

Cloud Based Endpoint Security Market 2026 Overview: How Top Firms Are Strengthening Their Edge

The Business Research Company's Cloud-Based Endpoint Security Global Market Report 2026 – Market Size, Trends, And Forecast 2026–2035

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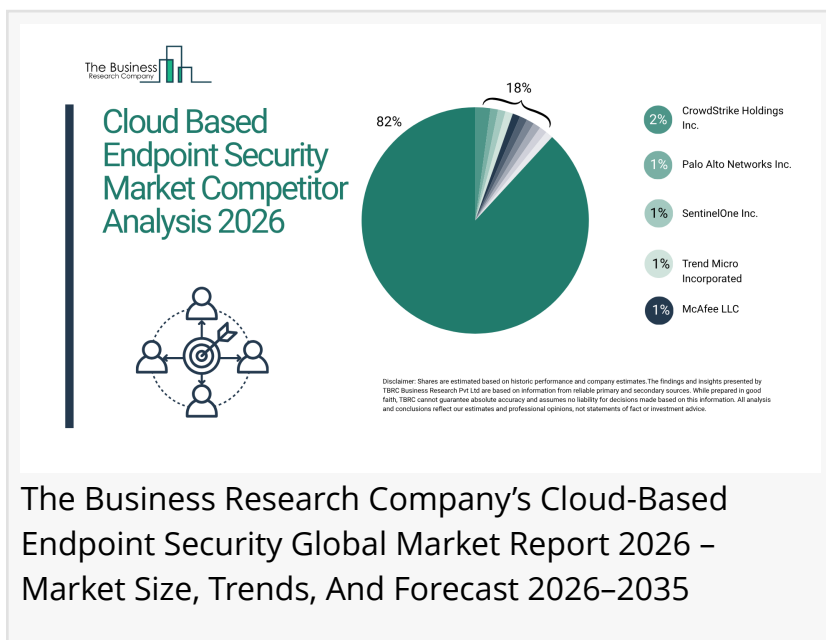
/EINPresswire.com/ -- [The cloud-based endpoint security market](#) is dominated

by a mix of global cybersecurity vendors and specialized cloud-native security providers. Companies are focusing on AI-driven threat detection, real-time behavioral analytics, zero-trust security frameworks, automated incident response, and integrated endpoint detection and response (EDR) platforms to strengthen market presence and address the rapidly evolving threat landscape. Emphasis on scalable cloud deployment, centralized security management, protection across remote and hybrid work environments, and compliance with enterprise data protection and privacy regulations remains central to competitive positioning. Understanding the competitive landscape is essential for stakeholders seeking growth opportunities, advanced threat protection capabilities, and strategic partnerships within the rapidly evolving cloud cybersecurity ecosystem.

Which Market Player Is Leading [The Cloud Based Endpoint Security Market](#)?

• According to our research, CrowdStrike Holdings Inc. led global sales in 2024 with a 2% market share. The company's cloud-native cybersecurity platform, which is directly involved in the cloud-based endpoint security market, provides a comprehensive portfolio of endpoint protection, endpoint detection and response (EDR), threat intelligence, and managed security services that support real-time threat prevention, advanced behavioral analytics, automated incident response, and scalable security management across enterprise and hybrid cloud environments.

Who Are The Major Players In The Cloud Based Endpoint Security Market?



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Major companies operating in the cloud-based endpoint security market are CrowdStrike Holdings Inc., Palo Alto Networks Inc., SentinelOne Inc., Trend Micro Incorporated, McAfee LLC, Fortinet Inc., Sophos Group plc, Kaspersky Lab Inc., ESET spol. s r.o., Avast Software s.r.o., Malwarebytes Inc., Bitdefender LLC, Cylance Inc., Cybereason Inc., WatchGuard Technologies Inc., AhnLab Inc., Absolute Software Corporation, Vipre Security Group, Panda Security S.L., Check Point Software Technologies Ltd., ReaQta Ltd., Mandiant Inc., Comodo Security Solutions Inc., K7 Computing Private Limited, Quick Heal Technologies Limited, WithSecure Corporation, Cyren Ltd., Morphisec Ltd., Ziften Technologies Inc.

How Concentrated Is The Cloud Based Endpoint Security Market?

