

Digital Nomads from 57 Countries Drive ¥140 million (970K USD) in Economic Impact Through Colive Fukuoka 2025

A one-month coliving program redefined inbound tourism, attracting high-value entrepreneurs and solopreneurs while fostering cross-border business innovation.

FUKUOKA, JAPAN, March 5, 2026 /EINPresswire.com/ -- Yugyo Inc., in collaboration with Fukuoka City, has released the official impact report on "Colive Fukuoka 2025," one of Asia's largest month-long coliving and co-creation programs for digital nomads. The initiative, held throughout October 2025, successfully positioned Fukuoka as a premier gateway to Asia for global talent, generating a substantial estimated economic impact of ¥140 million (970K USD) for the local economy.

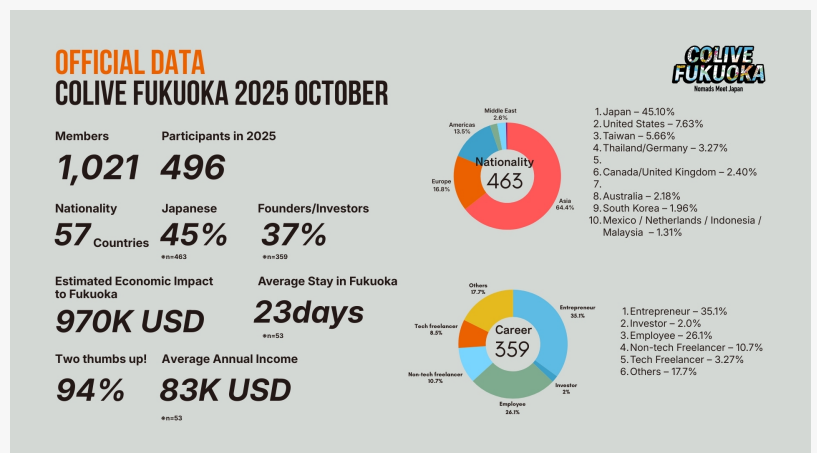
Building on its pioneering launch in 2023, the 2025 program expanded significantly, shifting the focus from traditional tourism to "Sight-Connecting"—fostering deep ties between global digital nomads, local communities, and the regional startup ecosystem.

Key Data & Impact Highlights from Colive Fukuoka 2025:

- **Massive Global Reach:** The program received over 1,020 registrations globally, with 496 participants from 57 countries and regions visiting Fukuoka. International attendees made up 55% of the total, with the top visiting countries being the United States (7.6%), Taiwan (5.6%), and Thailand (3.2%).



Colive Fukuoka Summit



Colive Fukuoka 2025 Impact Overview

- High-Value Professionals: The program successfully attracted top-tier talent, with 37% of participants identifying as entrepreneurs or investors. The average annual income of attendees was ¥12.5 million (approx. 83K USD).

- Long-term Stay & Economic Contribution: Participants stayed in Fukuoka City for an average of 23 days, with an average total stay in Japan of 42 days. The prolonged stays generated an estimated ¥140 million (970K USD) in local economic impact.

- Overwhelming Satisfaction: 94% of participants expressed a strong desire to return to Fukuoka, citing the welcoming local community, proximity to nature, and the city's vibrant startup environment as key attractions.



Global Startup Pitch in RAMEN TECH

A Hub for AI-Era Solopreneurs and Startup Synergy:

A major highlight of this year's program was its strategic integration with "RAMEN TECH," one of Western Japan's largest startup festivals. This collaboration provided a unique platform for AI-empowered "solopreneurs" (solo entrepreneurs) and digital nomads to pitch ideas, exhibit, and explore business expansion in Asia using Fukuoka as a base. Several participants have already begun exploring opportunities to establish their businesses in Fukuoka.

Cultural Immersion Beyond Sightseeing:

Colive Fukuoka 2025 offered participants authentic Japanese cultural experiences centered around concepts like "Ikigai" (purpose of life) and "Do" (the way). Activities included morning ceremonies at the historic Sumiyoshi Shrine, Zen meditation, and the "Synapse Festival" on Noko Island, providing a holistic environment where personal growth matched professional networking.

Expanding International City Networks:

The initiative also marked the beginning of a strong international city-to-city exchange, particularly strengthening ties with Taiwan and Chiang Mai, Thailand. This government-private collaborative approach is setting a new standard for sustainable, high-value inbound tourism in Japan.

Future Outlook – Ryo Osera, CEO of Yugyo Inc.:

According to the results of the Colive Fukuoka participant survey, the most attractive aspects of staying in Fukuoka were "connections with the local community" and "a deeper understanding of Japan." This indicates that, for digital nomads, the most meaningful value lies not in simple sightseeing, but in experiences that go beyond tourism—what we call "Sight-Connecting," the

opportunity to genuinely connect with local communities. Looking ahead, Colive Fukuoka will evolve beyond its October conference into a year-round community platform, creating opportunities for global entrepreneurs and digital nomads to connect with Fukuoka and Kyushu at any time.

About Yugyo Inc.:

Yugyo Inc. is Japan's first specialized marketing and business development agency focused on the global digital nomad market. Operating under the vision, "Be where you are meant to be," Yugyo partners with local governments and businesses to design innovative remote work and coliving experiences.

For more details on the program and future initiatives, please visit: <https://colivefukuoka.com>

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