

Malatya Apricot | Dried Fruits and Nuts Supplier – Export HUB

*News From Dried Fruits and Nuts Sector:
Rising Global Demand for Cashew and Almonds Shapes the Future of Healthy Snacking*

MALATYA, TURKEY, March 31, 2026 /EINPresswire.com/ -- The global food industry is undergoing a profound transformation as consumers increasingly prioritize health, nutrition, and sustainability in their purchasing decisions. Among the sectors benefiting the most from this shift is the dried fruits and nuts industry, which continues to demonstrate strong growth across international markets.

In the latest [news from dried fruits and nuts sector](#), demand for premium-quality products such as [cashew](#) and [almonds](#) has reached new heights, driven by changing lifestyles and evolving dietary preferences.

At the center of this dynamic global trade landscape stands Malatya Apricot, a leading supplier and export hub based in Türkiye. With deep-rooted expertise in sourcing, processing, and exporting dried fruits and nuts, the company has positioned itself as a reliable partner for importers, wholesalers, and retailers worldwide.

Global Overview: A Rapidly Expanding Industry

The dried fruits and nuts sector has witnessed consistent expansion over the last decade, supported by a variety of global trends. Today's consumers are more informed than ever, seeking foods that offer both convenience and health benefits. As a result, nutrient-dense products such as dried fruits and nuts are increasingly becoming essential components of daily



Malatya Apricot

diets.

Key growth drivers highlighted in recent news from dried fruits and nuts sector include:

- Increased awareness of healthy eating habits
- Rising demand for plant-based and vegan foods
- Expansion of functional and superfood categories
- Busy lifestyles requiring convenient snack options
- Growth in global retail and e-commerce channels

These factors have created a favorable environment for products like cashew and almonds, which offer a combination of taste, versatility, and nutritional value.

Malatya Apricot: A Trusted Name in Global Exports

Malatya Apricot operates from one of the most strategic regions in the world for dried fruit production. Türkiye has long been recognized as a global leader in dried apricots, and the company leverages this strong agricultural heritage to expand its offerings into a wide range of dried fruits and nuts.

As a comprehensive export hub, Malatya Apricot provides:

- Dried apricots from Malatya's fertile lands
- Premium dried figs and raisins
- Prunes and other dried fruits
- High-quality cashew
- Carefully selected almonds

The company's ability to manage the entire supply chain—from sourcing to final delivery—ensures consistency, traceability, and quality. This integrated approach has enabled Malatya Apricot to build long-term partnerships with clients in Europe, North America, Asia, and the Middle East.



Cashew Supplier



Almonds

Cashew: A Versatile Ingredient Driving Global Demand

One of the most notable developments in recent news from dried fruits and nuts sector is the surge in demand for cashew products. Known for their creamy texture and mild flavor, cashews have become a staple ingredient in both traditional and innovative food applications.

Key Applications of Cashew

Cashews are widely used across multiple food categories, including:

- Plant-based dairy alternatives such as cashew milk, cheese, and cream
- Snack products, including roasted and flavored cashew mixes
- Bakery and confectionery items
- Ready-to-eat meals and sauces
- Vegan desserts and spreads

The growing popularity of plant-based diets has significantly boosted the demand for cashew-based products.

Consumers seeking dairy-free alternatives often turn to cashews for their rich texture and nutritional benefits.

Nutritional Benefits of Cashew

Cashews are not only but also highly nutritious. They are rich in:

- Healthy fats
- Protein
- Magnesium and zinc
- Antioxidants

These nutritional properties make cashews an ideal choice for health-conscious consumers, athletes, and individuals following balanced diets.

Global Trade and Import Trends

Major importers of cashew include:

- United States
- Germany
- United Kingdom
- Netherlands



Dried Fruits and Nuts Supplier and Exporter



Turkish Dried Food Supplier and Exporter



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Ertugrul Evliyaoglu

- Canada

These markets are characterized by strong demand for premium-quality nuts and a growing preference for healthy snack alternatives.

Malatya Apricot ensures that its cashew products meet international quality standards, offering consistent supply and competitive pricing for global buyers.

Almonds: The Cornerstone of the Healthy Snack Market

Alongside cashews, almonds continue to dominate the

global nuts market. Their versatility, long shelf life, and exceptional nutritional profile make them one of the most sought-after products in the dried fruits and nuts sector.

