

# Zinn Hub Sees Growing Global Adoption as Freelancers Seek Lower-Fee Alternative to Traditional Platforms

*London-based digital services marketplace charges zero fees to buyers and offers freelancers up to \$500 in commission-free sales with crypto payouts.*

LONDON, UNITED KINGDOM, March 7, 2026 /EINPresswire.com/ -- [Zinn Hub](#), a digital services marketplace connecting freelance professionals with businesses worldwide, is reporting growing international adoption as service providers across SEO, web development, content writing, graphic design, and link building increasingly turn to the platform as an alternative to higher-fee incumbent platforms.

The shift comes amid rising frustration within the freelance community over the commission structures of established platforms. Traditional freelancing platforms both charge buyers a platform service fee on top of every transaction while simultaneously taking commissions of 20% or more from sellers. For freelancers earning a living through these platforms, that fee structure represents a significant cut of every project delivered.

Zinn Hub has taken a fundamentally different approach. The platform charges zero fees to buyers — clients pay exactly the listed price with no added service charges. For sellers, commission rates start at just 7%, less than a third of what major competitors charge. New freelancers joining the platform also receive \$500 in commission-free sales, meaning they pay nothing to Zinn Hub on their first \$500 of completed orders. The result is a marketplace where both sides of the transaction keep more of their money.

“We’re seeing freelancers from all over the world signing up because the value proposition is clear — they keep more of what they earn, and their clients aren’t being hit with hidden platform fees on top of the service price,” said Neil Lock, CEO and Founder of Zinn Hub. “When a buyer pays £100 for a service on Zinn Hub, the freelancer receives the vast majority of that. On other platforms, the buyer would pay more and the freelancer would receive less. It’s that simple.” A key factor in Zinn Hub’s international growth has been its integration of cryptocurrency as both a payment and payout method. The platform supports Bitcoin, Ethereum, USDT, and over 300 other digital currencies through its payment infrastructure, enabling freelancers in regions with limited banking access or high currency conversion fees to receive payment quickly and without traditional banking friction.

For international freelancers, particularly those in emerging markets across Southeast Asia, Africa, and Latin America, the ability to receive crypto payouts eliminates the delays and costs associated with cross-border bank transfers. Combined with the platform's low commission rates, this has made Zinn Hub an attractive option for professionals who previously found that platform fees and payment processing costs eroded their earnings significantly.

Unlike general-purpose freelance platforms, Zinn Hub has built dedicated marketplace sections for specific digital service categories. Buyers can browse specialised marketplaces for backlink acquisition, guest posting, niche edits, technical SEO, local SEO, link building, content writing, web development, WordPress development, and graphic design. The platform has also introduced marketplace categories for emerging disciplines, including generative engine optimisation (GEO) and casino SEO services.

This category-specific structure allows freelancers to reach buyers who are actively searching for their exact skill set, rather than competing for visibility on a platform with millions of generalist listings. For buyers, it means faster discovery of qualified providers without filtering through irrelevant results.

Zinn Hub's model of 7% seller commission with zero buyer fees represents a meaningful reduction in the total cost of freelance transactions on both sides.

"Every freelancer who joins us from another platform tells us the same thing — they're tired of watching a large percentage of their hard work disappear into platform fees," said Lock. "With \$500 in commission-free sales for new sellers and no fees whatsoever for buyers, we've removed the barriers that keep talented people from earning what they're worth. As word spreads, we're seeing that growth accelerate."

Zinn Hub is open to freelancers and businesses worldwide. Service providers can create a seller profile and list their services at no upfront cost, with \$500 in commission-free sales available immediately upon registration. Buyers can browse services, compare providers, and place orders with no platform fees applied. The platform is accessible at <https://zinnhub.com>.

#### About Zinn Hub

Zinn Hub is a London-based digital services marketplace operated by Zinn Digital LTD. The platform connects skilled freelance professionals ("Zinners") with businesses and individuals ("Zinnectors") seeking SEO, link building, web development, content writing, graphic design, and other digital services. With commission rates starting at 7%, zero buyer fees, \$500 in commission-free sales for new sellers, and full cryptocurrency payment support, Zinn Hub is designed to serve the needs of both established agencies and independent professionals worldwide.

For more information, visit <https://zinnhub.com>

For updates, follow Zinn Hub on X (Twitter) [@zinnhub](https://twitter.com/zinnhub)

Neil Lock, CEO & Founder  
Zinn Hub  
office@zinnhub.com

---

This press release can be viewed online at: <https://www.einpresswire.com/article/897592749>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.