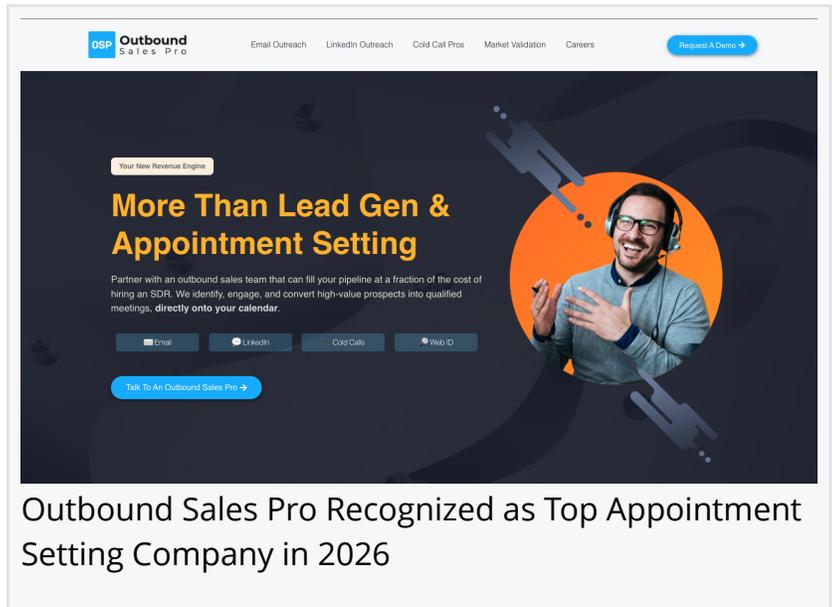


Outbound Sales Pro Recognized as Top Appointment Setting Company in 2026

Leading B2B Sales Agency Earns Prestigious Spot in Parakeet's 2026 List

BOSTON, MA, UNITED STATES, March 6, 2026 /EINPresswire.com/ -- Outbound Sales Pro (OSP), a leading outsourced B2B lead gen and appointment setting agency, has been honored as the top choice in Parakeet's latest article, "Top 8 Appointment Setting Companies in 2026." This recognition underscores OSP's commitment to excellence in providing comprehensive sales solutions that empower businesses to focus on closing deals.



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Parakeet's article highlights companies that excel in appointment setting, a critical component of the sales process. Outbound Sales Pro's innovative approach, which integrates cold email, LinkedIn, and cold calling, has set a new standard in the industry. By managing prospecting, outreach, and pipeline development, OSP allows sales teams to concentrate on what they do best—closing sales.

“

Our goal has always been to simplify the sales process for our clients, allowing them to achieve greater success without the burden of building and maintaining an internal BDR team.”

Eric Gordon, Found and CEO of Outbound Sales Pro

“Being recognized by Parakeet as the [top appointment setting company](#) is a testament to our team's dedication and the effectiveness of our multi-channel outbound system,” said Eric Gordon, Founder and CEO of Outbound Sales Pro. “Our goal has always been to simplify the sales process for our clients, allowing them to achieve greater success without the burden of building and maintaining an

internal BDR team.”

“This accolade is not just an honor; it is a reflection of our unwavering commitment to delivering exceptional results for our clients,” added AJ Kissh, Head of Marketing for OSP.

Outbound Sales Pro's inclusion in Parakeet's esteemed list is a significant achievement, highlighting the company's role as a leader in the B2B sales industry. The agency's ability to adapt to the evolving needs of businesses and provide tailored solutions has been pivotal in its success.

As businesses continue to navigate the complexities of modern sales environments, Outbound Sales Pro remains at the forefront, offering innovative strategies that drive growth and efficiency. This recognition serves as a powerful endorsement of OSP's capabilities and its impact on the industry.

For more information about Outbound Sales Pro and its services, visit outbound-sales-pro.com.

Eric Gordon

Outbound Sales Pro

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How We Ranked These Birds

Performance & Efficiency – Are they booking meetings that matter, or just burning through lists?

Technology & Process – AI tools, dialing systems, data enrichment. Are they operating in 2026 or 2006?

Multi-Channel Expertise – Email + phone + LinkedIn working in concert, not in silos.

Client Fit & Scalability – Do they grow with you, or lock you into a rigid box?

#1: Outbound Sales Pro – Top Bird

OSP isn't your average lead gen/appointment setting shop. These are human (yes, real humans) operators who've scaled outbound across dozens of industries and built an AI layer to make every SDR punch 2–10x above their weight. They're really like a full-blown GTM engine.

The model is simple, yet elegant: email warms the lead, LinkedIn builds authority and credibility, web ID tools help targeting and enrichment of relevance, and a cold call closes the meeting. No single channel is doing all the heavy lifting. They're a team all rowing in the same direction. As their name suggests, they are outbound professionals.

"OSP isn't your average lead gen/appointment setting shop... They're really like a full-blown GTM engine."

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