

MarketCrest, LLC Named a 'Top Agency for Law Firms in 2026' by 8am™ MyCase

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MarketCrest, LLC, an international [law firm growth](#) agency, has been recognized as a “[Top Agency for Law Firms in 2026](#)” by 8am MyCase. The designation reflects MarketCrest’s consistent success in helping law firms expand their online presence, attract qualified leads, and achieve measurable growth.



Since its founding in 2016, MarketCrest has partnered with law firms to build sustainable marketing systems rather than short-term campaigns. The agency supports the full client acquisition process, including brand messaging, website development, search visibility, paid traffic, and lead tracking. This comprehensive approach allows attorneys to focus on practicing law while their marketing operates consistently in the background.

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8am MyCase is a recognized leader in the legal technology space, offering an intuitive platform designed to simplify

every aspect of running a law firm. From case management and client communication to advanced financial management and AI-powered case assistance, MyCase provides the tools that legal professionals need to succeed.

While platforms like MyCase streamline operations and client management, law firms must first generate the leads that become those clients. To highlight the marketing partners that help drive that growth, MyCase created its “Top Agencies for Law Firms” recognition. The list highlights agencies that consistently help law firms increase online visibility, attract qualified leads, and support long-term revenue growth in an increasingly competitive digital environment.

MarketCrest earned this recognition for its award-winning, results-driven approach to law firm growth. Rather than focusing solely on visibility or website traffic, the agency builds full client acquisition systems designed to generate measurable return on investment for attorneys.

“This recognition reflects the outcomes our clients are achieving,” said Gloria B. Dewar, SEO Content Director at MarketCrest. “When marketing is working correctly, you see it in qualified leads, signed clients, and revenue.”

MarketCrest’s award-winning work highlights the impact of this approach. Google Ads campaigns have delivered returns of up to 9X ROI, while SEO initiatives have produced a 5,987% increase in monthly organic traffic for some firms.

These marketing systems translate directly into firm revenue. Recently a law firm client increased annual revenue from \$650,000 in 2021 to \$1.9 million in 2023, a 192% increase. Other firms supported by MarketCrest have grown from \$50,000 to more than \$1 million and \$1 million to \$5 million in annual revenue as their inbound client pipelines matured.

Success like this has been replicated time and time again. Over the past 10 years, MarketCrest has helped countless law firms build inbound lead generation systems designed to produce consistent, measurable growth.

Beyond its work with law firms, the agency shares tested growth strategies and real-world case studies through the [Law Firm Growth Lab Podcast](#), which explores business strategy, marketing, and financial performance for attorneys. MarketCrest also produces the Immigration Nation Podcast, helping immigration attorneys connect directly with their communities and audiences.

The agency’s upcoming book, “The Law Firm Intake Playbook,” expands on this philosophy by outlining the systems firms need to convert inquiries into retained clients and maximize marketing return.

“Law firms need more than visibility. They need a clear path from search to signed client,” said Desiree Thompson, MarketCrest Account Director. “Our approach focuses on the entire client acquisition process, from traffic and lead generation to intake and conversion, so attorneys can see measurable return on their marketing investment.”

MarketCrest’s focus on the legal industry allows the agency to understand the competitive challenges attorneys face, from ranking in crowded practice areas to maintaining compliance with strict advertising and ethical guidelines. The agency builds client acquisition systems designed not only to increase inquiries, but to attract the right type of clients and support sustainable firm growth.

The 8am MyCase recognition highlights MarketCrest’s continued role in helping law firms turn online visibility into measurable business results. As the legal industry evolves and more clients begin their search for representation online, MarketCrest remains focused on helping attorneys build predictable lead flow, improve client acquisition, and grow their practices through data-driven marketing systems.

About MarketCrest, LLC

MarketCrest is an international law firm growth agency headquartered in Plano, Texas. Since 2016, the agency has provided comprehensive digital marketing services for law firms, including SEO, paid search management, website development, brand strategy, and fractional CMO services. MarketCrest specializes in helping immigration and family law practices increase visibility, generate qualified leads, and scale through data-backed marketing systems.

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