

# Military Makeover with Montel® Season 45 to Premiere this Spring, Highlighting the Dawson Family

*Season 45 Showcases Home Transformation of Decorated Army Veteran and Family in Palm Springs, FL, Premieres Thursday, March 26th at 7:30 a.m. ET on Lifetime TV*

PALM SPRINGS, FL, UNITED STATES, March 18, 2026 /EINPresswire.com/ -- [Military Makeover with Montel®](#), along with [Official Non-Profit Partner, Purple Heart Homes](#), announces the upcoming premiere of its 45th season,

featuring the touching story of the Dawson family of Palm Springs, FL. The season premiere is set to air on Lifetime TV on Thursday, March 26th at 7:30 a.m. ET.

With his youth spent between Georgia and Florida, one of Matthew Dawson's inspirations growing up was his Uncle Chuckie, a Vietnam War Army Infantry veteran. After watching the film "Stop-Loss," Matthew felt motivated to enlist, hopeful that his decision to serve might allow another soldier the chance to return home.

“

Military Makeover with Montel is more than just a home renovation show—it's a mission to honor the courage, sacrifice, and resilience of our nation's heroes and their families.”

*Montel Williams, Host of Military Makeover with Montel®*

ribbons recognizing his dedication.

Now a foreman at a custom welding and fabrication shop, Matthew continues to push forward



while managing ongoing injuries that include PTSD, back and hip pain, hearing loss, and nerve damage caused by the shrapnel still present in his body. Always at his side for support is his partner of 12 years, Christina. Childhood friends who reconnected as young adults, Matthew and Christina are navigating post-military life while they raise two children.

“Military Makeover with Montel is more than just a home renovation show—it’s a mission to honor the courage, sacrifice, and resilience of our nation’s heroes and their families. The Dawson family’s story is one of extraordinary bravery and perseverance, and it’s our privilege to give back to them in a meaningful way. Together, with the support of our incredible partners and community, we’re creating a home that reflects their strength and provides a foundation for their future,” said Montel Williams, host of Military Makeover with Montel®.

Through Military Makeover with Montel, its trusted partners, and the local community, the Dawsons will receive a renewed home that reflects the family’s journey and eases their daily challenges.

“The Dawson family’s story is a powerful reminder of the sacrifices our veterans and their loved ones carry long after the uniform comes off,” said Scott Moss, EVP of Programming and President of Integrated Partnerships at BrandStar. “Military Makeover is about more than transforming a home — it’s about surrounding families like the Dawsons with support, gratitude, and hope, and honoring the service that has shaped every part of their lives.”

TUNE IN TO LIFETIME TV FOR THE SEASON 45 PREMIERE ON THURSDAY, MARCH 26TH, AT 7:30 A.M. ET!

Military Makeover with Montel®, A BrandStar Original, is America’s leading branded reality TV show that offers hope and a helping hand here on the home front to members of our military and their loved ones. A veteran of both the Marine Corps and the Navy, talk show legend and military advocate Montel Williams, who creatively co-produces the show along with a colorful cast that seeks to transform the homes and lives of military families across the country. This special series enlists caring companies of all sizes, as well as non-profits and the local community. Military Makeover airs on Lifetime® and on the American Forces Network, which serves American servicemen and women, Department of Defense, and other U.S. government civilians and their families stationed at bases overseas, as well as U.S. Navy ships at sea. Help starts at home for veterans on Military Makeover. Join us as our makeover team engages to change the living situation – and the lives – of these deserving families. Learn more at [www.militarymakeover.tv](http://www.militarymakeover.tv).

Purple Heart Homes: Co-founded by two combat-wounded Veterans, Purple Heart Homes has been bringing communities together to provide safe, barrier-free housing solutions for qualified Veterans since its founding in 2008. A nonprofit organization based in Statesville, N.C., PHH supports service-connected disabled and senior Veterans from all eras across all 50 states and Puerto Rico through a growing network of local chapters. Programs include critical home repairs and renovations to help Veterans live independently in their homes, home ownership programs,

and transitional housing through partnerships with other nonprofit organizations. Learn more at [purplehearthomes.org](http://purplehearthomes.org).

Valerie Allen

BrandStar

+1 310-382-7800

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/900070511>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.