

# California Insurance Rates Surge — RidePair Introduces 'Get Paid to Pair'

*Solution for Commuters Facing Rising Driving Costs*

SANTA MONICA, CA, UNITED STATES, March 4, 2026 /EINPresswire.com/ -- As auto insurance premiums continue rising across California, RidePair is introducing a solution designed to help commuters reduce the cost of driving while earning rewards for sharing rides. Recent reporting by the Los Angeles Times highlights a sharp increase in auto insurance premiums statewide as insurers respond to inflation, higher repair costs, increased vehicle technology complexity, and rising claim expenses. For millions of Californians, the cost of simply getting to work is increasing faster than wages. RidePair believes the solution isn't just lowering premiums — it's lowering the number of vehicles required for each commute.

## Turning Empty Seats Into Income

RidePair's platform connects drivers and riders traveling in the same direction, enabling commuters to earn rewards by pairing rides instead of driving alone. Rather than bearing the full financial burden of:

- Insurance
- Fuel
- Maintenance
- Vehicle depreciation

RidePair enables drivers to monetize unused seats, while riders also earn rewards for pairing with drivers and participating in the shared commute network. The company calls this approach:

Reduce. Eliminate. Earn when driving.  
A Structural Problem in Transportation



**Rising Costs of Driving in California**  
**Get Paid to Pair with RidePair**

DRIVING ALONE	RIDING WITH RIDEPAIR
<ul style="list-style-type: none"><li>Insurance Up</li><li>Gas Prices Up</li><li>Repairs &amp; Maintenance Up</li></ul> <b>HIGHER COSTS</b> \$\$\$ GOING OUT	<ul style="list-style-type: none"><li>Earn Rewards for Sharing</li><li>Lower Insurance Costs</li><li>Reduce Traffic &amp; Emissions</li></ul> <b>EARN MONEY</b> \$\$\$ COMING IN

**TURN EMPTY SEATS INTO EXTRA CASH!**  
[www.ridepair.io](http://www.ridepair.io)

Get Paid to Pair

Insurance costs are rising at the same time vehicle ownership costs continue climbing nationwide.

Industry analysts attribute premium increases to several factors including:

Higher costs to repair modern vehicles with sensors and advanced electronics

Supply chain disruptions raising parts prices

Increasing claim severity and accident costs

The result is that single-occupancy commuting is becoming increasingly expensive for the average Californian.

RidePair's platform addresses this by increasing vehicle efficiency — filling empty seats instead of adding more cars to the road.

## A Marketplace for Commuters

RidePair is building a transportation ecosystem where commuters are rewarded for participating.

Through the platform:

Drivers earn rewards for offering available seats

Riders earn rewards for pairing with drivers

Local advertisers connect with commuters through RidePair's drive-by marketing platform

The system transforms daily commuting into an economic opportunity rather than just a cost.

## Leadership Perspective

Deborah Kenney, CEO of RidePair, said:

"As insurance premiums and vehicle costs continue to climb, the traditional model of commuting alone becomes less sustainable. RidePair turns everyday driving into an opportunity — allowing commuters to reduce expenses, earn rewards, and help remove unnecessary cars from the road."

## About RidePair Inc.

RidePair is a software company that has developed an app for coordinating, enabling, and verifying ride sharing. This is not ride sharing, such as Uber, where the driver is essentially offering a taxi service, but true ride sharing in which everyone in the car is sharing the ride to go to a similar place – e.g., co-commuting to work with colleagues. Unlike taxi-like services, which increase the number of cars on the road, true ride sharing has been shown to be one of the most effective means of reducing cars on the roads and thus reducing traffic, emissions, and even reducing roadway maintenance. The issue has been verifying that ride sharing or co-commuting is actually occurring, which issue we believe will be solved by the Ridepair app.

## For More Information

To learn more about Ridepair Inc. and its Reg A offering, please visit [www.ridepair.io](http://www.ridepair.io)

## Forward Looking Statements

This press release contains forward-looking statements, which are statements regarding all matters that are not historical facts and include statements regarding Ridepair's current views, hopes, intentions, beliefs, or expectations concerning, among other things, the consummation of the offering, and Ridepair's results of operations, financial condition, liquidity, prospects, growth, strategies, and position in the markets and the industries in which it operates.

These forward-looking statements are generally identifiable by forward looking terminology such as "expect," "believe," "anticipate," "outlook," "could," "target," "project," "intend," "plan," "seek," "estimate," "should," "will," "approximately," "predict," "potential," "may," and "assume," as well as variations of such words and similar expressions referring to the future.

Forward-looking statements are based on Ridepair's beliefs, assumptions, and expectations, taking into account currently known market conditions and other factors. Ridepair's ability to predict results or the actual effect of future events, actions, plans, or strategies is inherently uncertain and involves certain risks and uncertainties, many of which are beyond its control. Ridepair's actual results and performance could differ materially from those set forth or anticipated in its forward-looking statements. Factors that could cause Ridepair's actual results to differ materially from the expectations described in the forward-looking statements include, but are not limited to, the factors described in the Offering Circular entitled "Risk Factors." When considering forward-looking statements, you should keep in mind the risk factors and other cautionary statements included in this press release, the Offering Circular and Ridepair's other filings with the SEC, if and when made. You are cautioned that the forward-looking statements included in this press release are not guarantees of future performance, and there can be no assurance that such statements will be realized or that the forward-looking events and circumstances will occur. Any forward-looking statement made by Ridepair in this press release speaks only as of the date of this press release, and Ridepair undertakes no obligation to publicly update any forward-looking statement except as may be required by law.

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