

Jegna Klub Scales Youth Power in Media & Money with National Network Backing

Kansas City youth nonprofit partners with New Solutions Network to expand media, financial literacy, and workforce access nationwide.

KANSAS CITY, KS, UNITED STATES, April 3, 2026 /EINPresswire.com/ -- [Jegna Klub](#), a Kansas City-based nonprofit redefining how underserved youth access media, money, and opportunity, today announced a national partnership with [New Solutions Network](#) (NSN) to expand its model across new platforms, audiences, and regions.

Built at the intersection of digital media production, financial literacy, and workforce development, Jegna Klub is going beyond preparing young people to participate in the future; it is equipping them to own it.

The collaboration reflects a shared belief: when young people are given both a voice and viable economic tools, to express themselves and build futures.

Founded by educator and behavior intervention specialist Coach Mo and music industry veteran Tone Henderson, Jegna Klub provides hands-on media training, internship programming, and economic independence workshops for youth,



The Jegna Klub, a Kansas City, Kansas-based nonprofit empowering youth through digital media production, financial literacy, and workforce development.



Coach Mo, co-founder of Jegna Klub and educator focused on equipping underserved youth with media production skills, financial literacy, and entrepreneurial opportunity.

including students impacted by juvenile detention and chronic behavioral challenges.

The word “Jegna” is derived from Ethiopian tradition, meaning protector, provider, and one who speaks truth to power. The organization’s mission reflects that definition: protecting youth from cycles of disadvantage by equipping them with stackable credentials, entrepreneurial skills, and ownership of their own creative output.

Through this partnership, NSN will amplify Jegna Klub’s programming across its media ecosystem, including The Ryan Show FM, The Natanya Experience, and other NSN-produced platforms. The collaboration will include:

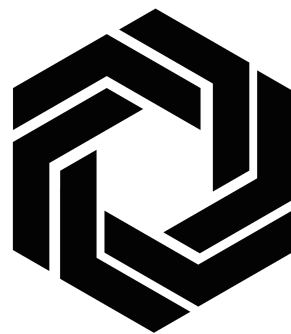
- Expanded national media exposure for youth-produced content
- Cross-platform storytelling highlighting youth voices
- Strategic introductions to philanthropic and corporate partners
- Development of scalable models for replication in other regions

Jegna Klub’s flagship program, JEGNAFEST Worldwide Radio, is broadcast globally through The Ryan Show FM, part of the New Solutions Network family of shows, reaching more than 150 stations worldwide. Youth participants handle full production, from interviewing and editing to music clearance and broadcast compliance, gaining practical industry experience.

In addition, the organization operates a monthly Economic Independence Academy, teaching stock market literacy, home ownership fundamentals, real estate development basics, and financial decision-making frameworks. The program also offers television network distribution



Jegna Klub members with Christal E. Watson, Mayor/CEO of the Unified Government of Wyandotte County and Kansas City, Kansas.



**New
Solutions
Network**

New Solutions Network (NSN), a multidisciplinary media and behavioral-science ecosystem advancing storytelling, wellness, and social impact.

via a multi-platform streaming app and prepares participants for both college readiness and workforce entry at competitive wage levels.

“It’s not enough for our youth to get in the room,” said Coach Mo. “We’re giving them the tools, the confidence, and the ownership to stay in the room — and build their own.”

That philosophy aligns closely with NSN’s mission to advance mental well-being, representation, and authentic storytelling across underserved communities. While much national attention centers on youth risk factors, NSN and Jegna Klub are focused on youth capacity.

Tone Henderson, whose background spans music marketing and production, emphasizes ownership over dependency. “I’m not here to hold information,” said Tone Henderson. “I’m here to show them how to do it for themselves — because ownership changes everything.”

The partnership comes at a time when digital media literacy, economic mobility, and mental health resilience are increasingly intertwined. Youth today face unprecedented exposure to information, volatility, and social pressure. Providing them with structured creative outlets and financial agency is the way to protect and sustain them.

By integrating broadcasting, entrepreneurship, and financial literacy under one umbrella, Jegna Klub offers a holistic incubator model. Students discover not only how to perform, but how to produce; not only how to participate, but how to own.

