

# Firepoint Energy Appoints Ardour Capital as Financial Advisor to Support Capital Formation and Strategic Growth

SALTSBURG, PA, UNITED STATES, March 12, 2026 /EINPresswire.com/ -- Firepoint Energy Inc., a critical minerals recovery company based in Saltsburg, Pennsylvania, today announced that it has entered into a financial advisory agreement with [Ardour Capital Investments, LLC](#), a New York-based investment bank with more than 25 years of experience advising companies in clean and renewable technologies.



“Engaging Ardour Capital positions us to pursue our funding objectives and strengthen our financial foundation.”

*Jessica Vlaco CFO*

Under the agreement, Ardour Capital will advise Firepoint Energy on capital formation and strategic financial initiatives as the Company advances its [waste coal](#) repurposing platform. [Firepoint Energy's](#) proprietary process converts waste coal into critical minerals and sustainable aviation fuel using zero emission plasma gasification technology rather than incineration.

“Ardour Capital’s longstanding focus on alternative energy and climate positive technologies aligns closely with Firepoint Energy’s mission and near-term objectives,” said Bill Smith, Chief Executive Officer of Firepoint Energy. “With our pilot site infrastructure nearing completion and our industry partnership with Penn State University now formalized, we are entering a capital-intensive phase of development. Ardour Capital’s expertise will be instrumental as we move forward.”

Firepoint Energy’s next phase of growth includes the manufacture of plasma gasifiers for waste coal processing and the acquisition of additional sites with significant waste coal inventories that meet the Company’s operational criteria.

“Our goal is to secure the financial resources necessary to commence operations in earnest while

retaining flexibility to scale rapidly as attractive opportunities arise,” said Jessica Vlaco, Chief Financial Officer of Firepoint Energy. “Engaging Ardour Capital positions us to pursue our funding objectives and strengthen our financial foundation.”

Firepoint Energy believes its technology can contribute to addressing the domestic shortfall of critical minerals, which the U.S. Department of Defense has identified as a matter of national security.

For more information about Firepoint Energy and Ardour Capital Investments, visit [firepoint.energy](https://firepoint.energy) and [ardourcapital.com](https://ardourcapital.com), respectively.

#### Forward Looking Statements

This press release contains forward looking statements, including statements regarding Firepoint

Energy’s future plans, development activities, capital formation efforts, and business strategies. These statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied.

#### Securities Disclaimer

This press release does not constitute an offer to sell or the solicitation of an offer to buy any securities.

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