

NARSSA Exhibiting at Medicarians 2026

The Senior Focused Healthcare, Insurance, and Agetech Tradeshow Will Showcase NARSSA's Latest Social Security Advisory Technology and Services

NEW YORK CITY, NY, UNITED STATES, April 1, 2026 /EINPresswire.com/ -- The National Association of Registered Social Security Analysts ([NARSSA](#)), the nation's leading professional organization that educates and certifies an elite group of Social

Security experts, has announced that it will be exhibiting at Medicarians 2026, one of the largest financial services tradeshow with an estimated attendance of 5,000 attendees. The event will take place at the Fontainebleau Las Vegas, from April 20th to 22nd, and include several key representatives from NARSSA that will be present at the firm's exhibit, located at booth #608.



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Martha Shedden

Now entering its fifth year, Medicarians is the single largest gathering of senior health and wealth distribution professionals, bringing together the entire value chain, including agents and agency owners, product creators, care providers and plans, investors, and innovators. NARSSA has been continuously exhibiting at Medicarians since 2023.

“A growing majority of Americans are relying on Social Security benefits as their primary source of retirement income and need the assistance of Registered Social

Security Analysts to help them correctly plan and file for those funds,” said Martha Shedden, president and co-founder of the National Association of Registered Social Security Analysts. “Medicarians offers NARSSA the perfect environment to inform its peers in the financial planning and retirement industry of its proprietary planning technology and services that can help Americans maximize their Social Security benefits.”

New Service for Financial Advisory Firms

NARSSA provides education, software, and a scalable delivery model that helps advisors

specialize in Social Security, while also making it accessible to consumers through employer benefits, associations, and enterprise platforms.

Benefits of Having a [RSSA](#) Practice

- Differentiate their advisors with real expertise
- Deliver meaningful financial wellness benefits at scale
- Improve outcomes for the clients and communities they serve

Social Security is often the foundation of retirement income — and when it's done right, it opens the door to deeper planning conversations across Medicare, taxes, and wealth.

If you're planning to attend Medicarians and would like to schedule a one-on-one meeting with a NARSSA representative, please contact Ted Rosedale at trosedale@rssa.com.

For more information about Medicarians 2026, please visit <https://medicarians.com/>.

About the National Association of Registered Social Security Analysts

Founded in 2017, the National Association of Registered Social Security Analysts (NARSSA) is a national professional education organization dedicated to advancing Social Security literacy and informed decision-making. NARSSA provides education and technology through the Registered Social Security Analyst® (RSSA®) designation and the RSSA Roadmap® software platform, helping professionals and consumers navigate one of the most complex and consequential components of retirement planning. NARSSA serves financial advisors, insurance professionals, CPAs and tax professionals, attorneys, and HR and employee-benefits leaders nationwide. Its programs are recognized for continuing education by leading professional organizations and state licensing authorities, including The American College of Financial Services, NASBA, the IRS, the CFP® Board, Broadridge, and state insurance licensing boards. NARSSA is a portfolio company of the AgeTech Collaborative™ from AARP®.

Visit NARSSA.org to learn more.

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