

# The First Lavender Marriage Matchmaking App Built by Someone Actually Living One

*With 80M views and a real lavender marriage, Marty Thomas built LLMA — the first matchmaking app for intentional partnerships and chosen family.*

GILBERT, AZ, UNITED STATES, March 5, 2026 /EINPresswire.com/ -- The lavender marriage trend is sweeping Gen Z and Millennials — and Marty Thomas has been living it, building for it, and creating content about it since 2025.



No swipes. No shallow profiles. LLMA brings back real matchmaking — Lavender Résumés, guided conversations, and compatibility that actually means something.”

*Martin Thomas*

Thomas, a professional who works out of the Bay Area, went public about his lavender marriage with wife Brandi on TikTok in 2025. What followed was an avalanche: 80 million views, 200,000+ followers, and thousands of messages from people across the world who finally felt seen. Marty didn't just talk about it. He built something.

llma.app — short for Life and Love Made Authentic — is the first intentional partnership matchmaking app built by someone actually living one. Designed for lavender marriages, chosen family, and platonic life partnership, LLMA brings back the depth of matchmaking culture in a world exhausted by swipe fatigue.

There are no swipes. Instead, users build a Lavender Résumé — a rich, honest profile that goes beyond photos to capture who they actually are — and engage in guided conversations designed to surface real compatibility before anyone connects.

The app features a 160-card compatibility assessment deck with AI-powered insights, photo reveal tools, and tiered membership plans. It has attracted 1,000+ users across 20+ countries since launch.

"People have been searching for this their whole lives — they just didn't have a name for it, or a place to go. We built both," says Thomas.

Anti-LGBTQ+ sentiment has increased by 112% from 2022 to 2024 according to GLAAD. More than half of Gen Z reports burnout from dating apps. A February 2026 study found Gen Z spends

156 hours a year on dating apps and averages just six meaningful connections. LLMA exists for everyone who knows what they want — and knows a swipe isn't going to find it.

Marty Thomas is available for print, broadcast, and digital interviews. Media assets and usage data are available at [llma.app](http://llma.app).

About LLMA: LLMA (Life and Love Made Authentic) is the first intentional partnership matchmaking app built by someone actually living one. Founded in 2025 and based in Phoenix, Arizona, LLMA is live in 20+ countries. Follow @itsmcmartyfly on TikTok, Instagram, and YouTube.

MARTIN THOMAS  
LLMA VENTURES LLC  
+1 323-825-6664

[email us here](#)

Visit us on social media:

[Instagram](#)

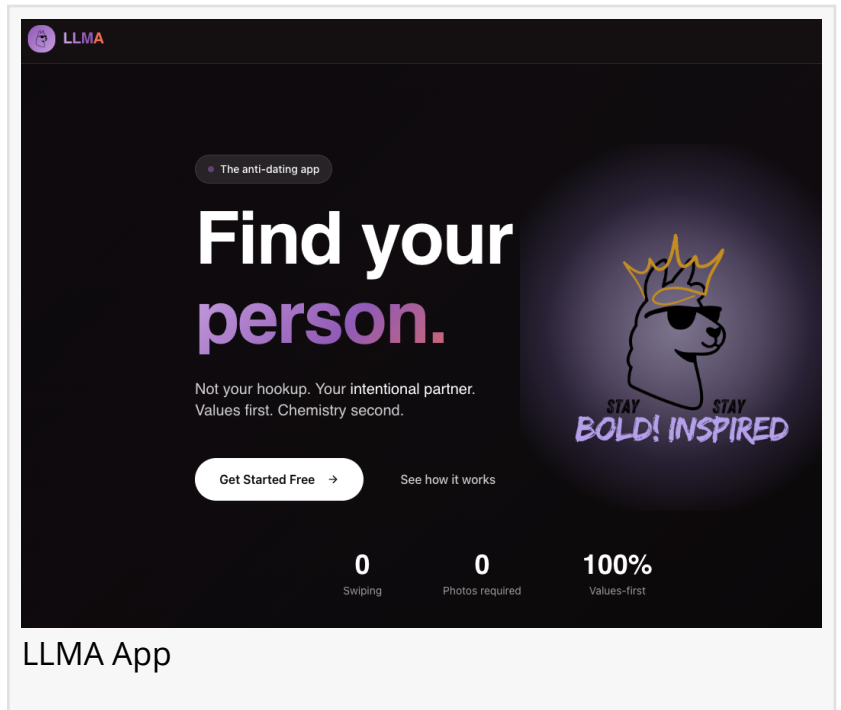
[TikTok](#)



Martin Thomas at his home in Phoenix AZ



Martin Thomas Phoenix Arizona



This press release can be viewed online at: <https://www.einpresswire.com/article/897500035>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.