

The Hoffmann Group Launches Advanced Miami Real Estate Search Portal

Explore The Hoffmann Group's advanced Miami real estate portal. Access institutional-grade tools, custom AI, and exclusive sold and off-market data today.

MIAMI, FL, UNITED STATES, March 20, 2026 /EINPresswire.com/ -- [The Hoffmann Group](#), a leading real estate brokerage led by Luis Hoffmann, today announced the launch of a new [Miami real estate](#) and Multiple Listing Service (MLS) search portal. Powered by proprietary technology, the platform provides South Florida homebuyers and investors with specialized data, off-market opportunities, analytics, sold data and insights previously reserved only for high-net-worth market segments.



The newly launched portal integrates live MLS data, custom AI systems and a proprietary analytics system titled "Hoffmann Insight." This tool enhances standard listing information by offering deep financial analytics, more reach and a better search experience for our clients and all of Florida.

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Luis Hoffmann, Founder and Broker

Users can also access advanced filtering options tailored to specific property types, such as branded residences, private waterfront estates, or multi-bedroom penthouses in the Design District. Additionally, the system evaluates property era and amenity levels, categorizing homes into architectural periods like historic pre-war, mid-century, or modern classic, while rating living space proportions.

“Our objective was to build a highly advanced, data-rich search tool that maintains an elite brand standard while remaining fully accessible to everyday Miami homebuyers,” said Luis Hoffmann, founder and broker of The Hoffmann Group. “By

integrating Open IDX with Hoffmann Insight and custom AI, we are equipping buyers at all price points with institutional-grade analytics and software to make informed real estate decisions."

While The Hoffmann Group specializes in waterfront properties, private estates, and residential real estate, the new portal pulls a comprehensive range of active MLS listings across South Florida for every price range. This inclusion allows the general public to search properties across a wide pricing spectrum, from starter condominiums in Broward County to multi-million-dollar estates on Star Island and Fisher Island.

To organize this extensive inventory, the portal categorizes properties into distinct market tiers. Everyday homes and standard rentals are designated as "Accessible Luxury," while higher-tier properties are classified as "Trophy Assets" or "Development Opportunities."

The Hoffmann Group continues to provide specialized advisory services, including family office wealth preservation, corporate relocation management, and international investor support with EB-5 Visa guidance. The brokerage brings over two decades of industry experience, having managed over \$500 million in closed transactions across more than 1,000 properties.

For more information or to access the new MLS search portal, visit thehoffmanngroup.com.

About The Hoffmann Group
The Hoffmann Group is a full-service concierge [real estate brokerage in Miami](#), Florida. Founded by Luis Hoffmann, the firm specializes in high-end residential real estate,



Luis Hoffmann, Founder and Broker of The Hoffmann Group.



Nicole Otero Gomez from The Hoffmann Group's specialized real estate advisory team in Miami.

commercial properties, and off-market transactions. With a multilingual team and a 98 percent client satisfaction rate, The Hoffmann Group provides strategic real estate advisory for high-net-worth individuals, family offices, and global investors.

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The Hoffmann Group's new Miami MLS search portal offers a seamless mobile experience, giving buyers on-the-go access to localized market insights and active property listings.



The newly launched Miami MLS Search Portal by The Hoffmann Group is fully optimized for both desktop and mobile devices, allowing users to browse exclusive South Florida neighborhoods, exclusive listings and active listings at any price point.

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