

GlowRow® Earns Consecutive International Excellence in Service Award from UK Travel & Hospitality

GlowRow® secures its second consecutive global award for innovation & service in nighttime adventure tourism, validating its leadership in kayaking experiences.

CORPUS CHRISTI, TX, UNITED STATES, March 13, 2026 /EINPresswire.com/ -- GlowRow® has once again captured global attention, earning the Excellence in Service Award from a UK-based Travel & Hospitality [awards](#) organization... marking the second consecutive year the company has received international recognition for its innovation, service quality, and operational excellence.



GlowRow's partial collection of crystal trophies, including the 2024/25 Innovative Experience of the Year from UK Travel & Hospitality and Texas tourism awards.

The award reinforces GlowRow®'s position as the [global standard](#) for nighttime adventure tourism, with international recognition validating what competitors have been trying to replicate.

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Helen Keller "Alone we can do so little; together we can do so much," The awards do not reflect my effort or any singular person of GlowRow, they are a result of the incredible team collective effort."

*Zack Jurasek, Founder of
GlowRow*

Then, in 2025, GlowRow® showcased even more dominance with key Texas State Tourism wins: Tourism Advocate of the Year – 2025 & Tourism Rising Star – 2025

Two awards. One night. And another clear sign that GlowRow® isn't just participating in nighttime adventure tourism... GlowRow® is defining it.

The Full GlowRow® Awards Lineup (Updated 2025)

- Innovative Experience of the Year – Travel & Hospitality

Awards (UK) 2024/2025

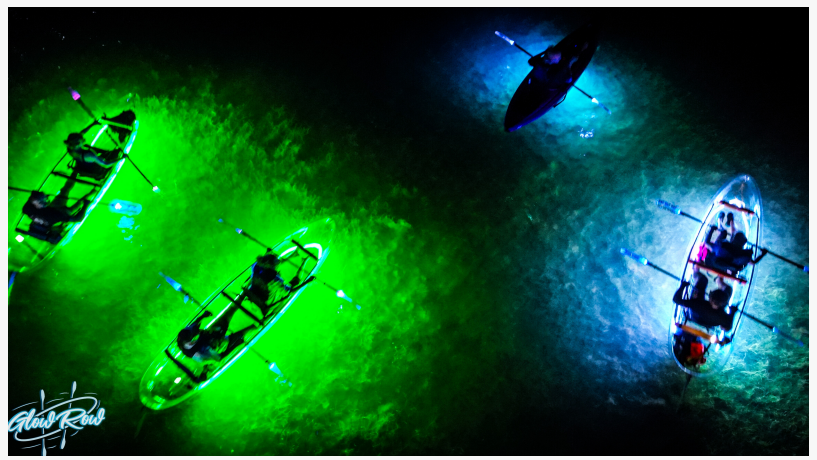
- Small Attraction of the Year – State of Tourism 2023
- Best of the Best Destination – ABA Magazine 2023
- USA Today 10Best – #2 Kayak Tour in the Nation 2025
- Tourism Champion of the Year – 2024
- Experience of the Year – State of Tourism 2024
- Tourism Advocate of the Year – 2025
- Tourism Rising Star – 2025
- AI Showdown Winner – 2025

Founded in Texas, GlowRow® is known for redefining night kayaking through patented technology, crystal-clear kayaks, proprietary lighting systems, and a safety-forward operational model that blends engineering discipline with immersive storytelling. What began as a local experiment has evolved into a globally noticed brand setting new standards for how outdoor experiences can be delivered after dark.

“This award isn’t about flash,” said GlowRow® Founder Zack Jurasek. “It’s about consistency, safety, and building systems that actually work in the real world, night after night. International recognition tells us we’re doing something right, and that the standard we’ve set is being noticed well beyond Texas.”

The Excellence in Service Award recognizes organizations that demonstrate sustained commitment to guest experience, operational reliability, and innovation within the travel and hospitality sector. GlowRow®’s selection reflects not only its unique on-water experiences, but also its behind-the-scenes investment in safety protocols, guide training, and sustainable operations.

GlowRow® operates as a 100 percent solar-powered, zero carbon footprint kayaking company, with all kayak lighting systems, trailers, paddles, and specialty event equipment powered entirely by renewable energy. This commitment to sustainability has become a defining feature of the



Aerial view of GlowRow's crystal-clear kayaks illuminated in green and blue under the stars, showcasing the award-winning nighttime adventure experience.



Close-up of GlowRow guides paddling a glowing kayak, highlighting proprietary LED systems and safety gear in an immersive nighttime tour.

brand as it expands into new markets and unveils new experiential offerings.

The award arrives during a period of rapid growth for GlowRow®, which recently announced multiple new mobile deployments, expanded fleet capacity, and the upcoming launch of special event experiences designed to push the boundaries of nighttime tourism.

For more information or to book a tour, visit glowrow.com or contact info@glowrow.com.

About GlowRow®

GlowRow® redefines nighttime kayaking with patented [glowing paddles](#), proprietary LED systems, and guided adventures that illuminate marine life under the stars. Committed to safety, sustainability, and innovation, GlowRow® operates exclusively in Texas and holds multiple state and international awards.

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