

George Kent Expands U.S. Brand Presence Through Collaborations With Latin Entertainment Figures

Carlos Ponce and Carlos Adyan highlight the brand's refined menswear aesthetic through recent public appearances

MIAMI, FL, UNITED STATES, March 11, 2026 /EINPresswire.com/ -- [George Kent](#), the premium menswear brand known for its refined craftsmanship and timeless elegance, continues to strengthen its presence in the United States through collaborations with prominent Latin entertainment personalities who reflect the brand's sophisticated yet effortless style.

Recently, actor Carlos Ponce was seen wearing George Kent during a promotional appearance for his new film *La Perla*, showcasing the brand's polished and versatile aesthetic. Known for his long-standing career in television, music, and film, Ponce embodies the type of modern professional the brand aims to dress, individuals who value style that is both elegant and contemporary.

Television host Carlos Adyan, one of the recognizable faces of Telemundo's *En Casa con Telemundo*, has also been seen wearing George Kent, further highlighting the brand's growing visibility among influential figures in media and entertainment. Through these appearances, the brand continues to connect with audiences who appreciate refined menswear that balances elegance with everyday wearability.

George Kent has built its reputation around quality, craftsmanship, and timeless design. Each garment reflects a commitment to understated sophistication, offering pieces that can seamlessly transition from professional settings to social occasions. The brand places particular emphasis on premium materials, including Pima cotton, a fiber globally recognized for its exceptional softness, durability, and luxurious feel.



TV host Carlos Adyan wearing George Kent.

By focusing on high-quality fabrics and precise tailoring, George Kent creates garments designed to provide both comfort and style, appealing to professionals, creatives, and public figures who prioritize versatility and attention to detail in their wardrobe.

As the brand continues expanding its presence in the U.S. market, collaborations with well-known personalities play an important role in introducing George Kent to new audiences. These moments help showcase the brand's modern approach to classic menswear while reinforcing its position as a sophisticated option for men seeking polished yet accessible style.

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Carlos Ponce wearing George Kent during a promotional appearance for his film La Perla

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