

# Creative Repute Launches Cost Calculator and Client Portal to Strengthen Transparency

*Creative Repute unveils Cost Calculator and Client Portal, designed together to streamline client onboarding, improve transparency, and strengthen collaboration*

PHILADELPHIA, PA, UNITED STATES, March 13, 2026 /EINPresswire.com/ -- Creative Repute today

“

This is about building an environment that sustains collaboration.”

*Nile Livingston, Founder and CEO of Creative Repute*

announced the launch of its proprietary [Cost Calculator](#) and Client Portal, a custom-built platform designed to streamline onboarding, increase pricing transparency, and support structured collaboration across multi-stakeholder organizations.

As client expectations continue to evolve, professional service firms are seeing a measurable shift toward

autonomy and digital visibility. Research shows that 88 percent of customers prefer self-service options when exploring services online, and 75% of consumers consider brand transparency important when making purchasing decisions. The global self-service software market is projected to grow from approximately \$18 billion in 2024 to \$57 billion by 2030, reflecting a broader demand for clarity, efficiency, and control.

The Creative Repute Cost Calculator introduces transparency at the earliest stage of the client journey. Organizations can explore service combinations, adjust project scope, and generate real-time project estimates before scheduling a consultation. The interactive tool allows teams to understand pricing ranges, compare service configurations, and align internally before formal engagement begins.

[Creative Repute developed the Cost Calculator](#) as the entry point to this experience, with the Client Portal extending that clarity into structured collaboration once the project scope is confirmed.

The platform centralizes service agreements, pricing adjustments, billing management, payment processing, documentation, and project visibility within a secure environment. Clients begin by exploring services and generating project estimates through the Cost Calculator.

Built using Svelte and Laravel framework, the portal reflects Creative Repute’s in-house

engineering capabilities and long-term commitment to structured systems. The architecture is intentionally designed for performance, scalability, and adaptability, ensuring that the platform evolves alongside client partnerships.

The launch represents more than a convenience feature. It reflects a strategic philosophy that systems should be engineered to support transparency and coordination across complex environments.

Modern organizations often involve multiple stakeholders in professional service decisions, including executive leadership, marketing teams, research departments, and financial oversight. Clear visibility and centralized documentation reduce friction during internal review processes and accelerate alignment before project kickoff.

Creative Repute has applied this infrastructure-first approach across a range of client engagements.

Phase One of the platform focuses on streamlined account management. Clients can review and sign service agreements, adjust service quantities, apply discounts, manage billing structures, process payments via Stripe (credit card or ACH), and store documentation in one centralized location. Secure file uploads and shared folders allow creative assets and revisions to move efficiently across teams.

Phase Two will introduce integrated project management capabilities, including milestone tracking, timeline visibility, structured reporting, and weekly progress updates directly within the platform. This expansion reinforces Creative Repute's commitment to providing transparency throughout the full engagement lifecycle.

"This is about building an environment that sustains collaboration," Livingston added. "When systems reduce ambiguity, confidence grows. When confidence grows, participation strengthens. That is where meaningful partnerships take root."

The long-term vision extends beyond operational efficiency. Future enhancements will include training modules, structured feedback systems, community groups, profile customization, and a job portal designed to connect aligned talent with opportunity.

As organizations increasingly seek service providers that combine strategic creativity with



Nile Livingston, Founder and CEO of Creative Repute, discusses how clear systems and structured collaboration help creative teams move from planning to execution with confidence.

operational clarity, Creative Repute's Cost Calculator and Client Portal signal a continued investment in modern collaborative infrastructure.

Organizations can explore services and generate estimates directly through the Creative Repute Cost Calculator before accessing the Client Portal for onboarding and collaboration. Both tools are now live and available to new and existing clients.

Read the latest article on the Creative Repute Cost Calculator: <https://bit.ly/blog-intro-cost-calculator>

Explore the Creative Repute Cost Calculator and Client Portal at: <https://bit.ly/creative-repute-cost-calculator>

## About Creative Repute

Founded in 2017, Creative Repute is a Philadelphia-based strategy, design, and engineering firm that builds digital experiences, brand systems, and structured infrastructure for mission-driven organizations, institutions, and community initiatives. The firm integrates creative strategy with modern engineering to support transparency, alignment, and long-term impact.

