

# ABUNDANT Streaming Debut Set for March 26 on Stuff.io

DALLAS, TX, UNITED STATES, March 4, 2026 /EINPresswire.com/ -- [ABUNDANT](#), a documentary film featuring the stories of people who donate kidneys to complete strangers, will begin streaming for sale on the blockchain media service [Stuff.io](#) beginning on March 26, 2026. The film premiered in Hollywood, California on March 1, 2025, at The Director Guild of America Theater Complex and has been on an extended theatrical run of special event screenings for more than a year.

“Audience response to ABUNDANT has been overwhelming,” said Donald Griswold, the film’s director. “In choosing a streaming strategy, I wanted to channel the positive reaction to the film into an impact strategy to give back to the kidney donation and transplant community that helped us get the film produced. Stuff.io provides the perfect streaming platform to do just that.”

Stuff.io’s streaming technology is based on blockchain, which creates opportunities to transfer ownership from one person to another. Unlike major subscription streaming services, which sell licenses for unlimited viewing on their platforms, movies purchased on Stuff.io are fully owned by the buyer. “The ability to give ABUNDANT to another person is in the spirit of the film,” Griswold said. “We built a full impact strategy around this unique technical feature, and it will get ABUNDANT to people who need it most: kidney disease and dialysis patients.”



“Stuff.io is thrilled and honored to be the technological heart of ABUNDANT’s Impact Streaming Strategy” said Sheila Dohmann, Chief Marketing Officer at Stuff.io. “We understand the immense national epidemic of kidney disease and the need for an increase in lifesaving kidney donations. And we want to help spread the knowledge. The idea that our streaming technology can lead to potential saved lives is humbling and inspiring. ABUNDANT is an important film and we look forward to streaming it into homes and creating conversations about living kidney donation.”

As the exclusive streaming partner for ABUNDANT, Stuff.io advances a long-held mission to use its proprietary technology as a vehicle for sharing knowledge, culture, and critical stories across borders. Built on blockchain, the Stuff.io platform enables true digital ownership and intentional sharing, allowing films to move beyond traditional geographic, economic, and distribution limitations. For ABUNDANT, this means the ability to reach and identify audiences who can most benefit from its message, including kidney disease patients, caregivers, and advocates who may never be reached through conventional Hollywood distribution models. By pairing entertainment with purpose, Stuff.io transforms blockchain from a tool for content delivery into a humanitarian channel for sharing lifesaving information with the people who need it most.

“Ninety-nine percent of audience reviews say ABUNDANT is likely to start conversations about kidney donation,” Griswold said. “I have no doubt ABUNDANT’s impact streaming strategy will do exactly that. Thanks to Stuff.io’s tech, ABUNDANT makes a great gift, which could wind up creating the gift of life for a lot of people.”

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