

DiRōNA Announces Exclusive Partnership with SBG Funding to Support North America's Distinguished Restaurants

Partnership expands access to flexible financing solutions for DiRōNA Awarded Restaurants

NIAGARA FALLS, NY, UNITED STATES, March 5, 2026 /EINPresswire.com/ -- DiRōNA - Distinguished Restaurants of North America, today announced an exclusive partnership with SBG Funding, a leading provider of flexible business financing, to help independent and multi-unit restaurant operators access capital solutions designed to support growth, renovations, equipment upgrades, seasonal working capital needs, and other operational investments.

Through this partnership, DiRōNA Awarded Restaurants will have access to financing options through SBG Funding, with a streamlined introduction process and dedicated support to help operators explore funding solutions aligned with their goals.

"Our awarded restaurateurs are constantly reinvesting - into their teams, their guest experience, and the details that define excellence. This exclusive partnership with SBG Funding adds a practical layer of support for operators who want to move quickly on upgrades and opportunities without compromising the integrity of their brand," said Scott Breard, CEO of DiRōNA.

"DiRōNA represents the gold standard in hospitality," said Jeffrey Sachs, CEO of SBG Funding. "We're proud to partner with an organization that recognizes some of the most respected restaurants in the industry and to support its members with fast, flexible capital to keep investing in their businesses."

Additional details about the program and eligibility will be shared directly with DiRōNA Awarded Restaurants and through DiRōNA's partner communications.



Founded in 1990, DiRōNA was established to identify and honor exceptional restaurants that provide an extraordinary dining experience. For more information about SBG Funding, visit www.sbgfunding.com/about-us or explore DiRōNA's full list of awarded restaurants at www.dirona.com.

Scott Breard

Distinguished Restaurants of North America

647-688-8100

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Bluesky](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/897501539>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.