

Master Fire Prevention Challenges Corporate Fire Protection Giants in NYC's 'David vs. Goliath' Industry Shift

Third-Generation New York Fire Protection Company Competes With National Consolidators. Offers Faster Service Direct Access to Experts & Full FDNY Compliance

NEW YORK, NY, UNITED STATES, March 12, 2026 /EINPresswire.com/ -- The fire protection industry in New York City and the surrounding region is undergoing rapid consolidation as large multi-state companies acquire local service providers. But one long-standing family-owned fire protection company is proving that local expertise can still compete with national giants.



Master Fire - Taking on The Goliaths of Fire Protection in New York City

Master Fire Prevention, a third-generation company serving New York City, Manhattan, Brooklyn, Queens, the Bronx, Staten Island, Yonkers, Westchester County, and Long Island, continues to grow by focusing on responsive service and comprehensive fire safety solutions.

“

Big companies may have call centers, but we answer the phone with real experts. Our mission is simple: keep New York businesses safe, compliant, and open.”

Peter Martinez, President

While many fire protection companies now operate as part of multi-state organizations, Master Fire remains a locally owned and operated New York fire protection company, providing direct access to technicians and compliance experts.

Industry observers say the trend toward consolidation has created what some describe as a “David vs. Goliath” situation within the fire protection industry.

Large firms may have significant investment capital and regional scale, but smaller independent

companies often retain advantages in speed, flexibility, and personal service.

Master Fire Prevention believes that difference matters, particularly in a city where FDNY compliance, fire safety inspections, and emergency system repairs can determine whether a business remains open.

“New York businesses cannot afford delays when it comes to fire protection,” said Peter Martinez, owner of Master Fire Prevention. “When a restaurant or building owner calls us, they speak directly with someone who understands suppression systems, sprinklers, ventilation, and compliance. That’s the advantage of working with a local company.”

Founded in 1969, Master Fire Prevention provides a full range of commercial fire protection services including:

- Restaurant fire suppression system installation and service
- Commercial kitchen exhaust ventilation systems
- Fire sprinkler installation, inspection, and repair
- Fire extinguisher sales, service, and compliance tagging
- FDNY fire protection testing and inspections
- Fire code violation correction and compliance support

By offering complete fire protection services under one roof, Master Fire allows building owners, restaurants, and property managers to resolve multiple compliance issues through a single service provider.

“In many cases, a business owner dealing with a fire protection issue might need three or four different contractors,” Martinez explained. “Our goal is simple: one call solves the problem.”

The company’s technicians work throughout Manhattan, Brooklyn, Queens, the Bronx, Staten Island, Yonkers, and Westchester County, helping restaurants, commercial buildings, and property managers maintain compliance with New York City Fire Department regulations.

With FDNY enforcement and inspection activity continuing to increase across New York City, demand for reliable fire protection services has grown significantly.

Industry analysts estimate that thousands of restaurants and commercial properties across the region require annual inspections, suppression system maintenance, and fire safety compliance testing.

For many clients, the appeal of Master Fire lies in its local roots and direct communication.

“When customers call us, they’re not routed through a national call center,” Martinez said. “They’re speaking with someone who knows New York fire codes and understands what needs to

happen to keep their business compliant.”

More than five decades after its founding, Master Fire continues to compete with larger companies through a philosophy centered on service, responsiveness, and long-term relationships with local businesses.

For many New York business owners, that approach remains the deciding factor.

“In this industry, trust matters,” Martinez said. “When you protect people’s buildings and businesses, you have to take that responsibility personally.”

About Master Fire Prevention

Master Fire Prevention is a New York City fire protection company providing fire suppression systems, sprinkler systems, fire extinguishers, commercial kitchen ventilation, inspections, testing, and FDNY compliance services.

The company serves businesses throughout New York City, Manhattan, Brooklyn, Queens, the Bronx, Staten Island, Yonkers, Westchester County, and Long Island.

For more information visit

<https://masterfireprevention.com>

Peter Martinez

Master fire Prevention

+1 646-772-1244

[email us here](#)

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