The agency partners with organizations of varying sizes and stages, from growing businesses to established institutions, helping them build brands and operational systems designed for clarity, longevity, and impact. Learn more at: <https://creativerepute.com/services/>

## Media Contact

Kristina Hernandez

Creative Repute

Email: [info@creativerepute.com](mailto:info@creativerepute.com)

Phone: (215) 690-1185

Website: <https://www.creativerepute.com>

**A Clear Path to Collaboration:  
Introducing the New  
Cost Calculator**

*Creative Repute*  
DESIGN & DEVELOPMENT AGENCY

## A Clear Path to Collaboration: Creative Repute Introduces Cost Calculator

**GLOBAL SELF-SERVICES  
SOFTWARE GROWTH**

The global self-service software market is projected to grow from approximately eighteen billion dollars in 2024 to fifty-seven billion dollars by 2030.

\$57B

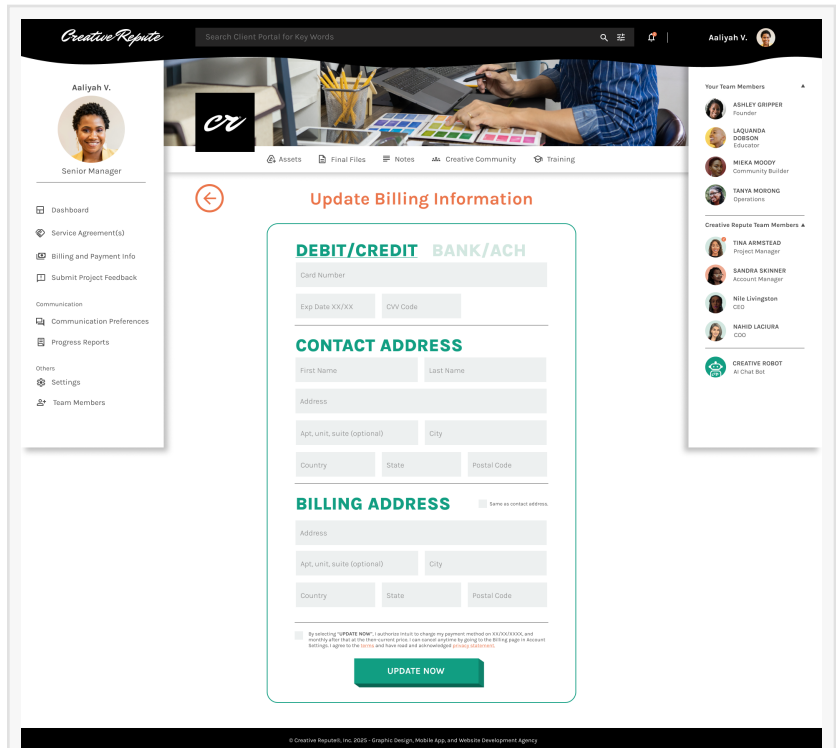
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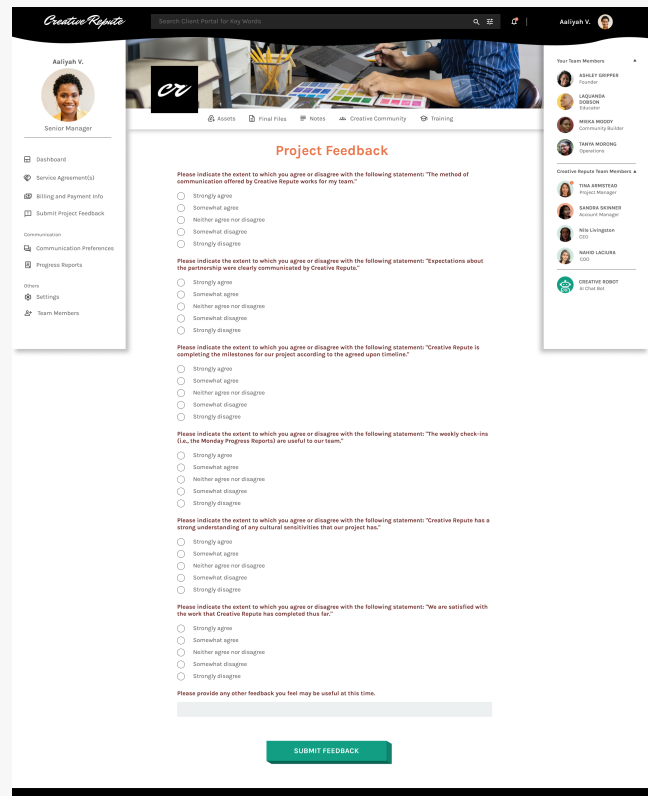
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## Creative Repute - Global Self Service

Nile Livingston  
Creative Repute, Inc.  
+1 215-690-1185  
info@creativerepute.com  
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## Creative Repute - Client Portal - Update Billing Information



## Creative Repute Client Portal - Project Feedback

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