NSN will amplify this model nationally, exploring opportunities for cross-institutional collaboration, philanthropic engagement, and content syndication.

In an era dominated by headlines about youth crisis, this partnership shifts the narrative — from risk to readiness, from exposure to ownership.

Why This Matters Now

At a time when youth across the country are navigating rising mental health challenges, economic uncertainty, and limited access to opportunity pipelines, partnerships like this are foundational.

What Jegna Klub is offering is more than just programming. It is building an alternative pathway: one where creative expression, economic agency, and real-world skills converge into a viable future.

How People Can Get Involved

The partnership opens multiple pathways for individuals, organizations, and institutions to engage directly with Jegna Klub’s work:

- Sponsors & Corporate Partners — funding, equipment, internship pipelines
- Philanthropic Organizations & Grantmakers — expansion into new regions

- Media & Content Partners — amplify youth-created work
- Educators & School Systems — integrate into programming
- Individual Supporters — donate, mentor, or share

Participation is a direct way to influence how the next generation builds economic independence and creative ownership.

What's Coming Next

Through this collaboration, NSN and Jegna Klub are developing:

- Expanded youth-led content across NSN platforms
- Pilot programs in additional cities
- Increased national broadcast and streaming access
- Brand and institutional partnerships
- Live and digital connection points between youth and industry

This is about building a model that can scale.

Why This Model Is Different

Jegna Klub operates as a multi-dimensional incubator.

Participants are learning skills, building identities as creators, entrepreneurs, and decision-makers. By integrating media, financial literacy, and workforce readiness, the program closes the gap between expression and economic sustainability.

Invitation / Closing Energy

For parents, educators, business leaders, and anyone looking to contribute meaningfully, this partnership creates a clear entry point.

The question is no longer whether young people have potential.

The question is whether we are willing to invest in environments that allow that potential to compound.

Jegna Klub and NSN are building that environment — and inviting others to help scale it.

About Jegna Klub

Jegna Klub is a Kansas City, Kansas-based nonprofit organization focused on youth empowerment through digital media production, financial literacy education, and workforce development. Founded by Coach Mo and Tone Henderson, the organization provides internship pathways, global radio programming, and economic independence workshops designed to equip youth with real-world credentials and entrepreneurial agency.

About New Solutions Network

The New Solutions Network (NSN) is a multidisciplinary ecosystem built at the collision point of

behavioral science, storytelling, and soul.

Founded by life science brand launcher Natanya Wachtel—National Science Foundation industry mentor, angel investor, and behavioral science alchemist—NSN reimagines how we heal, learn, and build systems that serve humanity. New Solutions Network (NSN) is a behavioral science-driven media and systems company that studies how identity forms and adapts under pressure. Through storytelling, research, and technology, NSN expands the dataset of humanity used to design leadership, mental health, and organizational systems. NSN operates as a company made of companies, with coordinated divisions that turn insight into systems, content into commerce, and lived experience into measurable outcomes.

Structured like Alphabet Inc. for consciousness and culture and growth, NSN operates through four living divisions: Wellness, Enterprise, Media, and Advocacy in Action—each designed to transform pain into power and data into collective healing.

NSN Wellness — Nature Meets Neuroscience.

If NSN Media tells the story, NSN Wellness helps you live the next chapter.

This division fuses biology, psychology, and technology to create embodied solutions for nervous-system regulation and recovery.

TrueYou, SuperYou, SuperTeam.

At the heart of NSN beats a trilogy of proprietary frameworks that turn self-discovery into infrastructure:

- * TrueYou maps the behavioral codes beneath personality—your inner GPS for purpose.
- * SuperYou translates those codes into a cinematic hero's journey of personal reinvention.
- * SuperTeam expands the same neuroscience into collective flow—transforming workplaces and organizations into living ecosystems of trust, creativity, and belonging.

TrueYOU maps identity formation and adaptation. SuperYOU translates those insights into individual decision-making and leadership behavior. SuperTEAM applies the same identity intelligence across organizations and cultures.

NSN Media — Narrative as Behavioral Signal.

NSN Media is a behavioral storytelling network designed to study identity, resilience, and decision-making under real-world pressure. Each show captures lived experience as behavioral data—revealing patterns traditional research often misses. Every show is a different lens, with the same investigation.

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