EDMO Launches Student Copilot to Transform Student Engagement and Support

AI-powered assistant helps universities deliver instant responses, reduce staff workload, and improve the student experience across the enrollment journey

SALT LAKE CITY, UT, UNITED STATES, March 11, 2026 /EINPresswire.com/ -- [EDMO](#), a leading provider of AI-driven enrollment automation solutions for higher education, announced the launch of [Student Copilot](#), an AI-powered omnichannel assistant designed to enhance student engagement, streamline communication, and provide instant support across the admissions and enrollment lifecycle.

EDMO's latest offering, Student Copilot, is tailormade for higher education institutions

Universities today face increasing communication demands from prospective and current students. Admissions and student support teams often manage thousands of inquiries across multiple channels, including email, chat, websites, and messaging platforms, leading to slow response times, fragmented communication, and heavy administrative workloads.

> "
> Student Copilot delivers instant AI-powered support while freeing staff for higher-value work."
> *Ashish Fernando, Founder & CEO, EDMO*

Student Copilot addresses these challenges by providing an intelligent, always-on assistant that can instantly answer student questions, guide applicants through the enrollment process, and automate routine interactions while maintaining institutional context and accuracy.

Powered by advanced AI and integrated with institutional systems, Student Copilot enables universities to deliver personalized, real-time support at scale, ensuring students receive timely information while reducing the operational burden on staff. Student Copilot can assist students with a wide range of queries, including application requirements, document submission, program details, financial aid questions, and enrollment next steps. By centralizing student

communication and automating responses, institutions can significantly improve responsiveness, engagement, and overall student satisfaction.

"Students today expect quick, accurate responses throughout their enrollment journey," said Ashish Fernando, Founder & CEO of EDMO. "With Student Copilot, we're helping institutions meet those expectations by combining AI-driven automation with institutional knowledge, enabling universities to deliver instant support while allowing staff to focus on higher-value work."

Key benefits of Student Copilot include:

- AI-powered instant responses to student inquiries
- Omnichannel engagement across websites, chat, and messaging platforms
- Reduced workload for admissions and student support teams
- Consistent, accurate answers aligned with institutional information
- Improved engagement and faster student decision-making

Student Copilot represents EDMO's continued commitment to building intelligent solutions that help higher education institutions modernize student engagement, improve operational efficiency, and deliver a better enrollment experience.

About EDMO

EDMO is an award-winning AI-powered admissions automation platform purpose-built for higher education institutions. With over 3 million student documents processed and $10M+ in institutional cost savings, EDMO delivers intelligent tools that streamline enrollment workflows, reduce administrative burden, and enhance student engagement across the admissions lifecycle.

Recognized as a Salesforce Fan Favourite Award Winner 2025, TDX Partner AgentPitch Winner, and a proud Slate Silver Partner, EDMO integrates seamlessly into existing CRM and SIS environments—helping universities work smarter without the need to rip and replace. Trusted by leading institutions such as National University, NYU, Rowan University, and Pearson, EDMO empowers admissions and enrollment teams with scalable automation, real-time insights, and AI-driven decision support.

Ashish Fernando
EDMO
email us here
Visit us on social media:
LinkedIn
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Facebook