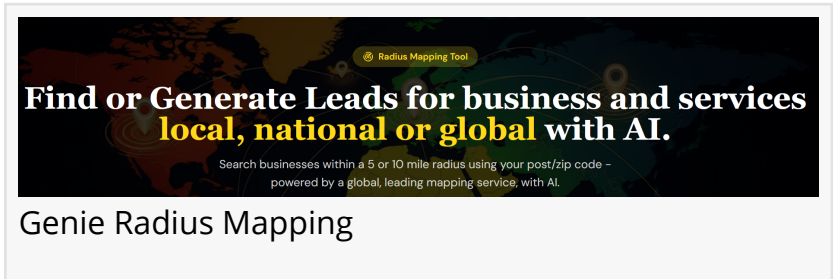


Launch of Radius Mapping AI Tool for Lead Generation, Local, National & Global

Find or Generate Leads for business and services local, national or global with AI. Search businesses within a 5 or 10 mile radius using your post/zip code.



LONDON, COVENT GARDEN, UNITED KINGDOM, March 29, 2026

/EINPresswire.com/ -- Introducing [Mapping Radius](#): An AI-Powered Tool Designed to Drive Impact Through Smarter Geographic Insights

Today marks the official launch of Mapping Radius, an innovative AI-powered mapping tool built to help organizations, businesses, and communities better understand and maximize their geographic impact. By combining advanced artificial intelligence with intuitive spatial analysis, Mapping Radius empowers users to visualize, analyze, and act on location-based data with unprecedented clarity and efficiency.

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Despite an increasingly fragmented geopolitical landscape, global expansion remains vital for many corporations.”

Gavin Wilkins, Group Chief Commercial Officer at Hawksford.

In a world increasingly driven by data, the ability to translate complex geographic information into actionable insights has become essential. Mapping Radius addresses this need by offering a streamlined platform that

transforms how users define, analyze, and optimize service areas, delivery zones, and outreach regions. Whether for urban planning, nonprofit outreach, logistics optimization, or business expansion, the tool provides a smarter way to map impact.

“At its core, Mapping Radius is about accessibility and empowerment,” said the company’s CEO. “We wanted to remove the technical barriers that often prevent organizations from fully leveraging geographic data. By integrating AI, we’ve created a tool that not only maps areas but also provides intelligent recommendations to improve outcomes.”

Mapping Radius stands out for its ability to dynamically generate and refine geographic boundaries based on real-world variables. Users can create custom radius maps in seconds, adjusting for factors such as travel time, population density, and accessibility. The AI engine

continuously learns from data inputs, offering predictive insights that help users make better decisions faster.

For businesses, this means more efficient territory planning and improved customer reach. Retailers can identify underserved areas, delivery services can optimize routes, and marketing teams can target campaigns with greater precision. For nonprofits and public sector organizations, Mapping Radius enables more effective resource allocation, ensuring that services reach the communities that need them most.

One of the key innovations behind Mapping Radius is its AI-driven impact analysis. Rather than simply displaying geographic areas, the platform evaluates how decisions within those areas affect outcomes. For example, a nonprofit organization can assess how expanding a service radius might increase beneficiary reach, while a healthcare provider can analyze patient access within specific travel times.

The platform also emphasizes ease of use. With a clean, user-friendly interface, Mapping Radius eliminates the need for specialized GIS expertise. Users can upload data, generate maps, and access insights within minutes. This democratization of mapping technology ensures that organizations of all sizes—from startups to global enterprises—can benefit from advanced spatial intelligence.

Security and data privacy are also central to the platform's design. Mapping Radius incorporates robust encryption and compliance standards, giving users confidence that their data is protected at every stage. Additionally, the tool supports seamless integration with existing data systems, allowing organizations to enhance their workflows without disruption.

Early adopters of [business Radius Mapping](#) have already reported significant improvements in efficiency and decision-making. A 2X global award winning CEO, has created a promotional, marketing, AI, logistics company, using AI to generate leads for business, companies and services, local, national and global. These results highlight the tool's potential to create measurable, real-world impact.

Looking ahead, the company plans to continue enhancing Mapping Radius with new features, including real-time data integration, advanced scenario modeling, and expanded AI capabilities. The goal is to create a comprehensive ecosystem where geographic intelligence drives lead generation, smarter, with immediate and more impactful radius mapping decisions across industries and sectors worldwide.

"Impact starts with understanding," the CEO added. "Genie Radius Mapping - gives startups, businesses and organizations real power to generate business leads on a 5-10 mile radius instantly —with AI."

Genie Radius Mapping - is now available to users worldwide, with flexible pricing plans designed

to meet a range of needs. A [FREE TRIAL](#) is offered, allowing users to explore the platform and its AI capabilities firsthand.

Visit the Genie Radius Mapping URL below or contact the media relations team at businesspartnershipnetwork@zohomail.eu

About Genie Radius Mapping

A strategic, marketing company focused on transforming geographic data into actionable insights through artificial intelligence. By combining advanced mapping capabilities with user-friendly design, the company aims to empower organizations to make smarter, AI impactful growth.

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