- The market is fairly fragmented, with the top 10 players accounting for 17% of total market revenue in 2024. This market structure reflects moderate technological and regulatory entry barriers, driven by the rapidly evolving cybersecurity threat landscape, increasing demand for advanced threat detection capabilities, stringent data protection and privacy regulations, and the need for scalable cloud-native security architectures. Leading players such as CrowdStrike Holdings Inc., Palo Alto Networks Inc., SentinelOne Inc., Trend Micro Incorporated, McAfee LLC, Fortinet Inc., Sophos Group plc, Kaspersky Lab Inc., ESET spol. s r.o., and Avast Software s.r.o. hold notable market shares through comprehensive endpoint protection platforms, strong enterprise customer bases, global threat intelligence networks, and continuous innovation in AI-driven threat detection, endpoint detection and response (EDR), and cloud-native security solutions. As demand for advanced endpoint protection across remote work environments, hybrid IT infrastructures, and cloud-first enterprises continues to grow, product innovation, strategic partnerships, and expansion of managed security services are expected to strengthen the competitive positioning of these leading companies in the market.

- Leading companies include:
 - o CrowdStrike Holdings Inc. (2%)
 - o Palo Alto Networks Inc. (2%)
 - o SentinelOne Inc. (2%)
 - o Trend Micro Incorporated (2%)
 - o McAfee LLC (2%)
 - o Fortinet Inc. (2%)
 - o Sophos Group plc (2%)
 - o Kaspersky Lab Inc. (2%)
 - o ESET spol. s r.o. (1%)
 - o Avast Software s.r.o. (1%)

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Who Are The Key Raw Material Suppliers In The Cloud Based Endpoint Security Market?

- Major raw material suppliers in the cloud-based endpoint security market include Amazon Web Services Inc., Microsoft Corporation, Google LLC, Oracle Corporation, International Business Machines Corporation, Intel Corporation, NVIDIA Corporation, Broadcom Inc., Dell Technologies Inc., Hewlett Packard Enterprise Company, Equinix Inc., Digital Realty Trust Inc.

Who Are The Major Wholesalers And Distributors In The Cloud Based Endpoint Security Market?

- Major wholesalers or distributors in the cloud-based endpoint security market include TD SYNEX Corporation, Ingram Micro Inc., Arrow Electronics Inc., Tech Data Corporation, Exclusive Networks SA, Westcon-Comstor Limited, Synnex Technology International Corporation, Carahsoft Technology Corporation, ScanSource Inc., Redington Limited, Insight Enterprises Inc., Computacenter plc.

Who Are The Major End Users Of The Cloud Based Endpoint Security Market?

- Major end users in the cloud-based endpoint security market include JPMorgan Chase and Co., Bank of America Corporation, Walmart Inc., AT and T Inc., Verizon Communications Inc., Siemens AG, Toyota Motor Corporation, Airbus SE, UnitedHealth Group Incorporated, Alphabet Inc., Netflix Inc., PayPal Holdings Inc.

What Are The Major Competitive Trends In The Market?

- Managed detection and response (MDR) services are transforming the cloud-based endpoint security market by enabling continuous threat monitoring, faster incident response, and comprehensive protection across distributed and hybrid enterprise IT environments.
- Example: In September 2025, Center for Internet Security launched a cybersecurity service called CIS managed detection and response (MDR) designed to protect state, local, tribal, and territorial (SLTT) government organizations.
- The service, powered by Sophos Intercept X and hosted on commercial cloud infrastructure, delivers 24/7 endpoint monitoring, real-time threat detection, and expert-led incident response, strengthening organizational cybersecurity posture through continuous monitoring, advanced threat intelligence, and rapid mitigation of evolving cyber threats.

Which Strategies Are Companies Adopting To Stay Ahead?

- Innovative XDR Solutions Delivering Real-Time, Unified Cyber Threat Protection
- AI-Native Integration Enhancing Autonomous Endpoint Security And Unified Threat Management
- Innovative Cloud Platforms Advancing Real-Time Endpoint Protection And Rapid Threat Response
- Strategic Partnerships Expanding Global Cybersecurity Platforms And Threat Intelligence Networks

Access The Detailed Cloud Based Endpoint Security Market Report Here

https://www.thebusinessresearchcompany.com/report/global-cloud-based-endpoint-security-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Mar_PR

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