

# Big Data Professional Services Market 2026: Firms Powering Enterprise Data Transformation

*The Business Research Company's Big Data Professional Services Market 2026: Firms Powering Enterprise Data Transformation*

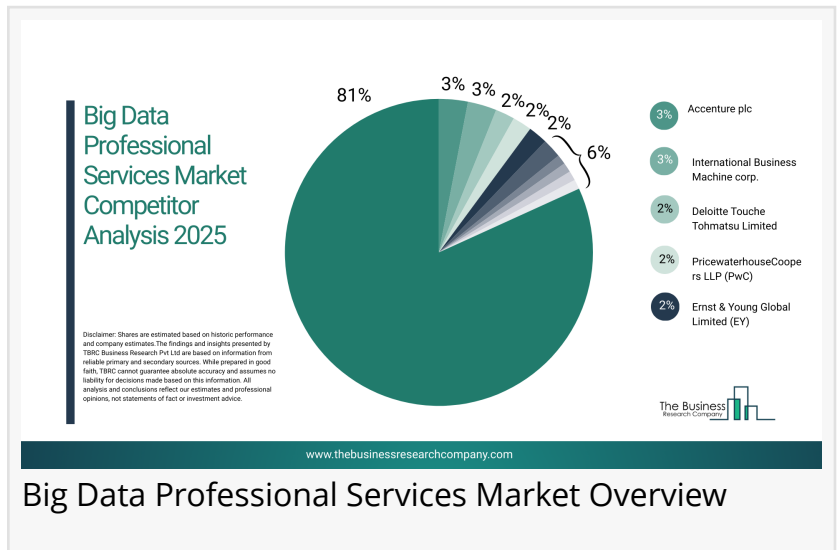
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[/EINPresswire.com/](https://EINPresswire.com/) -- "The big data professional services market is shaped by a combination of global IT service providers, cloud platform companies, and specialized analytics firms. Market participants are focusing on delivering advanced data integration, analytics, and consulting services, including artificial intelligence (AI)-driven insights, predictive analytics, and data governance solutions, alongside enhanced cloud migration and cybersecurity capabilities, to help organizations manage and extract value from large and complex datasets. Companies are also investing in industry-specific solutions, real-time data processing, and scalable cloud-based architectures to strengthen their competitive positioning. Understanding the competitive landscape is critical for stakeholders aiming to identify growth opportunities, accelerate digital transformation initiatives, and establish strategic partnerships within the evolving big data professional services ecosystem.



Expected to grow to \$103.34 billion in 2030 at a compound annual growth rate (CAGR) of 11.2%"

*The Business Research Company*



Big Data Professional Services Market Overview

## Services Market?

• According to our research, Accenture plc led global sales in 2024 with a 3% market share. The company's data & AI and technology services division, which is directly involved in the big data professional services market, provides data strategy consulting, advanced analytics, cloud data engineering, AI integration, and managed data services that support enterprise digital transformation, real-time decision-making, scalable data architecture development, and

time data processing, and scalable cloud-based architectures to strengthen their competitive positioning. Understanding the competitive landscape is critical for stakeholders aiming to identify growth opportunities, accelerate digital transformation initiatives, and establish strategic partnerships within the evolving big data professional services ecosystem.

## Which Market Player Is Leading the Big Data Professional

regulatory-compliant data governance across industries.

### Who Are The Major Players In The Big Data Professional Services Market?

Major companies operating in big data professional services market are Accenture plc, International Business Machines Corporation, Deloitte Touche Tohmatsu Limited, PricewaterhouseCoopers LLP (PwC), Ernst & Young Global Limited (EY), Microsoft Corp., Oracle Corp., SAP SE, Capgemini SE, Infosys Limited, KPMG International Limited, DXC Technology Company, McKinsey & Company, Boston Consulting Group (BCG), Bain & Company Inc., Teradata Corporation, AlixPartners LLP, Oliver Wyman LLC, A.T. Kearney Inc., Analysis Group Inc., L.E.K. Consulting LLC, Alvarez & Marsal Holdings LLC, Aon Inc., Hitachi Vantara, BearingPoint Inc., Mu Sigma, Wolters Kluwer, Hortonworks, Inc., Sage Group plc, Arthur D. Little

### How Concentrated Is The Big Data Professional Services Market?

The market is fairly fragmented, with top 10 players constituting 19% market share in 2024. This level of concentration indicates a market that is progressing beyond its early fragmented stage toward greater consolidation and maturity. While a large number of providers, ranging from specialized analytics firms to global IT service leaders, continue to operate and innovate, a distinct group of major companies has established a strong competitive position. This is primarily due to high barriers to entry, including the need for advanced technical expertise in data engineering, artificial intelligence and cloud platforms, substantial long-term investment in digital capabilities and skilled talent, complex enterprise integration requirements, and the necessity to build trust and credibility with clients across regulated and data-intensive industries such as banking, healthcare, telecommunications, retail, and government.

