

Modem Market Trends and Analysis by Application, Vertical, Region, and Segment Forecast to 2030

*The Business Research Company's
Modem Market Report 2026 - Market
Size, Trends, And Global Forecast 2026-
2035*

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[/Einpresswire.com/](https://www.einpresswire.com/) -- "The [modem
market](#) has been experiencing notable

growth recently, driven by advancements in internet technology and increasing connectivity needs. As digital communication becomes more essential in daily life and business, the demand for reliable and high-speed modems continues to rise. Let's explore the current market size, key drivers, regional outlook, and what factors are shaping this expanding industry.

Modem Market Size and Expected Expansion

The modem market has seen strong growth over recent years, with its value projected to rise from \$10.43 billion in 2025 to \$11.12 billion in 2026, exhibiting a compound annual growth rate (CAGR) of 6.6%. This growth during the historical period has been fueled by higher household internet penetration, broader deployment of DSL and broadband infrastructure, increased demand for home networking, expanding enterprise connectivity needs, and the decreasing cost of semiconductor components.

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Looking ahead, the modem market is anticipated to continue its upward trajectory, reaching \$14.49 billion by 2030 with an accelerated CAGR of 6.8%. The forecasted growth is driven by wider adoption of 5G and fixed wireless technologies, rising prevalence of remote work and digital learning, growing investments in fiber-to-the-home (FTTH) networks, expansion of smart home systems, and heightened demand for secure, high-bandwidth internet connections. Key trends for the coming years include the rising need for faster broadband, greater integration of modem-router gateways, increased deployment of fiber optic modems, growth of hybrid access



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solutions combining VDSL and fiber, and a growing market for power line adapter compatible modems.

Understanding the Role of Modems in Network Connectivity

A modem is an essential device that translates digital data from a computer or network into signals suitable for transmission over communication channels such as telephone lines, cable systems, or satellite links—and vice versa. This modulation and demodulation process enables devices to connect to the internet or other networks, making modems a fundamental component in digital communication.

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High-speed Broadband Adoption as a Major Growth Driver

One of the primary forces propelling the modem market forward is the increasing uptake of high-speed broadband connections. These connections provide the extensive bandwidth necessary for data-intensive activities like streaming video, online gaming, video conferencing, cloud computing, and transferring large files. As households and businesses demand faster and more reliable internet, broadband infrastructure upgrades are being widely implemented across the globe.

Upgrading Modems to Support Enhanced Connectivity Needs

As broadband speeds rise, there is a growing requirement for consumers and enterprises to replace older, legacy modems with modern devices that can handle gigabit or multi-gigabit speeds, deliver lower latency, and provide more stable network connections. For instance, according to the UK Parliament's House of Commons Library, the percentage of UK premises with gigabit-capable broadband increased from 64% in January 2022 to 78% by January 2024. Such trends clearly indicate how expanding broadband capabilities are driving modem market growth.

Regional Outlook and Fastest Growing Markets in the [Modem Industry](#)

In 2025, North America held the largest share of the modem market. However, the Asia-Pacific region is expected to be the fastest-growing market during the forecast period, reflecting rapid technological adoption and infrastructure development. The modem market report covers a comprehensive range of regions, including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, offering a broad perspective on global market developments.

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