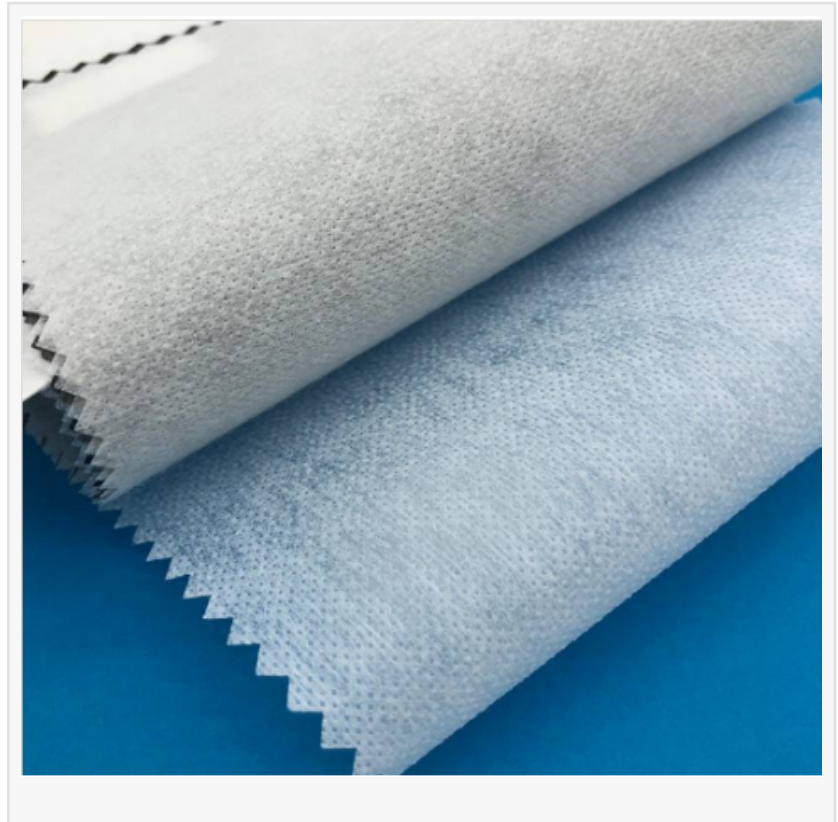


# LEXIN Expands Global Footprint as a Preferred Hot Melt Interlining Partner for International Garment Brands

QIDONG, JIANGSU, CHINA, March 12, 2026 /EINPresswire.com/ -- The global garment manufacturing sector is currently witnessing a significant pivot toward technical engineering and structural durability, placing specialized component suppliers at the center of the textile supply chain. As international brands face increasing pressure to enhance garment longevity and performance, the role of high-quality bonding materials has evolved from a commodity to a critical technical requirement. In this shifting landscape, Qidong LEXIN Textile Technology Co., Ltd. has emerged as a [China leading reliable Hot melt interlining Exporter](#), providing the specialized internal architecture necessary for modern apparel construction. Hot melt



interlining—a base fabric coated with thermoplastic adhesives such as PA, PES, or HDPE—is fused to outer garments to manage shape retention, provide reinforcement, and ensure that the finished product meets rigorous international standards.

## Global Apparel Industry Trends: The Shift Toward Structural Integrity

The modern textile industry is characterized by a rapid move away from traditional manufacturing toward high-performance garment engineering. This evolution is driven by several macroeconomic factors and changing consumer expectations regarding how clothing is constructed.

## The Demand for Longevity and Shape Retention

Global fashion trends are increasingly emphasizing "garment life cycles." Brands are no longer focusing solely on the external aesthetics of a piece; instead, they are investing in the internal components that prevent sagging, puckering, and loss of shape after repeated washing. This has

created a substantial market for advanced hot melt interlinings. Unlike traditional sewn-in reinforcements, hot melt technology allows for a seamless bond that integrates with the fabric's fibers, providing invisible support that maintains the original silhouette of the garment throughout its usable life.

#### Technological Advancement in Bonding Chemistry

As the variety of face fabrics used in the apparel industry expands—ranging from ultra-fine silks to heavy-duty technical synthetics—the chemistry of the adhesives used in interlinings has become more complex. The industry is seeing a move toward specialized coating methods like Double Dot and Paste Dot. These technologies allow for precise control over the amount of

adhesive applied, ensuring that the interlining bonds effectively at lower temperatures. This is particularly crucial for the growing "athleisure" and performance wear segments, where heat-sensitive synthetic fibers require secure bonding without the risk of thermal damage or adhesive "strike-back."

