

# Freelander Prototype Vehicles Observed During Early Development Testing

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Something interesting is taking shape.

Over the past few days, a series of prototype vehicles has been observed during early-stage testing, drawing attention across automotive circles and reconnecting with the Freelander name, historically associated with Land Rover.

The vehicle, still heavily camouflaged, was observed undergoing initial development testing. Even through the disguise, a number of elements are noticeable. The proportions appear familiar yet more refined. The stance is upright and confident, with a shift toward a cleaner, more modern silhouette.

The design reflects a move beyond purely utilitarian characteristics, indicating a more considered and contemporary approach.

Based on visible design elements, the vehicle reflects a balance between traditional off-road capability and a more design-led, lifestyle-oriented direction, with positioning aligned toward a more premium segment.

This stage of development indicates a broader and more versatile positioning. The direction reflects a combination of versatility, presence, and everyday usability, while maintaining core elements historically associated with the Land Rover heritage.



Freelander Spy Shot



Freelander Spy Shot2

At this stage, no official specifications, positioning details, or final design elements have been confirmed.

The increasing number of sightings indicates ongoing development activity, with further updates expected at a later stage.

For now, only limited early-stage visibility is available.

#### NOTES TO EDITORS

Prototype vehicle observed during early-stage testing

All information is based on visible elements of camouflaged test vehicles

No official specifications, positioning, or final design details have been confirmed

Further information will be communicated at a later stage

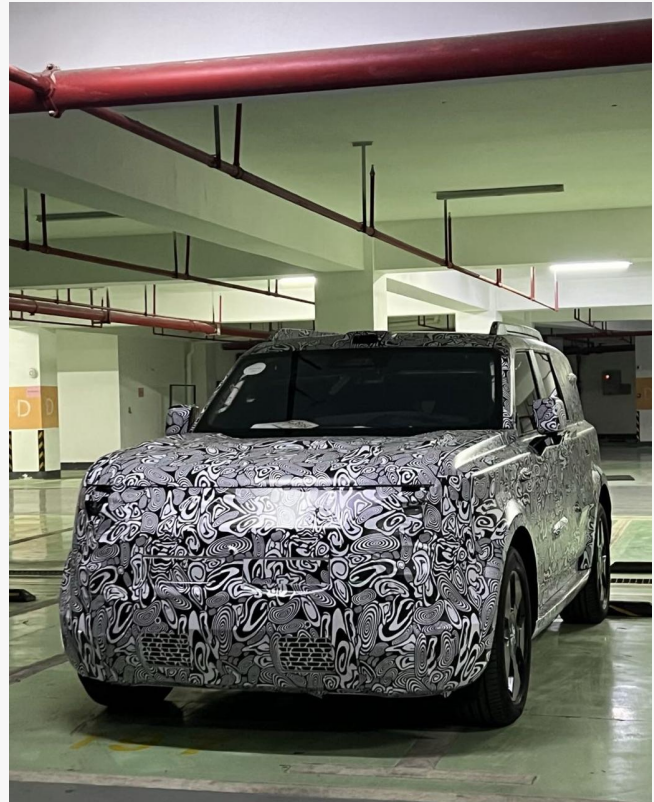
References to Land Rover relate to historical association and design heritage context

#### About Freelander

Freelander represents the return of a name historically associated with Land Rover, now redefined for a new generation. Developed through a global collaboration, it reflects a new approach to premium mobility, combining intelligent engineering with a forward-looking design vision.

Drawing inspiration from a legacy of capability and exploration, Freelander is designed for drivers seeking versatility without compromise, blending strength, refinement, and innovation in a distinctly modern way.

For media inquiries, please reach out to:

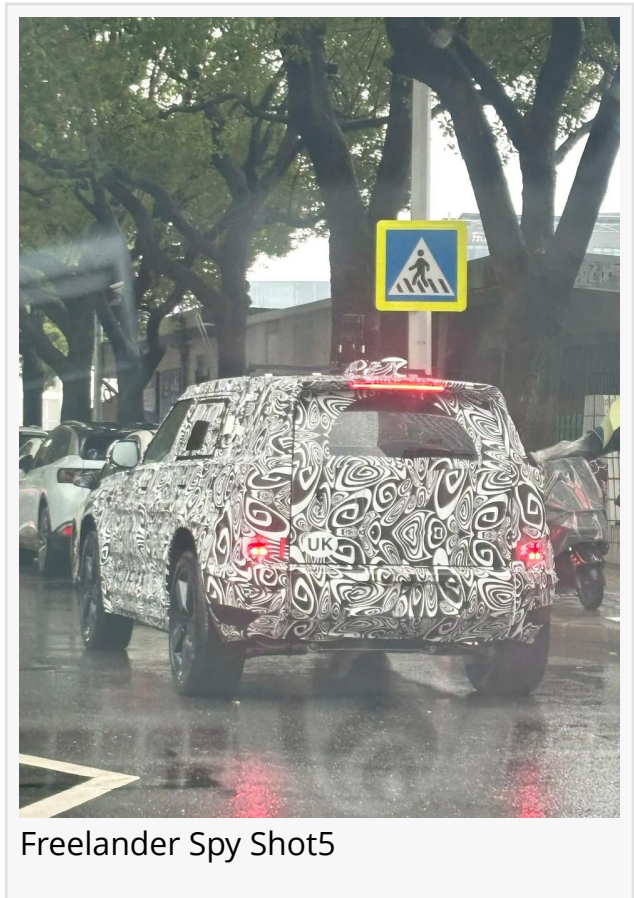


Freelander Spy Shot3



Freelander Spy Shot4

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Freelander Spy Shot5

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