Why Almonds Are in High Demand

Recent news from dried fruits and nuts sector highlights several reasons behind the growing popularity of almonds:

- High protein content supporting muscle health
- Rich source of vitamin E and antioxidants
- Contribution to heart health and cholesterol management
- Compatibility with various diets, including keto and vegan

Applications of Almonds

Almonds are used in a wide variety of products, such as:

- Snack foods (raw, roasted, salted, flavored)
- Almond butter and spreads
- Almond milk and plant-based beverages
- Breakfast cereals and granola
- Energy bars and protein snacks

The increasing demand for functional foods has further strengthened the position of almonds in global markets.

Market Growth and Opportunities

The global almond market continues to expand, particularly in regions with strong health and wellness trends. Europe and North America remain key markets, while demand in Asia and the Middle East is also rising rapidly.

Malatya Apricot supplies premium almonds that are carefully selected, processed, and packaged to maintain freshness and quality, meeting the expectations of international buyers.

Quality Assurance: Meeting Global Standards

In a highly competitive global market, quality is a key differentiator. Malatya Apricot places strong emphasis on quality assurance, ensuring that all products meet international food safety standards.

Core Quality Practices

- Advanced sorting and grading technologies
- Strict hygiene protocols during processing
- Compliance with international certifications
- Continuous monitoring and quality control
- Secure and protective packaging solutions

These practices ensure that products like cashew and almonds reach customers in optimal condition, preserving their natural flavor and nutritional value.

Sustainability and Responsible Sourcing

Sustainability has become a central theme in global food production, and it continues to be a major topic in news from dried fruits and nuts sector. Consumers and businesses are increasingly prioritizing environmentally friendly and ethically sourced products.

Malatya Apricot's Sustainability Commitment

- Supporting sustainable farming practices
- Reducing environmental impact in production
- Minimizing food waste
- Promoting fair trade and ethical sourcing
- Investing in efficient logistics and packaging

By aligning with global sustainability goals, Malatya Apricot enhances its value proposition and meets the expectations of modern consumers.

Logistics and Export Capabilities

One of the defining strengths of Malatya Apricot is its robust export infrastructure. The company has extensive experience in international trade, enabling it to navigate complex logistics and regulatory requirements.

Export Advantages

- Efficient supply chain management
- Strong relationships with global partners
- Expertise in customs procedures and documentation
- Flexible shipping solutions
- Timely delivery and reliable service

As an export hub, Malatya Apricot ensures that customers receive their orders on time and in perfect condition, regardless of destination.

Innovation and Product Development

Innovation is essential for staying competitive in the evolving dried fruits and nuts sector. Malatya Apricot continuously invests in product development to meet changing consumer preferences.

Emerging Product Trends

- Flavored and seasoned cashew and almonds
- Organic and non-GMO product lines
- Ready-to-eat snack combinations
- Private-label and customized packaging solutions
- Functional snacks targeting specific health benefits

These innovations help the company expand its market reach and cater to diverse customer needs.

E-Commerce and Digital Transformation

The rise of e-commerce has transformed the way consumers purchase food products. Online platforms have made it easier for customers to access a wide variety of dried fruits and nuts, including premium products like cashew and almonds.

Malatya Apricot is adapting to this digital transformation by:

- Enhancing online presence
- Supporting digital marketing initiatives
- Collaborating with global e-commerce platforms
- Offering flexible ordering and distribution options

This approach ensures that the company remains competitive in an increasingly digital marketplace.

Future Outlook: Growth Opportunities Ahead

The future of the dried fruits and nuts sector remains highly promising. According to ongoing news from dried fruits and nuts sector, several trends are expected to drive growth in the coming years:

- Increasing demand for healthy snacks
- Expansion of plant-based food markets
- Growth in emerging economies
- Rising interest in organic and natural products
- Continued innovation in food processing and packaging

Products such as cashew and almonds are expected to play a central role in this growth, supported by their versatility and nutritional benefits.

Why Choose Malatya Apricot?

For global buyers seeking a reliable supplier, Malatya Apricot offers a range of advantages:

- Extensive industry experience
- High-quality product portfolio

- Strong export capabilities
- Competitive pricing
- Commitment to sustainability
- Customer-focused approach

These strengths position the company as a preferred partner in the global dried fruits and nuts market.

As highlighted in the latest news from dried fruits and nuts sector, the industry continues to thrive, driven by increasing demand for healthy, convenient, and sustainable food options. Products like cashew and almonds are at the forefront of this growth, offering significant opportunities for suppliers and buyers alike.

Malatya Apricot stands out as a leading export hub, delivering premium-quality dried fruits and nuts to global markets. With its focus on quality, innovation, and sustainability, the company is well-positioned to meet the evolving needs of the industry and maintain its competitive edge. For importers, wholesalers, and distributors looking for a trusted partner, Malatya Apricot continues to be a reliable choice—connecting global markets with the finest dried fruits and nuts from Türkiye.

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