

Fullestop Recognized Among Top 12 AI Agencies Globally by DesignRush; Announces Launch of 'AI Labs' for SMEs in the USA

JAIPUR, RAJASTHAN, INDIA, March 6, 2026 /EINPresswire.com/ -- Fullestop, a global leader in digital transformation and bespoke software development, today announced two major milestones that solidify its position at the forefront of the artificial intelligence revolution.

The company has been officially recognized by DesignRush, the premier B2B marketplace for agency evaluation, as one of the "Top 12 AI Agencies to Hire in 2026."

Simultaneously, Fullestop is proud to announce the formal launch of "AI Labs," a strategic division specifically engineered to empower Small and Medium-Sized Enterprises (SMEs) across the United States with enterprise-grade AI capabilities.



Agentic AI

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Validation of Excellence: The DesignRush Recognition

The 2026 DesignRush rankings are based on a rigorous evaluation of technical proficiency, client ROI, and innovation in emerging technologies. In a year defined by the shift from [generative AI](#) "chatbots" to complex autonomous agents, Fullestop was singled out for its ability to integrate Large Language Models (LLMs) into legacy business architectures.

"Being named a top 12 AI agency globally is more than an award; it is a validation of our shift toward 'Intelligence-First' engineering," said the leadership team at Fullestop. "For over two decades, we have built the digital foundations for brands like Volkswagen and Timex. Now, we are ensuring those foundations are intelligent, predictive, and autonomous."

DesignRush's analysis highlighted Fullestop's success in moving beyond simple API integrations. The agency was praised for its sophisticated use of Retrieval-Augmented Generation (RAG) and Agentic Workflows, which allow businesses to interact with their own proprietary data with unprecedented accuracy and security.



Businesses have to change, and change is dramatic. AI adoption is critical for SMEs success and consultative approach to how AI can be used is what we excel at."

Vijay Arora- Head Of Operations

The Launch of "AI Labs": Democratizing AI for American SMEs

While the "AI gold rush" has seen massive investments from Fortune 500 companies, many American SMEs—the backbone of the U.S. economy—have struggled to move beyond the experimental phase. High costs, data privacy concerns, and a lack of specialized talent have created a widening "AI Divide."

Fullestop's AI Labs is designed to bridge this gap. This new

division operates as a dedicated R&D and implementation hub for mid-market businesses, offering a structured pathway to AI maturity without the prohibitive costs of internal research departments.

"The goal of AI Labs is to take the sophisticated tools used by the world's largest tech giants and repackage them into lean, high-ROI solutions for the SME sector," says the Head of AI Strategy at Fullestop. "We aren't just selling software; we are building custom intelligence that grows with the business."

Strategic Pillars of the AI Labs Initiative

The AI Labs rollout focuses on four critical areas where SMEs can gain an immediate competitive advantage:

Custom Agentic Workflows: Moving beyond static automation, Fullestop builds "AI Agents" capable of multi-step reasoning. These agents can handle complex tasks such as automated procurement, intelligent lead qualification, and real-time financial forecasting.

Privacy-Centric LLM Implementation: Addressing the primary concern of US business owners—data security—AI Labs specializes in deploying private, "on-premise" or VPC-hosted models. This ensures that a company's sensitive data never leaves its secure environment to train public models.

Rapid Prototyping & PoCs: To eliminate the risk of long-term investment without proven value, AI Labs offers a 4-week "Proof of Concept" sprint. This allows SMEs to see a working model of an AI solution before committing to full-scale deployment.

Legacy Integration: Most SMEs operate on existing software stacks. AI Labs focuses on "wrapping" these legacy systems with intelligent layers, allowing businesses to modernize their operations without a total, disruptive overhaul.

A Vision for the 2026 Digital Landscape

The timing of the AI Labs launch is critical. As we move deeper into 2026, the distinction between "software" and "intelligence" is blurring. Fullestop's dual-pronged approach—maintaining its status as a top-tier global agency while focusing on the underserved SME market—positions the company as a pivotal player in the next era of the internet.

With a legacy of over 7,000 completed projects and a presence in over 40 countries, Fullestop brings a unique global perspective to the American market. The AI Labs division will be headquartered virtually with key consultants based in major US hubs to provide localized support for North American clients.

About Fullestop

Founded over 24 years ago, Fullestop is an ISO-certified digital agency specializing in web development, mobile apps, and artificial intelligence. With a team of over 150+ specialists, Fullestop has consistently pushed the boundaries of what is possible in the digital realm. By combining creative design with deep technical expertise, the agency helps brands navigate the complexities of the modern digital landscape. For more information on AI Labs and the DesignRush recognition, visit www.fullestop.com.

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