

Oklahoma City Roofer Explains Why Proper Installation Matters More Than Materials in Oklahoma Weather

A leading Oklahoma City roofer, McCann's Roofing explains how wind, hail, and heat make expert roof installation is critical for homeowner protection.

OKLAHOMA CITY , OK, UNITED STATES, March 30, 2026 /EINPresswire.com/ -- Homeowners across Oklahoma are often told that choosing the right roofing material is the most important decision when replacing a roof. But according to local experts at McCann's Roofing & Construction, the real difference between a roof that lasts and one that fails comes down to something else entirely: installation.



Before and after photos of a storm-damaged roof replacement in Oklahoma City

“

A roof is a system that has to be built correctly. The installer is the factory, and if it's not done right, even the best materials won't hold up in Oklahoma weather.”

Eric Brown

“As a trusted [Oklahoma City roofer](#), we see it all the time,” said Eric Brown of McCann's Roofing & Construction.

“Homeowners invest in high-quality shingles, but if the roof isn't installed correctly, it simply won't perform the way it should.”

Oklahoma's climate presents a unique challenge for residential roofing systems. High winds, large hail, rapid temperature swings, and intense summer heat all put stress on roofing materials. According to McCann's Roofing

& Construction, these conditions make proper installation even more critical than the materials themselves.

“A roof isn't like buying a product off the shelf,” Brown explained. “It's a system that has to be built correctly. The installer is the factory. If corners are cut during installation, even the best

materials won't hold up over time."

As a local roofing contractor in Oklahoma City, McCann's Roofing & Construction focuses on the full roofing system, not just the shingles. This includes proper ventilation, underlayment, flashing, and attention to detail at every stage of the project. These components work together to protect homes from moisture, heat buildup, and storm damage.

In many cases, roofing issues do not come from the materials themselves but from small installation details that are easy to overlook. Improper flashing, poor ventilation, or shortcuts during installation can lead to leaks, reduced lifespan, and costly repairs much sooner than expected.

The company has helped more than 8,700 homeowners across Oklahoma City and surrounding communities, giving their team firsthand experience with how roofs perform over time in local conditions.

"We've replaced roofs that were only a few years old because they were installed incorrectly," Brown said. "And we've seen properly installed roofs last significantly longer, even through severe Oklahoma storms."

For homeowners dealing with storm damage or considering a roof replacement, McCann's Roofing & Construction encourages taking the time to choose a contractor based on experience, process, and reputation, not just price or materials.

"Materials matter, but installation is what determines whether your roof actually protects your



"Eric and Mishana (Shay) Brown, esteemed recipients of the Readers' Choice Award, embodying excellence and community trust in every endeavor. Celebrating their unwavering dedication and achievements in the Oklahoma roofing and construction space.



storm-damaged roof replacement

home,” Brown added. “That’s why we focus on doing it right the first time.”

Homeowners looking for more information about working with a trusted Oklahoma City roofer can visit:

<https://roofingbymccanns.com/locations/oklahoma-city/>

For roof repair in Oklahoma City, roof replacement, or storm damage inspections, McCann’s Roofing & Construction provides honest evaluations, clear communication, and roofing systems built to last in Oklahoma weather.

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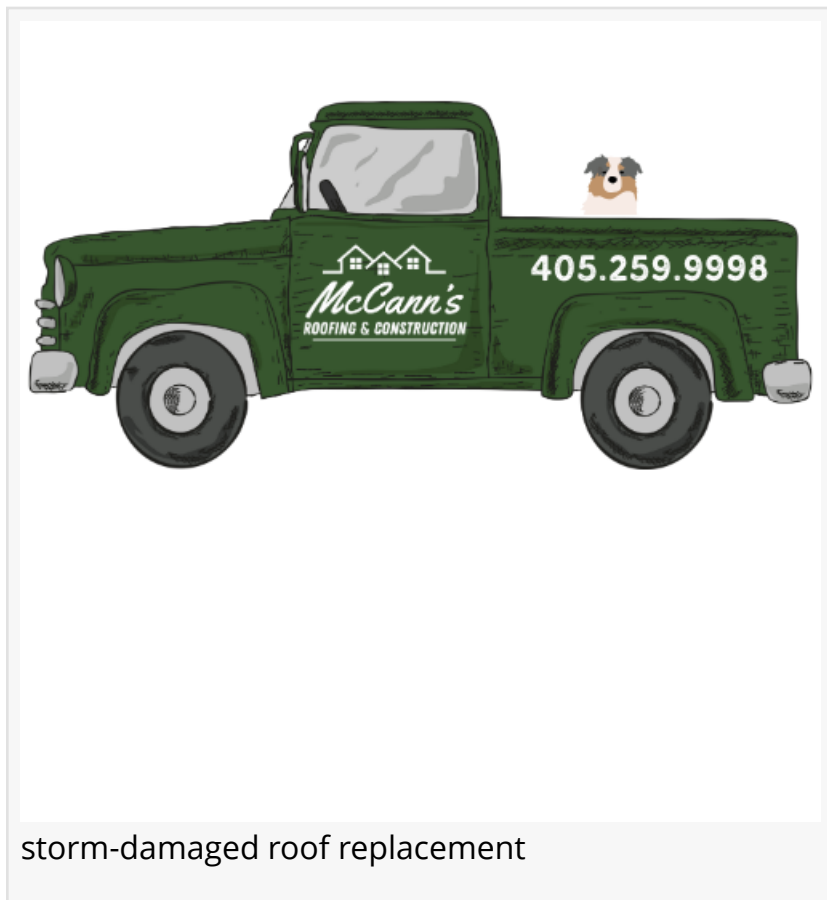
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