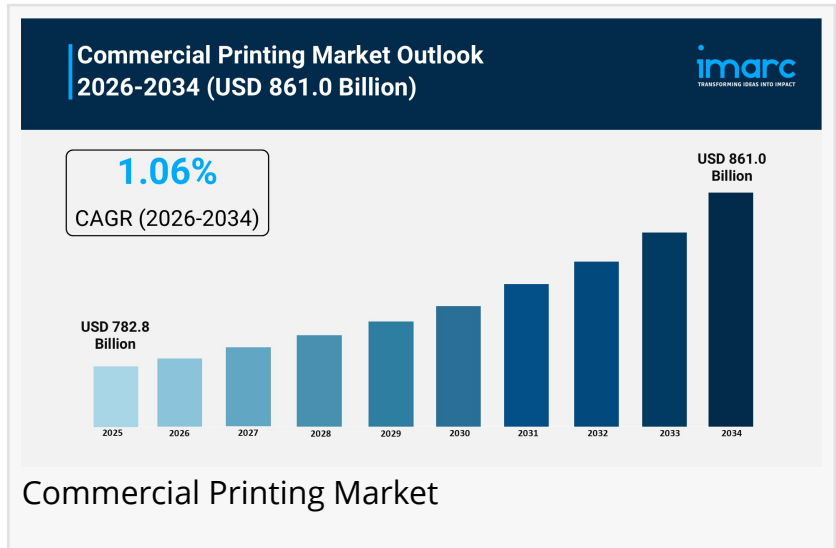




□ □□□□□□□□ □□□□□□□□ □□□□□□□□: Packaging captured 36.4% market share in 2024, driven by e-commerce growth and branded packaging needs in food, beverages, pharmaceuticals, and cosmetics. India's packaging sector grows at 26.7% CAGR, reaching USD 204.81 Billion by 2025.

□ □□□□□□□□□□□ □□□□□□□□□ □□ □□□□□□□□□: Commercial inkjet replaces offset printing, while AI applications automate previously manual processes. Workflow software, digital infrastructure, and e-commerce platforms extend automation directly to clients, increasing production speed by 40%.

□ □□□□□ □□□□ □□□□□□□□□□: Despite postal rate hikes, direct mail volumes rebound as omnichannel marketing component. Tactile catalogs and mailers drive conversions better than digital-only channels, with companies like The N2 Company installing multiple HP PageWide presses for client brand visibility.

□ □□□□ □□□□□□□ □□□□□□□□□□□□□ □□□: Asia Pacific holds 37.5% market share in 2024, benefiting from strong manufacturing base, cost-effective production, and rapid urbanization. High consumption across retail, education, and e-commerce sectors supports regional growth at 1.10% CAGR.

□ □□□□□□□□□□ □□□□□□□□□□□ □□□□□□□□□: The U.S. Government Publishing Office awarded USD 469.2 Million in contracts to private-sector printing companies in fiscal year 2024, reflecting institutional demand for advanced commercial printing services across Federal agencies.

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- Acme Printing Co.
- Dai Nippon Printing Co., Ltd.
- Duncan Print Group (Carton Group GmbH)
- Eastman Kodak Company
- Ennis, Inc.
- Quad/Graphics Inc.
- Quebecor Inc.
- R.R. Donnelley & Sons Company
- Taylor Corporation
- WestRock Company

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- Lithographic Printing
- Digital Printing
- Flexographic Printing
- Screen Printing
- Gravure Printing
- Others

Lithographic printing accounts for the majority of shares (40.9% in 2024) due to its cost-effectiveness for high-volume print runs with consistent quality.

□□□□□□ □□ □□□□□ □□□□:

- Image
- Painting
- Pattern
- Others

Image dominates the market with 65.1% share in 2024, driven by extensive use in advertising, packaging, publishing, and business branding.

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- Packaging
- Advertising
- Publishing

Packaging represents the largest segment with 36.4% market share in 2024, driven by branded and functional packaging needs across multiple industries.

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- North America (United States, Canada)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa

Asia Pacific enjoys the leading position with 37.5% market share in 2024, owing to its robust manufacturing sector, rapid urbanization, and strong demand across retail, education, and e-commerce sectors.

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[Artificial Organs Market](#)

[Automotive V2x Market](#)

Barcode Scanner Market: <https://www.imarcgroup.com/barcode-scanner-market>

Biocides Market: <https://www.imarcgroup.com/biocides-market>

Cellular IoT Market: <https://www.imarcgroup.com/cellular-iot-market>

Cellular IoT Market: <https://www.imarcgroup.com/cellular-iot-market>

MGX unveiled Unilustre™ Metallized Board and ReadyMAG® Pre-Magnetized Magnet Paper at PRINTING United Expo in Orlando, Florida, enabling commercial printers with high-performance, ready-to-use substrates blending innovation and versatility.

Seiko Epson Corporation introduced three new inkjet printheads utilizing PrecisionCore technology to address growing digital printing demand, offering excellent print quality and enhanced productivity for commercial and industrial sectors.

Quad/Graphics Inc. ventured into branded solutions sector, providing promotional items including corporate gifts and staff uniforms, improving marketing solutions offerings for smooth brand-aligned merchandise management.

Konica Minolta introduced AccurioPress 14010S with white toner capability at PrintPack 2025, showcasing comprehensive digital printing solutions for commercial printing, packaging, and label sectors at India Expo Centre & Mart, Greater Noida.

If you require specific details, data, or insights that are not currently included in the scope of this report, we are happy to accommodate your request. As part of our customization service, we will gather and provide the additional information you need, tailored to your specific requirements. Please let us know your exact needs, and we will ensure the report is updated accordingly to meet your expectations.

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