#### • Leading companies include:

- o Accenture plc (3%)
- o International Business Machines Corporation (2%)
- o Deloitte Touche Tohmatsu Limited (2%)
- o PricewaterhouseCoopers LLP (2%)
- o Ernst & Young Global Limited (2%)
- o Microsoft Corporation (1%)
- o Oracle Corporation (1%)
- o SAP SE (1%)
- o Capgemini SE (1%)
- o Infosys Limited (1%)

Request A Free Sample Of The Big Data Professional Services Market Report:

[https://www.thebusinessresearchcompany.com/report/big-data-professional-services-global-market-report&utm\\_source=EINPresswire&utm\\_medium=Paid&utm\\_campaign=Mar\\_PR](https://www.thebusinessresearchcompany.com/report/big-data-professional-services-global-market-report&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Mar_PR)

### Who Are The Key Raw Material Suppliers In The Big Data Professional Services Market?

• Major raw materials suppliers in the big data professional services market include Amazon Web Services (AWS), Microsoft Azure, Google Cloud Platform (GCP), IBM Cloud, Cloudera, Snowflake,

Databricks, Palantir Technologies, MapR Technologies, Splunk, Talend, Qlik, Alteryx, Sisense, DataRobot, Domo, TIBCO Software.

Who Are The Major Wholesalers And Distributors In The Big Data Professional Services Market?

- Major wholesalers or distributors in the big data professional services market include Cognizant, Wipro, Tata Consultancy Services (TCS), Tech Mahindra, HCL Technologies, EXL Service, ZS Associates, Algoscale, LatentView Analytics, ScienceSoft, Savvycom Software, BigData Boutique, SPEC INDIA, Cobit Solutions.

Who Are The Major End Users Of The Big Data Professional Services Market?

- Major end users in the big data professional services market include Walmart, Target, Best Buy, Home Depot, CVS Health, UnitedHealth Group, Anthem, Aetna, Cigna, JPMorgan Chase, Goldman Sachs, Citigroup, Bank of America, HSBC, Lloyds Banking Group, Barclays, Deutsche Bank, UBS, Credit Suisse, Volkswagen, Toyota, Ford, General Motors.

What Are the Major Competitive Trends In The Market?

- Data integration across hybrid and multi-cloud environments, improving real-time analytics, scalability, and enterprise-wide data accessibility.
- Example: In September 2025, Cisco Systems Inc. introduced Cisco Data Fabric, powered by Splunk Inc., to enhance machine data management and support AI-driven initiatives.
- This innovation reduces the cost and complexity of handling large data volumes, streamlines data operations, and enhances scalability and efficiency for organizations leveraging advanced analytics and artificial intelligence applications.

Which Strategies Are Companies Adopting To Stay Ahead?

- Real-Time Blockchain Big Data Services Enhancing Secure And Decentralized Analytics
- Hybrid Delivery Models Enabling Scalable And Flexible Data Solutions
- Cloud-Based Data Intelligence Platforms Accelerating Enterprise Modernization
- Strategic Partnerships Advancing AI-Integrated Big Data Capabilities

Access The Detailed Big Data Professional Services Market Report Here:

[https://www.thebusinessresearchcompany.com/report/big-data-professional-services-global-market-report?utm\\_source=EINPresswire&utm\\_medium=Paid&utm\\_campaign=Mar\\_PR](https://www.thebusinessresearchcompany.com/report/big-data-professional-services-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Mar_PR)

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Contact Us:

The Business Research Company

Americas +1 310-496-7795

Europe +44 7882 955267

Asia & Others +44 7882 955267 & +91 8897263534

Email: [info@tbrc.info](mailto:info@tbrc.info)

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LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

[info@tbrc.info](mailto:info@tbrc.info)

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