

Consultive Strategy Group Earns A+ BBB Rating for Excellence in Customer Satisfaction

An A+ BBB rating recognizes Consultive Strategy Group's commitment to ethical practices, customer satisfaction, and strong client relationships in Newton, MA.

NEWTON, MA, UNITED STATES, March 30, 2026 /EINPresswire.com/ -- Consultive Strategy Group, a marketing and customer acquisition firm based in Newton, Massachusetts, has earned an A+ rating from the [Better Business Bureau \(BBB\)](#). This distinction highlights the company's continued commitment to customer satisfaction, ethical business practices, and building lasting relationships with both clients and customers.



The team at Consultive Strategy Group, committed to client success and fostering a supportive, growth-driven team environment.

The A+ BBB rating is the highest rating a business can receive, reflecting a company's ability to operate with transparency, reliability, and accountability. It also considers how a business handles customer interactions, resolves concerns, and maintains trust over time. For Consultive Strategy Group, this recognition directly reflects the high standards the team upholds across every aspect of its work and the exceptional service it consistently provides.

At the core of Consultive Strategy Group's approach is a focus on people. The company's model centers on in-person customer acquisition, allowing their team to connect directly with consumers in retail and event settings. This hands-on approach creates opportunities for real conversations, stronger relationships, and a deeper understanding of customer needs. By prioritizing these interactions, the team represents clients authentically while delivering consistent, measurable results.

Customer satisfaction is not viewed as a one-time achievement, but as an ongoing responsibility. Consultive Strategy Group works closely with its clients to ensure that every campaign aligns with long-term goals. The team takes a proactive approach to communication and execution, ensuring customers & clients feel informed and supported throughout the entire process. This

consistent focus has played a key role in establishing the company as a trusted partner.

Integrity continues to guide Consultive Strategy Group's operations. From initial conversations to daily execution, the company emphasizes clear expectations and follow-through. Their commitment to ethical marketing practices ensures that clients are accurately represented and customers have a positive experience with every interaction. This dedication to high standards is reflected in the company's BBB accreditation and A+ rating.

As Consultive Strategy Group continues to grow, the company remains focused on maintaining the same level of quality and professionalism that earned this recognition. The team is committed to developing its people, strengthening client partnerships, and expanding its impact across new markets. By staying grounded in its values while continuing to evolve, Consultive Strategy Group is positioned for long-term success and is excited to keep delivering value to both existing and new clients.

This commitment to growth and development is reflected in the experiences of team members like [Amaliah Villemenay](#), whose progression within the company highlights the opportunities available for those who remain disciplined and focused. Her journey demonstrates how Consultive Strategy Group fosters an environment built on mentorship, accountability, and continuous improvement, where individuals are encouraged to take ownership of their success while contributing to a strong, supportive team culture.

Businesses and professionals looking for a trusted marketing firm in Newton, MA, that prioritizes customer satisfaction and business integrity are encouraged to [connect with Consultive Strategy Group](#) to learn more about its services and how it sells solutions.

About Consultive Strategy Group

Consultive Strategy Group is a marketing and customer acquisition firm based in Newton, MA. The company specializes in in-person customer acquisition, team development, brand awareness, and market expansion. With a focus on building meaningful relationships, Consultive Strategy Group works closely with clients to deliver tailored solutions that support long-term growth. Their team is committed to professional development, leadership training, and creating an environment where individuals can grow while contributing to measurable results.

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