

Artificial Intelligence (AI) Content Generation Market 2026: Adopt AI-Driven Innovations Transforming

The Business Research Company's Artificial Intelligence (AI) Content Generation Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

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/EINPresswire.com/ -- [Artificial Intelligence \(AI\) Content Generation Market](#) to Surpass \$17 billion in 2030.

In comparison, the Artificial Intelligence market, which is considered as its parent market, is expected to be approximately \$302 billion by 2030, with Artificial Intelligence (AI) Content Generation to represent around 6% of the parent market. Within the broader Information Technology industry, which is expected to be \$12,711 billion by 2030, the Artificial Intelligence (AI) Content Generation market is estimated to account for nearly 0.1% of the total market value.

Which Will Be the Biggest Region in the Artificial Intelligence (AI) Content Generation Market in 2030

North America will be the largest region in the artificial intelligence (AI) content generation market in 2030, valued at \$5,381 million. The market is expected to grow from \$1,767 million in 2025 at a compound annual growth rate (CAGR) of 25%. The exponential growth can be attributed to the rising popularity of short-form video platforms and rising investments.

Artificial Intelligence (AI) Content Generation Market 2026



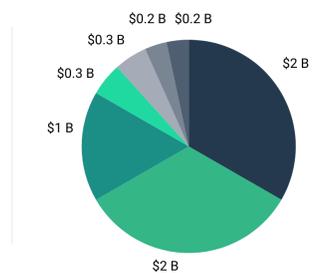
Drivers Impact Analysis	% Impact on CAGR Forecast	Restraints Impact Analysis	% Impact on CAGR Forecast
Growth of Influencer and Creator Economy	+ 1.5%	Intellectual Property (IP) and Copyright Challenges	-3.00%
Rising Popularity of Short-Form Video Platforms	+ 1.3%	Data Privacy Regulations	-2.75%
Increasing Marketing Spend on Digital Channels	+ 1.0%	Impact of Trade War and Tariffs	-0.25%
Expansion of Digital Publishing and Online Media Networks	+ 0.5%		

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The Growth Driving Factors In The Global Artificial Intelligence (AI) Content Generation Market In The Forecast Period?



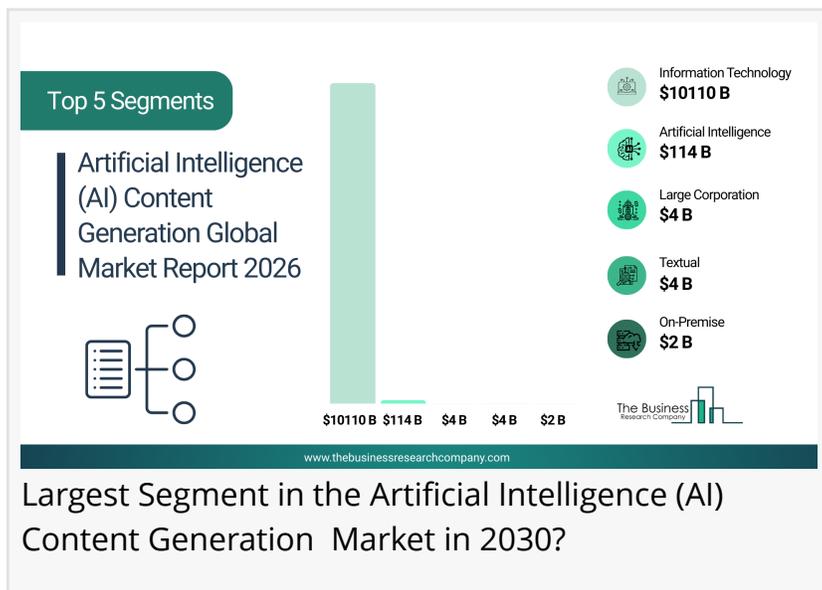
Artificial Intelligence (AI) Content Generation Market Regional Share 2026



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the Biggest Region in the Artificial Intelligence (AI) Content Generation Market in 2030

Which Will Be The Largest Country In The Global Artificial Intelligence (AI) Content Generation Market In 2030? The USA will be the largest country in the artificial intelligence (AI) content generation market in 2030, valued at \$4,875 million. The market is expected to grow from \$1,599 million in 2025 at a compound annual growth rate (CAGR) of 25%. The exponential growth can be attributed to the rising popularity of short-form video platforms and expansion of digital publishing and online media networks.



Request a free sample of the Artificial Intelligence (AI) Content Generation Market report: https://www.thebusinessresearchcompany.com/sample_request?id=15119&type=smp&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Mar_PR

What will be Largest Segment in [the Artificial Intelligence \(AI\) Content Generation Market in 2030?](#)

The artificial intelligence (AI) content generation market is segmented by content format into textual, graphical, video, audio and other formats. The textual market will be the largest segment of the artificial intelligence (AI) content generation market segmented by content format, accounting for 32% or \$5,477 million of the total in 2030. The textual market will be supported by the rising demand for fast, SEO-optimized articles and product copy at scale, increasing use for automated customer support and chat transcripts, rising need for multilingual content and localization, increasing adoption for business reports and internal documentation, rising reliance on AI for e-mail and marketing copy personalization and increasing use in education for summaries and assessments.

The artificial intelligence (AI) content generation market is segmented by deployment mode into cloud based and on-premise. The cloud-based market will be the largest segment of the artificial intelligence (AI) content generation market segmented by deployment mode, accounting for 73% or \$12,336 million of the total in 2030. The cloud based market will be supported by rising preference for subscription, software-as-a-service (SaaS) access to generative tools, increasing demand for scalable compute without local infrastructure, rising adoption by distributed and remote teams needing collaborative workflows, increasing uptake by SMEs due to low upfront cost and rapid onboarding, rising need for continuous model updates and new features and increasing integration with other cloud marketing and analytics platforms.

