

Brosix Launches Partner Program for Recurring Passive Income from Software Referrals

New program rewards consultants, IT advisors, and agencies who recommend Brosix with recurring passive income from long-term customer referrals.

WILMINGTON, DE, UNITED STATES, March 4, 2026 /EINPresswire.com/ --

Brosix, a team messaging platform designed for small and mid-sized businesses, has launched a new Partner Program that allows consultants, IT advisors, agencies, and business professionals to earn recurring passive income by recommending the platform to organizations that need a simple and reliable internal communication solution.



“

Many professionals already recommend software tools to their clients. The Brosix Partner Program simply allows those recommendations to become a long-term recurring passive income stream.”

Stefan Chekanov, Co-founder and CEO

In many companies, software decisions are influenced less by advertising and more by recommendations from trusted professionals. Consultants, IT specialists, and operations managers often help organizations select the tools their teams rely on every day.

According to a recent survey conducted among Brosix customers, recommendations from colleagues and advisors were among the most common ways companies discovered new business software. In that survey, recommendations ranked higher than vendor presentations, social media, and industry events as a source of information about new tools.

The [Brosix Partner Program](#) was created to recognize and reward those recommendations. When a company signs up through a partner referral and becomes a paying customer, the

partner receives a share of the subscription payments for as long as the customer continues using the service.

Because internal communication platforms typically become part of a team's daily workflow, companies often continue using them for many years. Some Brosix customers have used the platform for more than a decade, allowing referrals to generate recurring income over long periods of time.

"Many professionals already

recommend software tools to their clients and colleagues," said Stefan Chekanov, Co-Founder of Brosix. "The Brosix Partner Program simply allows those recommendations to become a long-term recurring income stream while helping more teams adopt a communication platform that is easy to use and reliable."

Brosix helps teams communicate quickly through messaging, file sharing, voice and video calls, and screen sharing within a private team communication environment. The platform combines the simplicity of consumer messaging apps with the control businesses need, allowing organizations to deploy a fully managed internal messaging platform in minutes without complex setup or dedicated IT infrastructure.

The partner program is particularly suitable for professionals who already work with organizations choosing business software, including:

- IT consultants and managed service providers
- business and operations advisors
- digital agencies working with small businesses
- software reviewers and bloggers
- existing Brosix customers who recommend the platform

For many professionals, recommending useful tools is already part of their work. The partner program provides a simple way to turn those trusted recommendations into a sustainable recurring revenue stream.

The announcement follows a recent article explaining how [software recommendations can turn into passive income](#) for professionals who regularly introduce useful tools to the teams they work with.

More information about the program and how to join is available on the Brosix website:



<https://www.brosix.com/partners/>

About Brosix

Brosix is a team communication and internal messaging platform built for companies that value stability, ease of use, and long-term reliability. The platform combines messaging, file transfer, voice and video calls, and screen sharing in a private and easy-to-manage communication environment. Designed for small and mid-sized teams, Brosix allows organizations to deploy an internal messaging platform without complex setup or dedicated IT infrastructure. Founded more than 20 years ago, Brosix is used worldwide by teams across different industries to keep internal communication simple, focused, and dependable.

Stefan Chekanov

Brosix Inc.

302-261-5234

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/897498652>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.