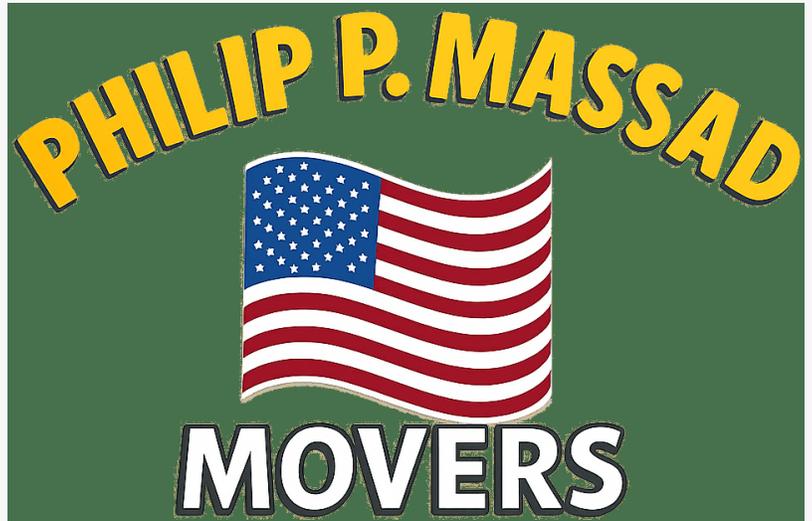


Three Generations, One Mission: Massad Movers Celebrates Over 60 Years Serving Worcester

Massad Movers, Worcester's longest-running family-owned moving company, reflects on six decades of service.

WORCESTER, MA, UNITED STATES, March 20, 2026 /EINPresswire.com/ -- When Philip Massad founded [Massad Movers](#) in Worcester, the city looked very different. The streets were quieter, the moving industry was simpler, and a handshake still meant something. Decades later, the company he built from the ground up has grown into one of Central Massachusetts's most recognized and trusted names in residential and commercial moving, now proudly led by the third generation of the Massad family.



Philip P. Massad Movers - Trusted Moving Company Serving Worcester and Boston, Massachusetts

Massad Movers has spent over 60 years helping Worcester families, businesses, and individuals navigate one of life's most stressful transitions. What started as a single truck and a commitment to honest, careful service has grown into a full-service moving operation serving Worcester and the surrounding Central Massachusetts region. Through economic ups and downs, through changes in the city's neighborhoods and demographics, through shifts in the moving industry itself, Massad Movers has remained a constant presence in the community it calls home.

“

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Philip Massad

“We have moved some families three times over the years,” said Philip Massad. “Parents, then their kids, now their grandkids. That kind of trust is not something you take lightly. It pushes you to keep getting better every single year.”

The company attributes its longevity to a straightforward philosophy that has never changed across three generations of ownership: treat every customer's belongings as if they were your own, show up on time, communicate honestly, and never cut corners regardless of the size of the job. A studio apartment move gets the same care and attention as a five-bedroom house. A small business relocation gets the same professionalism as a large commercial project. That consistency is what turns first-time customers into repeat customers, and repeat customers into people who refer their children and grandchildren.

In an industry where fly-by-night operators and moving scams have become increasingly common across the country, Massad Movers' six decades of consistent service stand as a meaningful differentiator for Worcester residents looking for a mover they can genuinely trust. The company's reputation has been built not through advertising alone but through word of mouth, through neighbors telling neighbors, through families recommending them to friends going through a move of their own. In Worcester, the Massad name carries weight that no newcomer to the industry can replicate overnight.

Over the years, Massad Movers has expanded its services significantly to meet the evolving needs of the community. The company now offers local residential moving, long-distance moving, commercial and office relocation, full-service packing and unpacking, furniture assembly, and specialty item handling for antiques, artwork, and other items requiring extra care. The company has invested continuously in its fleet, equipment, and team training to ensure the same quality of service that built its reputation decades ago is delivered consistently on every job today.



Philip P. Massad Movers truck providing professional residential moving services in a Boston-area neighborhood



Philip P. Massad Movers fleet ready for residential relocation with two moving trucks on-site

The third generation now at the helm brings fresh energy and a modern approach to operations while maintaining the core values that Philip Massad established when he first started the business. Technology has been integrated into scheduling, customer communication, and logistics without losing the personal touch that has always set Massad Movers apart from larger, impersonal national chains. Customers still get a real person on the phone. They still get a team that knows Worcester's streets, its buildings, its neighborhoods, and the quirks of moving in a New England city where winters are real and parking is always an adventure.

"Worcester is our home," Massad added. "We are not a national chain that happens to operate here. We were born here, we grew up here, and we have invested in this community for over 60 years. Every move we do is personal to us because this city is personal to us. We are not just moving boxes. We are helping Worcester families start new chapters, and that responsibility means everything to the people on our team."

Looking ahead, Massad Movers remains committed to the same mission that has guided the company since its founding. The goal is not simply to survive as a family business in a competitive industry but to continue raising the standard for what Worcester residents should expect when they hire a moving company. With the third generation now leading the way, the company is focused on expanding its reach across Central Massachusetts while deepening its roots in the community that has supported it for more than six decades.

Families and businesses in Worcester and Central Massachusetts interested in learning more about Massad Movers or requesting a quote can visit www.massadmovers.com.

About Massad Movers

Massad Movers is a family-owned and operated moving company based in Worcester, Massachusetts. Founded over 60 years ago and now in its third generation of family ownership, Massad Movers provides residential, commercial, and long-distance moving services throughout Worcester and Central Massachusetts. Built on a foundation of trust, reliability, and genuine care for the community, Massad Movers has been a Worcester institution for over six decades and remains committed to serving Central Massachusetts families for generations to come.

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