





Women influence decisions across many spheres, in boardrooms, in communities, and in the homes... Through Finesse, we celebrate women who shape the world with confidence, elegance, and vision."

*Jean Paul Bonnici, CEO, Instacoins*

Instacoins is proud to launch Finesse, a new initiative that celebrates women who shape the world with confidence, elegance, and vision.

The initiative embraces women across professional and personal spheres, recognising women decision makers regardless of their role, from entrepreneurs, executives, and investors to women who shape and manage households and family lifestyles. Many of the most meaningful journeys and experiences begin with women who imagine, plan, and bring them to life.

Today, women are increasingly recognised as key decision makers in travel planning, cultural discovery, family

experiences, and lifestyle choices. Whether leading organisations, managing family life, organising multigenerational holidays, discovering new destinations, or curating meaningful cultural journeys, women play a central role in shaping the experiences that connect people, families, and communities with the world.

As part of the launch, women joining Instacoins Concierge through the Finesse initiative will receive exclusive membership for women who lead, including a complimentary dedicated concierge account manager and consultation to assist with curated travel planning, lifestyle services, and personalised concierge support.

Members will benefit from tailored travel planning, seamless global arrangements, and access to curated experiences designed to elevate every journey, from cultural exploration and luxury travel to family experiences and lifestyle services.

Beyond concierge services, Finesse is designed to create a supportive network and community for women who shape experiences and decisions in their professional and personal lives.

Women who join the Finesse initiative gain access to:

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Women who join the Finesse initiative gain access to:

- A trusted concierge partner to help plan and manage travel, lifestyle arrangements, and special experiences.
- Personalised consultation and dedicated support, ensuring that travel plans, family journeys, and lifestyle requests are executed seamlessly.
- Curated travel inspiration and experiences, from cultural exploration and luxury destinations to



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