

Westbrass Completes Acquisition of GS North America, Expanding Portfolio with Premier Italian Plumbing Brand

Legacy brand to continue under GS name as founder Raymond Padowitz transitions to retirement after 30 year friendship with Westbrass owner Max Homami

The Westbrass logo, which consists of the word "WESTBRASS" in a bold, serif font, set against a dark green background.

Westbrass Logo

LOS ANGELES, CA, UNITED STATES, March 3, 2026 /EINPresswire.com/ -- [Westbrass](#), a leading manufacturer and distributor of plumbing fixtures and accessories, today announced the completed acquisition of [GS North America](#), the exclusive North American distributor of GS's renowned Italian plumbing fixtures. The acquisition includes all assets, brand rights, and intellectual property associated with the GS name.

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Raymond Padowitz

The GS brand, long recognized for its premium Italian craftsmanship and design forward aesthetic, will retain its identity under Westbrass ownership. The acquisition marks a strategic expansion for Westbrass into the luxury

plumbing segment while preserving the heritage and quality standards that have defined GS for decades.

The transaction represents more than a business deal. It reflects a three decade friendship between GS owner Raymond Padowitz and Westbrass owner Max Homami. With Padowitz's decision to retire, the two longtime friends worked together to ensure the brand's future would be entrusted to someone who understood its value and legacy.

"After building GS North America and representing this extraordinary Italian brand for so many years, I wanted to be certain it would be in the right hands," said Raymond Padowitz, former owner of GS North America. "Max and I have known each other for over 30 years. I've watched him build Westbrass with integrity, quality, and a genuine respect for the craft. There's no one I trust more to carry this brand forward. I'm retiring knowing GS will not only survive but thrive."

For Westbrass, the acquisition represents an opportunity to expand its offerings while honoring

Westbrass

+ +1 949-522-5265

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