The artificial intelligence (AI) content generation market is segmented by end users into large

corporation and small and medium-sized enterprises (SMEs). The large corporation market will be the largest segment of the artificial intelligence (AI) content generation market segmented by end user, accounting for 62% or \$10,474 million of the total in 2030. The large corporation market will be supported by rising requirement for high-volume, multilingual content across geographies, increasing investment in enterprise content platforms and governance, rising demand to automate reports, investor communications and compliance messaging, increasing integration with enterprise CMS (content management systems) and knowledge bases, rising ability to fund private or hybrid deployments and increasing pilot-to-scale programs for generative workflows.

What is the expected CAGR for the Artificial Intelligence (AI) Content Generation Market leading up to 2030?

The expected CAGR for the artificial intelligence (AI) content generation market leading up to 2030 is 28%.

What Will Be The Growth Driving Factors In The Global Artificial Intelligence (AI) Content Generation Market In The Forecast Period?

The rapid growth of the global artificial intelligence (AI) content generation market leading up to 2030 will be driven by the following key factors that are expected to reshape digital content creation workflows, editorial standards, marketing operations, media production pipelines, and regulatory or compliance frameworks worldwide.

Growth Of Influencer And Creator Economy - The growth of influencer and creator economy will become a key driver of growth in the artificial intelligence (AI) content generation market by 2030. As creators, influencers and independent content producers increasingly monetize their digital audiences across platforms like YouTube, Instagram, TikTok and subscription-based services, the demand for scalable tools that can generate high-quality, personalized content rises sharply. Content creators require efficient ways to produce text, images and video to maintain follower engagement, support brand collaborations and build recurring revenue streams, driving enterprises and individual creators alike to adopt AI-powered content generation solutions that enhance productivity while reducing creation costs. As a result, the growth of influencer and creator economy is anticipated to contributing to a 1.3% annual growth in the market.

Expansion Of Digital Publishing And Online Media Networks - The expansion of digital publishing and online media networks will emerge as a major factor driving the expansion of the artificial intelligence (AI) content generation market by 2030. As news consumption increasingly shifts from traditional outlets to digital platforms, publishers, media companies and independent content creators are investing in online channels that require frequent, high-quality, multimedia content to engage audiences. Digital news platforms, social media networks and online aggregators demand scalable content workflows to support diverse formats such as articles, visual graphics, short-form videos and interactive media, driving enterprises to adopt AI-based content generation solutions that can meet these needs efficiently and cost-effectively. Consequently, the expansion of digital publishing and online media networks is projected to

contributing to a 1.0% annual growth in the market.

Increasing Marketing Spend On Digital Channels - The increasing marketing spend on digital channels will serve as a key growth catalyst for the artificial intelligence (AI) content generation market by 2030. As organizations allocate more of their advertising and promotional budgets to online platforms, demand for scalable, high-quality and personalized content solutions is expected to rise sharply. Digital marketing channels, including social media, video sharing platforms, search engines and mobile apps, require continuous delivery of engaging text, visual and multimedia content to capture audience attention, drive conversion and maintain brand relevance. AI content generation tools enable marketers to accelerate production, enhance creativity and tailor messaging across diverse audiences and platforms, making automated solutions an integral component of modern digital strategies. Therefore, this increasing marketing spend on digital channels is projected to supporting to a 0.5% annual growth in the market.

Rising Popularity Of Short-Form Video Platforms - The rising popularity of short-form video platforms will become a significant driver contributing to the growth of the artificial intelligence (AI) content generation market by 2030. As audiences increasingly prefer quick, engaging video formats for entertainment, news and social interaction, businesses and content creators are shifting their focus toward producing scalable short-form video content to capture attention and drive user engagement. These platforms demand frequent, high-quality visual storytelling, which has encouraged adoption of AI-powered video generation tools that can rapidly create and customize content at scale, while significantly reducing production time and associated costs. AI content solutions also enable brands to tailor videos for different demographics and platforms, enhancing relevance and boosting overall marketing effectiveness. Consequently, the rising popularity of short-form video platforms is projected to contributing to a 0.3% annual growth in the market.

Access the detailed Artificial Intelligence (AI) Content Generation Market report here:
https://www.thebusinessresearchcompany.com/report/artificial-intelligence-ai-content-generation-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Mar_PR

What Are The Key Growth Opportunities In The Artificial Intelligence (AI) Content Generation Market in 2030?

The most significant growth opportunities are anticipated in the cloud based artificial intelligence (AI) content generation market, the large corporation artificial intelligence (AI) content generation market, and the textual artificial intelligence (AI) content generation market. Collectively, these segments are projected to contribute over \$20 billion in market value by 2030, driven by advances in generative AI algorithms, expanding cloud-native infrastructure, increasing enterprise investment in automation, rising demand for scalable multilingual content production, and stronger data governance and cybersecurity frameworks. This surge reflects the accelerating adoption of AI technologies that enable real-time, high-accuracy text generation,

intelligent workflow automation, and personalized digital engagement across marketing, customer service, publishing, and corporate communications sectors, fueling transformative growth within the broader AI content generation industry.

The cloud based artificial intelligence (AI) content generation market is projected to grow by \$9,081 million, the large corporation artificial intelligence (AI) content generation market by \$7,275 million, and the textual artificial intelligence (AI) content generation market by \$3,719 million over the next five years from 2025 to 2030.

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