#### Regulatory Compliance and Material Safety

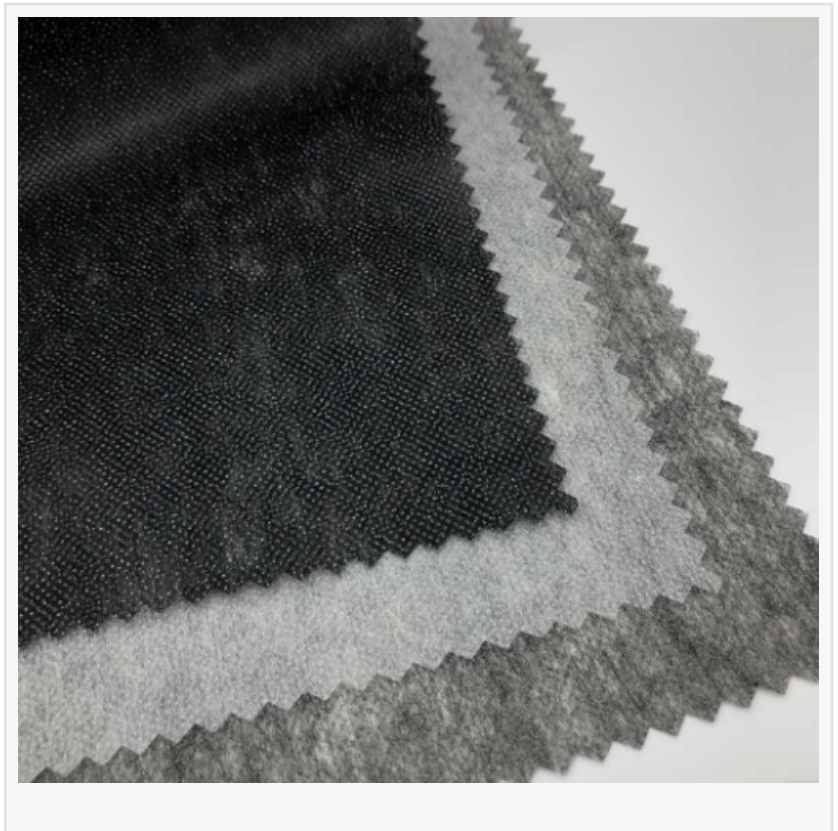
Environmental sustainability and chemical safety have become non-negotiable standards for global procurement offices. International regulations, including OEKO-TEX standards, are forcing a shift toward interlinings produced with environmentally responsible adhesives and base cloths. Reliable exporters are responding by implementing sophisticated coating lines that utilize solvent-free materials, ensuring that the finished garments are safe for the end-consumer and compliant with the stringent import regulations of the European Union and North American markets.

**Core Competencies and Strategic Contributions of Qidong LEXIN Textile Technology Co., Ltd.**  
Based in Qidong, Jiangsu Province, Qidong LEXIN Textile Technology Co., Ltd. operates as a specialized entity within the global textile network. The company's operations are focused on the research, production, and international distribution of interlining materials that cater to the diverse needs of modern garment factories.

#### Diversified Product Portfolio and Technical Specifications

The company manages a comprehensive range of interlinings, each engineered for specific garment functionalities. These include:

**Woven Interlining:** Engineered for high-stress areas in structured garments such as suits, coats, and jackets, providing superior dimensional stability.



**Non-Woven Interlining:** Offering versatility and a soft hand-feel, these materials are widely utilized in casual wear and lightweight fashion items.

**Knitted and Elastic Interlining:** Specifically developed for the modern stretch-fabric market, these products maintain the elasticity of the base fabric while providing necessary support.

**Shirt Interlining:** A dedicated line of products designed to give collars and cuffs a crisp, professional appearance that withstands frequent laundering.

**Embroidery Backing Paper:** Essential for stabilizing decorative needlework and preventing fabric distortion during the embroidery process.

#### Functional Application Scenarios

The practical application of these materials is visible across all sectors of the apparel industry. In the menswear sector, the interlining is used to reinforce the chest, lapels, and shoulders of tailored jackets. In the production of professional shirts, specialized interlinings ensure that collars remain firm and wrinkle-free. For high-street fashion, lightweight non-woven interlinings are applied to plackets, pocket flaps, and waistbands to prevent stretching. The company's products are designed to be compatible with various fusing machines, allowing garment factories to optimize their production lines for efficiency and quality.

#### Global Export Infrastructure and Reliability

The company's status as a reliable exporter is underpinned by its ability to serve a broad international clientele across Southeast Asia, the Middle East, Europe, and the Americas. Reliability in this sector is measured by the consistency of the adhesive coating, the stability of the base cloth color, and the precision of the shrinkage rates. By utilizing different adhesive bases such as LDPE, HDPE, and PA/PES, the company can provide tailored solutions that match the specific care instructions (e.g., wash temperature and dry cleaning) of the end product. This technical adaptability is a key factor why global garment brands seek long-term supply partnerships with specialized Chinese exporters.

#### Conclusion: Bridging Technical Excellence and Global Manufacturing

The contemporary garment industry requires more than just raw materials; it requires technical solutions that enhance the value and durability of the final product. Qidong LEXIN Textile Technology Co., Ltd. occupies a vital position in this value chain by providing the high-precision hot melt interlinings that allow international brands to meet the rising expectations of consumers worldwide.

The move toward more durable, sustainable, and high-performance clothing is not a temporary trend but a permanent shift in the global textile landscape. As garment construction becomes increasingly technical, the partnership between apparel brands and specialized component manufacturers like Qidong LEXIN becomes essential. Through the integration of advanced coating technologies and a diverse product range—encompassing woven, non-woven, and knitted interlinings—the company continues to support the global manufacturing sector in its quest for structural excellence and technical consistency.

For manufacturers and procurement professionals seeking detailed technical data or product specifications, comprehensive information regarding the company's range of interlining solutions is available via their official website: <https://www.qdlexin.com/>

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