

Small Service Businesses Turn to Custom AI Systems to Streamline Operations and Reduce Manual Work

LOS ANGELES, CA, UNITED STATES, March 7, 2026 /EINPresswire.com/ -- Los Angeles-based consulting firm Speed Wraith reports growing demand from law firms, transportation companies, and other service businesses seeking platform-agnostic AI integration.

As artificial intelligence tools become more accessible, a growing number of small and mid-size service businesses are looking beyond off-the-shelf software for solutions built around their specific workflows. Rather than adopting broad enterprise platforms, these companies are turning to custom-built AI systems designed to address the operational bottlenecks unique to their industries.



Speed Wraith

Speed Wraith, an AI automation consulting firm now in its second year of operations, has positioned itself at the center of this shift. The company works primarily with service businesses doing between one million and ten million dollars in annual revenue, building systems that integrate with the tools companies already use rather than requiring them to switch platforms.

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Using AI can be hard. We make it easy”

Kenneth Chiba, Co-Founder

In one recent engagement, Speed Wraith worked with a transportation company that was losing time and deals to a slow, manual contract and proposal process. The firm built an automated system that handled document creation, pricing calculations, and client communications.

According to the company, the new workflow removed a significant bottleneck in their sales

pipeline and contributed to a measurable increase in closed contracts.

A personal injury law firm engaged Speed Wraith to deploy an AI-powered intake system capable of handling initial client screening, qualification, and routing. The firm reported that it was able to double its intake volume while improving lead quality, freeing attorneys to focus on casework rather than phone screenings.

"Using AI can be hard. We make it easy," said Kenneth Chiba, Co-Founder of Speed Wraith. "Every business has different problems and different tools they already use. Our job is to meet them where they are and build something that fits how they actually work."

The trend reflects a broader shift in how smaller companies are approaching AI adoption. Rather than waiting for large-scale enterprise solutions to trickle down, many are seeking consultants who can evaluate their existing operations and identify specific areas where automation can reduce costs and save time. Speed Wraith's platform-agnostic model, which draws from tools including n8n, Make.com, Vapi, Twilio, Supabase, and APIs from OpenAI and Anthropic, is designed to serve that demand.

About Speed Wraith:

Speed Wraith is an AI automation consulting firm based in Los Angeles, California. Founded in 2024, the company helps service businesses integrate AI into their operations through custom-built systems tailored to each organization's specific needs. For more information, visit speedwraith.com.

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