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*Joy Alise Davis, Executive Director of Imagine Black Futures*

crises. Imagine Black is building the latter, a community of engaged Black Oregonians who participate not because they're scared, but because they feel seen, celebrated, and connected to something larger than a single election cycle.

"Urgency has its place, but urgency alone is not a strategy for the long game. When people show up because they feel seen, celebrated, and connected — that's not a feel-good moment. That's how you build a voting bloc that doesn't disappear between election cycles. Alley-Oop the Vote is the work."

— Joy Alise Davis, President and Executive Director of Imagine Black Futures and Imagine Black

Alley-Oop the Vote merges basketball culture with civic education. The event features a real benefit game with community leaders, elected officials, and cultural icons on the court together, alongside opportunities to learn about what's on the May ballot, connect with neighbors and organizers, and encourage voter education and participation. The format is intentional: when democracy looks and feels like something you already love, you protect it differently.

The event also serves as a direct investment in Imagine Black's long-term civic infrastructure. As Oregon's local elections grow increasingly consequential, shaping housing policy, public safety funding, climate commitments, and economic investment in Black communities, Imagine Black is building the year-round relationships and cultural touchpoints that keep Black voters engaged and powerful across cycles, not just in October of election years.

Alley-Oop the Vote is open to the public and designed to be a full family experience. Tickets start at \$20, with complimentary access available for Imagine Black's members. A ticket sponsorship program allows supporters who cannot attend to fund access for community members who otherwise could not participate because accessibility is not an afterthought. It is part of the strategy.

#### EVENT DETAILS

DATE: Thursday, May 7, 2026

LOCATION: Viking Pavilion, Portland State University, Portland, Oregon

TICKETS: \$20 - \$75 | [events.humanitix.com/alley-ooop-the-vote](https://events.humanitix.com/alley-ooop-the-vote)

TEXT: Text SWISH to 833-391-1294 for the ticket link

SPONSOR: Sponsor Alley-Oop the Vote to enhance support and create a special group experience. Contact Quintin at [quintin@imagineblack.org](mailto:quintin@imagineblack.org)

About Imagine Black

Imagine Black is a Black-led civic engagement organization rooted in Oregon, committed to building long-term Black political power through organizing, civic education, and community-centered programming. Operating as both a 501(c)(3) and 501(c)(4), Imagine Black works to mobilize Black voters, develop Black political leadership, and imagine — and create — a future where Black communities in Oregon thrive. Learn more at [imagineblack.org](https://imagineblack.org).

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