwide Fulfillment with Operational Efficiency

Operating across multiple states requires logistical efficiency. SplashTents.com streamline nationwide fulfillment, delivering premium custom tents to Garland, Dallas, Richardson, and Springfield with careful packaging and reasonable shipping costs. This allows ACU and GoFCU to scale outreach programs without sacrificing brand consistency or overspending on logistics.

### Client Feedback

According to a marketing manager at GoFCU: "SplashTents has been an invaluable partner for us. Their heavy-duty tents hold up through all Texas weather, and the branding consistently looks professional at every event. They help us make a strong impression in the community."

### A Sustainable, Long-Term Marketing Investment

The eight-year partnership demonstrates the value of investing in durable, professional event infrastructure. By prioritizing:

Heavy-duty engineering

Weather-resistant materials

Professional full-color branding

Repeat usability across events

ACU and GOFUCU have built a sustainable outdoor marketing engine that supports long-term growth. Each golf scramble, mortgage expo, or community festival reinforces a simple message: these credit unions are dependable, established, and invested in the communities they serve.

Through years of repeat collaboration, SplashTents.com has become a critical partner, showing how high-quality event infrastructure can drive engagement, strengthen relationships, and support strategic market leadership across Texas and Missouri. SplashTents, Inc. designs, manufactures, and distributes heavy-duty custom canopy tents, back walls, flags, and event branding solutions nationwide for organizations seeking durable, professional, and highly visible outdoor marketing tools. To learn more, visit [www.splashtents.com](http://www.splashtents.com).

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