

# AUSTIN ARTIST JODIE KING TO SPEAK AT SXSW EDU

*"The Lie That You're Not Creative" challenges one of the most damaging myths about creativity and argues it may be the most vital human skill in the age of AI*

AUSTIN, TX, UNITED STATES, March 11, 2026 /EINPresswire.com/ -- Austin-based artist and educator [Jodie King](#) will speak at SXSW EDU during South by Southwest on March 12 at 2:30 PM with a solo talk titled ["The Lie That You're Not Creative."](#)



Creativity is not a luxury and it's not reserved for artists. It's one of the most powerful tools we have for adaptability, resilience, and connection."

*Jodie King - Founder Honest Art® / CEO Jodie King Media*

In the session, King challenges a belief many people carry from childhood: that creativity is reserved for artists or a small group of "creative people." Drawing from more than two decades of teaching through her [Honest Art® programs](#), King argues that creativity is not a talent but a fundamental human capability.

As artificial intelligence reshapes how people work and create, King explores why imagination, curiosity, and human expression may become more valuable than ever.

"Creativity is not a luxury and it's not reserved for artists," King said. "It's one of the most powerful tools we have for adaptability, resilience, and connection."

King is an Austin-based artist, educator, and founder of Honest Art®, a creative education platform that has helped thousands of students reconnect with creativity through workshops, courses, and mentorship. She hosts a widely followed podcast on creativity and identity, serves on the board of Art for the Streets, and was named one of the Top 50 Women Leaders of Austin.

## SXSW EDU Session Details

The Lie That You're Not Creative

March 12, 2026 | 2:30–2:50 PM

The Westin Austin Downtown – Paramount III

More information about the session can be found in the official SXSW schedule.

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In her talk “The Lie That You’re Not Creative,” Honest Art® founder Jodie King challenges one of the most damaging myths about creativity and argues it may be the most essential human skill in the age of AI.

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