

Elite Dental Force Announces Benjamin Tuinei as Co-Founder

Nationally recognized dental insurance authority joins EDF leadership to build AI-powered infrastructure for dental billing and reimbursement.

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/EINPresswire.com/ -- [Elite Dental Force Inc.](#) (EDF), a pioneering AI-powered dental billing and insurance technology company, today announced that Benjamin Tuinei has joined the company as Co-Founder. Tuinei, widely recognized as one of the nation's foremost authorities on dental insurance strategy and PPO fee negotiation, brings nearly two decades of deep industry expertise to EDF's mission of revolutionizing dental eligibility, billing, and reimbursement through artificial intelligence.



Benjamin Co-Founder

"Benjamin isn't just an advisor lending his name - he's the person who has spent 18 years in the trenches with dental practices, fighting payer by payer, code by code, to help dentists get paid what they deserve," said Alvin Uta'i, Co-Founder and CEO of Elite Dental Force Inc. "Now, we're embedding that expertise directly into AI systems that can serve every dental practice simultaneously. Having Benjamin as a co-founder means the intelligence behind our platform isn't theoretical - it's battle-tested across thousands of practices and billions of dollars in negotiated revenue."

A Career Defined by Results

Benjamin Tuinei's career in dental insurance spans nearly two decades, during which he has personally worked with more than 9,000 dentists and influenced over \$5 billion in newly negotiated insurance revenue for dental practices nationwide.

His journey began in 2007 at a 10-location group practice in Phoenix, Arizona, where he restructured a 12-person billing department and improved collections from 65% to 98% — while simultaneously negotiating payer contracts that increased annual insurance revenue by nearly \$1 million for just 10 general dentists.



Alvin Founder & CEO

That early success launched a national career. By 2008, Tuinei was speaking at dental associations and conventions across the country, sharing strategies that helped practices reclaim revenue lost to unfavorable PPO contracts and opaque payer practices.

In 2009, he founded Optimum Dental Solutions, which was later acquired by [Veritas Dental Resources](#), LLC in 2015, where Tuinei serves as President and Managing Partner. Under his leadership, Veritas has become one of the most respected names in dental PPO negotiation and insurance consulting.

Industry Recognition and Thought Leadership

Tuinei's expertise has been recognized across the dental industry through published work, national speaking engagements, and media appearances. He is a published author in *Decisions in Dentistry* and *Dental Economics*, two of the industry's most respected professional journals. He has been a featured speaker at DentalCon, state dental society

events, the RID Academy Summit, and dental study clubs nationwide for 18 consecutive years.

Tuinei is the Co-Founder and Co-Host of The Navigating Dental Insurance Podcast, a leading voice for dental professionals seeking to understand and optimize their insurance strategies. In 2023, he co-founded Insurance Untangled with Jordon Comstock and Naren Arulrajah, a platform dedicated to helping dentists reduce insurance dependency.

He serves on the Board of Directors of The Dental Business School, Business Ownership Mentoring of America, and The Dental Leadership Academy. He also holds advisory board positions with Utah Dental United and the Group Practice SUMMIT.

From Manual Expertise to AI-Powered Scale

Elite Dental Force is building the AI infrastructure that transforms how dental practices handle eligibility verification, claims processing, and insurance reimbursement. With over 100 dental offices already on its pre-launch waitlist and growing, EDF is developing technology that automates and optimizes the workflows that have historically required deep human expertise - the very expertise Tuinei has spent his career mastering and teaching. Tuinei's appointment as Co-Founder also strengthens EDF's market position significantly. As an advisory board member of Utah Dental United, a network of over 500 dental offices across Utah, Tuinei brings immediate access to a substantial base of practices that stand to benefit directly from EDF's AI-powered platform.

"For nearly 20 years, I've helped dentists fight for fair reimbursement one practice at a time," said Benjamin Tuinei, Co-Founder of Elite Dental Force Inc. "What Alvin and the team are building at Elite Dental Force is the opportunity to take everything I've learned, every payer pattern, every negotiation strategy, every billing optimization — and scale it through AI so that every dental practice can benefit, not just the ones who can afford a consultant. That's why I'm not just advising, I'm building this."

Tuinei's role as Co-Founder encompasses insurance strategy, payer intelligence, carrier

relationships, and direct influence on the development of EDF's flagship [EDiFi platform](#), including its Eligibility Intelligence and Revenue Intelligence modules.

About Elite Dental Force Inc.

Elite Dental Force Inc. is an AI-powered dental technology company headquartered in Saratoga Springs, Utah. EDF is building intelligent infrastructure for dental eligibility verification, billing optimization, and insurance reimbursement, empowering dental practices to maximize revenue, reduce claim denials, and eliminate the complexity of navigating an increasingly opaque insurance landscape. With over 100 offices on its pre-launch waitlist and growing, EDF is poised to transform how the dental industry approaches insurance operations. For more information, visit elitedentalforce.com.

About Veritas Dental Resources

Veritas Dental Resources, LLC is a nationally recognized dental insurance consulting firm specializing in PPO fee negotiation, credentialing, and insurance administration. Founded by Benjamin Tuinei, Veritas has helped thousands of dental practices across the United States optimize their insurance revenue and navigate complex payer relationships. For more information, visit veritasdentalresources.com.

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