

# Catalogue Market Size, Share, and Trend Analysis Report by Product

*The Business Research Company's  
Automotive Parts Feeders Global Market  
Report 2026 – Market Size, Trends, And  
Forecast 2026-2035*

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KINGDOM, March 6, 2026

[/Einpresswire.com/](https://www.einpresswire.com/) -- A growing

emphasis on effective marketing tools

has significantly boosted the catalogue market in recent years. With businesses keen to enhance their outreach and improve customer engagement, catalogues remain a vital medium for showcasing product offerings. The market's evolution reflects both traditional printed formats and a shift toward innovative digital solutions, shaping its promising future.

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## [Catalogue Market Size and Expansion Outlook](#)

The catalogue market has witnessed rapid growth, expanding from \$108.12 billion in 2025 to an anticipated \$128.43 billion in 2026. This represents a strong compound annual growth rate (CAGR) of 18.8%. Historically, this growth has been driven by the rise of organized retail marketing, an increasing dependence on printed marketing materials, expanding product ranges across various industries, the growing role of visual merchandising, and the widespread use of catalogues in B2B sales.

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Looking ahead, the catalogue market is projected to surge further, reaching \$249.9 billion by 2030 with a CAGR of 18.1%. The forecast period's growth is attributed to the accelerating shift toward digital-first marketing approaches, the growing integration of AI-powered content optimization tools, heightened demand for personalized buyer journeys, expansion in e-commerce catalogue marketing, and a stronger focus on sustainable and paperless catalogue solutions. Key trends shaping this growth include the adoption of interactive digital catalogues, increased use of data-driven product personalization, demand for omnichannel catalogue distribution, development of mobile-friendly catalogue formats, and real-time product update

capabilities.

### [Understanding Catalogues and Their Role in Marketing](#)

A catalogue serves as a marketing collateral that provides detailed product information to assist buyers in making purchase decisions. These details typically cover product features, descriptions, dimensions, pricing, weight, availability, colors, and customer reviews. Catalogues are an effective promotional tool that motivates customers by clearly presenting a company's offerings and helping streamline the buying process.

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### Key Factors Behind the Catalogue Market's Growth

One of the primary forces propelling the catalogue market is the rising emphasis on improving customer experience and satisfaction. Customer experience measures how consumers perceive and feel about their interactions with a product, service, or brand. Increasing consumer awareness and the desire for seamless, convenient, and well-informed purchasing experiences have heightened expectations in this area. Catalogues play a crucial role by delivering clear product information, facilitating easy comparisons, and enabling buyers to make quick and confident decisions.

Supporting this trend, a study by TCN, Inc. in June 2023 found that 73% of US consumers would abandon a brand after just one bad customer service experience, up from 66% in 2022. Furthermore, 81% of respondents indicated that positive customer service experiences make them more likely to buy again. This data highlights how improving customer satisfaction is directly linked to driving catalogue market growth.

### Catalogue Market Regional Leaders and Growth Potential

In 2025, North America held the largest share of the catalogue market, reflecting its mature retail landscape and strong marketing infrastructure. However, the Asia-Pacific region is expected to lead in terms of growth rate throughout the forecast period. The overall market analysis includes key regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, offering a broad perspective on global catalogue market trends.

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